



Arizona Asthma Coalition

7949 E. Acoma Dr., Ste.207, Scottsdale, AZ 85260 480-289-5761 www.azasthma.org

July 5, 2018

Dear Colleague,

On Saturday, September 29, 2018, Mayo Clinic at the Phoenix Campus will host the **Arizona Asthma Coalition's 12th Annual Clinical Asthma & Allergy Conference**. This conference offers respected asthma and allergy experts as speakers. Also, there are small group breakout sessions that provide the opportunity to gain new insights into clinical care, pharmacology, asthma and allergy management at schools. The audience will include physicians, nurses, pharmacists, respiratory therapists, case management and quality improvement managers from health plans and hospitals, and school nurses. We are applying for CE/CME credits for this conference.

As a major stakeholder in healthcare, you are well aware of the trend to improve disease management outcomes. This conference will address best practices in asthma and allergy care and provide an update on new treatments and research.

Sponsorship: We invite you to join in our mission by becoming a major sponsor of this event. Sponsors will be listed on the Coalition's website, www.azasthma.org, and on conference program materials. You can sponsor scholarships, continental breakfast, refreshment breaks or speakers. Sponsorship levels include Bronze, Silver, Gold and Platinum.

Vendors: You can reserve exhibit space in a large lobby adjoining the main conference room. The exhibit fee is \$1,000 for commercial vendors and \$150 for non-profit organizations. Your participation helps to support this event and the work of the Arizona Asthma Coalition. Vendors will be listed in the program materials. Since space is limited, it will be assigned on a first-come-first-serve basis.

To register as a sponsor or vendor, please return the attached form.

We thank you for your generous support of this important conference.

Sincerely,

Edward R Carter, MD

Edward Carter, M.D.
Chair, Board of Directors, Arizona Asthma Coalition
Chief, Division of Pulmonary and Sleep Medicine,
Banner Children's Specialists, Phoenix AZ
Clinical Professor of Pediatrics, Dept. of Child Health,
University of Arizona College of Medicine-Phoenix



REGISTRATION

2018 ASTHMA & ALLERGY CLINICAL CONFERENCE VENDORS AND SPONSORS

September 29, 2018
Mayo Clinic, Phoenix Campus Education Center
5777 E. Mayo Blvd., Phoenix, AZ 85054

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I want to support the Arizona Asthma Coalition at the level checked below:

Platinum Sponsor: \$5,000 or greater (vendor booth and 5 registrations) *

Gold Sponsor: \$2,500 to \$4,999 (vendor booth and 3 registrations) *

Silver Sponsor: \$1,500 to \$2,499 (vendor booth and 2 registrations) *

Bronze Sponsor: \$500 to \$999 *

To support breakfast, breaks or speakers, contact laura@sossolutions.org

Commercial Vendor Booth: \$1,000

Non-Profit Organization Booth: \$150

Individual Donation: \$100 - \$500

* These Sponsorships will include educational grants for allied health professionals to attend the conference.

Please make checks payable to The Arizona Asthma Coalition. **Note on the check that it is for the 2018 Arizona Asthma & Allergy Clinical Conference.** Return the check and form to: Laura Taylor, Arizona Asthma & Allergy Clinical Conference
7949 E. Acoma Dr., Ste. 206
Scottsdale, AZ 85260 laura@sossolutions.org



2018 ASTHMA & ALLERGY CLINICAL CONFERENCE

September 29, 2018
Mayo Clinic, Phoenix Campus Education Center
5777 E. Mayo Blvd., Phoenix, AZ 85054

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Strategic Sponsorship Opportunities

Platinum \$5,000 +	Gold \$2,500 to \$4,999	Silver \$1,500 to \$2,499	Bronze \$500 to \$999 Includes Break Sponsorships
Lead logo listing in invitations, program, and signage	Lead Logo listing in invitation, program and signage	Name/Logo Listing in invitation, program and signage	Name/Logo Listing in invitation, program and signage
Lead logo on website, registration site, and event slideshow	Lead Logo listing on webpage, registration site, and event slideshow	Name/Logo on webpage, registration site, and event slideshow	Name/Logo on webpage, registration site and event slideshow
Website link on AZAsthma.org for six months	Website link on AZAsthma.org for three months		
Exhibit table and 5 registrations	Exhibit table and 3 registrations	Exhibit table and 2 registrations	

If you are interested in participating as a Sponsor, please call Laura Taylor, at 480-289-5761 or email at Laura@sossolutions.org and visit our [event website](#).



2018 ASTHMA & ALLERGY CLINICAL CONFERENCE

Exhibit Opportunities

Table-top exhibit space is available to commercial vendors and nonprofit organizations. Exhibits will be open on the day of the conference from 7:15 – 1:45 p.m. Set-up time is 6:30 a.m. to be ready for continental breakfast & vendor fair at 7:15 a.m. Breakdown is 1:45 p.m. Our agenda will include specific opportunities and activities designed to encourage participant engagement with the exhibitors. **Exhibit tables include a 6' table draped and skirted table and two full registrations.**



Exhibit Tables

Nonprofits

\$150*

Commercial Vendors

\$1,000*

*Exhibit fee includes 2 registrations and additional badges for \$75 each.

If you are interested in participating in our conference as an exhibitor, please visit our [event website](#) for more information about the conference and registration. Feel free to contact Laura Taylor, at laura@sossolutions.org or at 480-289-5761.