

Three Simple Ways to Grow a Small Business on a Tight Budget



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You may have heard that you have to spend money to make money, but as a small business owner this isn't always a feasible option. The good news is that it is possible to [grow your business](#) even if you're currently operating on a tight budget. Here are some tips.

Barter your services

It may sound old fashioned, but bartering is still an effective way for small to mid-size businesses to get things they need without spending their precious funds. [Bartering](#) is simple. You offer to trade something of yours (usually your services) for something you need. For example, let's say your business is a consulting firm. You could offer some free consulting to a local use electronics business in exchange for a couple of used computers. Or if you have a well-trafficked website, you could offer a company some advertising space for some of their product. The emphasis on monetary exchange for goods and services is a recent trend, historically speaking. Bartering between businesses has been alive and well for centuries.

employees. By thinking outside the box and making use of low cost options, you can both save and grow at the same time.