



Arizona Asthma Coalition  
Annual Clinical Asthma & Allergy Conference  
October 7, 2017 from 7:15 a.m. to 4:00 p.m.  
Sponsors & Exhibitors Packet

**11<sup>th</sup> Annual Arizona Asthma & Allergy Conference**  
*Wheezing & Sneezing in the Desert*

On Saturday, October 7th, 2017, Mayo Clinic at the Scottsdale Campus will host the Arizona Asthma Coalition's 11<sup>th</sup> Annual Clinical Asthma & Allergy Conference. This conference offers respected asthma and allergy experts as speakers as well as small group breakout sessions that provide the opportunity to gain new insights into clinical care, pharmacology and asthma management at schools.

Our audience will include practicing pediatric and adult primary care providers, asthma specialists (pulmonologists and allergists), pediatric and family nurse practitioners, respiratory therapists, pharmacists, nurses, school nurses, quality assurance and case managers, MA's and anyone else involved in the care of people with asthma to increase their knowledge of asthma best practices. CME's and CE's will be provided.

As a major stakeholder in healthcare, you are well aware of the trend to improve disease management outcomes. This conference will address best practices in asthma care and provide an update on new treatments and research and **we invite you to participate as a sponsor and/or exhibitor.**

Strategic Sponsorship Opportunities			
Platinum \$5,000 +	Gold \$2,500 to \$4,999	Silver \$1,000 to \$2,499	Bronze \$500 to \$999
Lead logo listing in invitations, program, and signage	Lead Logo listing in invitation, program and signage	Name/Logo Listing in invitation, program and signage	Name/Logo Listing in invitation, program and signage
Lead logo on website, registration site, and event slideshow	Lead Logo listing on webpage, registration site, and event slideshow	Name/Logo on webpage, registration site, and event slideshow	Name/Logo on webpage, registration site and event slideshow
Website link on AZAsthma.org for six months	Website link on AZAsthma.org for three months		
Exhibit table and 5 registrations	Exhibit table and 3 registrations		

If you are interested in participating as a Sponsor, please call Jeri Royce, Interim Executive Director, at 602-321-7044 or email at [Jeri@3P-Leadership.com](mailto:Jeri@3P-Leadership.com) and visit our [event website](#).



## Exhibit Opportunities

Table-top exhibit space is available to commercial vendors and nonprofit organizations. Exhibits will be open on the day of the conference from 7:15 – 1:45 p.m. Set-up time is 6:30 a.m. to be ready for continental breakfast & vendor fair at 7:15 a.m. Breakdown is 1:45 p.m. Our agenda will include specific opportunities and activities designed to encourage participant engagement with the exhibitors. **Exhibit tables include a 6' table draped and skirted table and two full registrations.**

### Exhibit Tables

Nonprofits

**\$150\***

Commercial Vendors

**\$1,000\***

\*Exhibit fee includes 2 registrations and additional badges for \$70 each.

If you are interested in participating in our conference as an exhibitor, please visit our [event webpage](#) for more information about the conference and registration. Feel free to contact Jeri Royce, Interim Executive Director, at [Jeri@3P-Leadership.com](mailto:Jeri@3P-Leadership.com) or at 602-321-7044.