



City of Philadelphia

City Council
Chief Clerk's Office
402 City Hall
Philadelphia, PA 19107

BILL NO. 210778 (As Amended, 10/26/21)

Introduced September 30, 2021

Councilmember Gauthier

**Referred to the
Committee on Rules**

AN ORDINANCE

To amend Title 14 of The Philadelphia Code by adding Section 14-532, entitled the “/AHP, Affordable Housing Preservation Overlay District” and making other related changes; to amend the Philadelphia Zoning Maps by changing the zoning designations of certain areas of land located within an area bounded by 39th Street, Ludlow Street, 40th Street, and Market Street; and to establish a temporary demolition moratorium with respect to properties within the aforementioned area; all under certain terms and conditions.

Whereas, Urban Renewal, the federal program used to remediate “blighted areas”, began in Philadelphia in January 9, 1948, when eight “blighted” areas in Philadelphia, including two in West Philadelphia, were certified for remediation by the Philadelphia Planning Commission; and

Whereas, in 1959, the West Philadelphia Corporation, a non-profit community development organization, was formed by a coalition of higher education and medical institutions to spearhead the development of the University City Science Center in the area of West Philadelphia that would become known as Redevelopment Area Unit 3; and

Whereas, in 1963, the Philadelphia Planning Commission certified the area known as Redevelopment Area Unit 3 for remediation, consisting roughly of the land bounded by 34th to 40th streets, and north of Chestnut to Lancaster and Powelton avenues (“Unit 3”). According to census data, as of 1960, 4,603 people lived in Unit 3, and it consisted largely of the neighborhood known as the Black Bottom. A 1963 memorandum from the West Philadelphia Corporation noted that Unit 3 contained 3,432 people making up 987 families, 444 of which were white and 543 of which were non-white; and

Whereas, in 1965 the Philadelphia Redevelopment Authority (“PRA”) determined that its property acquisitions in Unit 3 would displace an estimated 107 white families and 463 non-

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white families. Over 75% of the non-white families were tenants. Over 70% of the black families living in Unit 3 at this time were eligible for federally subsidized public housing; and

Whereas, by 1968, the RDA's use of eminent domain on behalf of developers, including, but not limited to, the Science Center, the School District of Philadelphia and Presbyterian-University Medical Center, displaced 2,653 people in Unit 3, roughly 78% of whom were Black. According to Census data, the population of Unit 3 plummeted from 4,603 individuals in 1960 to 654 people in 1970; and

Whereas, in February of 1969, Penn students, supported by local Black activists and others, led a sit-in at the University of Pennsylvania to protest Urban Renewal in Unit 3, calling for affordable housing in Unit 3 and a University fund for low-income housing. This action led to the formation of the Quadripartite Commission (the "Commission"), consisting of community members and University of Pennsylvania ("Penn") students, faculty and trustees; and

Whereas, the initial agreement forming the Commission noted that Penn would provide equitably-priced replacement housing units if future Penn development displaced residents, and that Penn would help create a ten-million-dollar community fund. Ultimately, the Commission floundered, but its genesis reflected the demands of community members and other stakeholders for affordable housing in Unit 3; and

Whereas, a 1964 Urban Renewal Land Use Map for Unit 3 showed plans for Presbyterian University City Medical Center on a 2.8 acre parcel of land bounded by 40th Street, 39th Street, Market Street and Ludlow Street (the "Site"). But ultimately, the Site was developed as affordable housing and the plans were changed to allow for the construction of the University City Townhomes, a 70-unit townhome style affordable housing development subsidized heavily by the U.S. Department of Housing and Urban Development ("HUD"), and consisting of approximately 19 two bedroom and 51 three bedroom units ("UCT"), that were built on the Site in the early 1980s; and

Whereas, in July, 1980, I.B.I.D. Associates ("IBID"), the current owner of the Site, entered into a Redevelopment Agreement with the RDA with respect to the site, and purchased it from the RDA for \$70,000 in 1982. IBID built UCT in 1983, and in connection therewith entered into a long-term contract with HUD in order to provide Section 8 affordable, family-style rental homes on the Site; and

Whereas, as of 2019, the population of Unit 3 was approximately 1292 people, including 476 who identify as white, 252 who identify as African American, and 456 people who identify as Asian. About 98% of residents are over the age of 18. Approximately 68% of households have an income less than \$50,000; and

Whereas, on July 8, 2021, IBID delivered its notice pursuant to Section 1, Title 7, of the Philadelphia Code, of its intent to allow its Section 8 Contract with HUD to expire on July 8, 2022; and now, therefore,

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THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:

SECTION 1.

The Council of the City of Philadelphia hereby makes the following legislative findings:

1. As affordable housing in the City diminishes, this Council has adopted inclusionary zoning more often to support the maintenance and creation of affordable housing in the City.
2. The Site is located in an amenity rich area with access to transit, healthcare, quality schools, parks and jobs.
3. The nearby 40th Street SEPTA Market-Frankford Line station provides easy access to jobs throughout Center City and West Philadelphia.
4. Elderly residents are able to take advantage to the proximity of the University of Pennsylvania health system located at different locations within a 9-block radius.
5. The Site is four blocks from Saunders Park and a short walk from the greenery on Penn's campus.
6. The elementary and middle school catchment for the Site includes two top schools in the School District of Philadelphia, the brand new Science Leadership Academy Middle School ("SLAMS") and the Samuel Powel Elementary School. Approximately 6%, or 22 students in the SLAMS student body live in UCT, which represents half the school's total catchment population. Approximately 15%, or 34 students in the Powel student body live in UCT.
7. The area is home to other residential housing uses, including but not limited to the University Square Apartments, a senior community directly across Market Street from the Site, residential units across Ludlow Street from the Site, and Center Post Village, an 84-unit housing complex just one-half block north of the Site that predominantly houses seniors and families, reinforcing that the area is attractive for seniors seeking easy access to transit, medical services, and the amenities discussed above.
8. The Ronald McDonald House, which provides housing for families traveling for medical care, also neighbors the Site across Ludlow Street, reinforcing the area as attractive for those seeking easy access to medical services in the area.
9. Zoning the Site as RMX-3 will allow the site to retain a residential use consistent with those certain surrounding residential uses abutting the property.
10. Imposing an affordable housing overlay as described below is consistent with the planning of stakeholders dating back to the 1960s and mandated by the ongoing needs of the community.

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11. While other properties in the vicinity of the Site are zoned CMX-4 many are residential in nature or used for mixed residential and commercial use, and rezoning this Site as RMX-3 with the affordable housing overlay set forth below will best support and encourage growth of the residential community in this amenity rich area, encourage further development of residential housing in this area of the City, further Council's commitment to maintaining and creating new affordable housing across the City, and is consistent with the long standing planning of the community and various stakeholders like the RDA that identified this Site specifically for affordable housing purposes.

12. The Executive Director of the Philadelphia City Planning Commission, Eleanor Sharpe, along with planning directors from across the country, published a Commitment to Change Statement, which notes that planners played an integral role in the displacement of communities of color over the course of modern American history, including through Urban Renewal.

13. The American Planning Association's Housing Policy Guide Statement 2B supports the preservation of existing affordable housing in gentrifying, amenity rich areas, such as the Site.

14. Philadelphia's 2035 Comprehensive Plan notes that "the location of new housing, particularly housing supported by government funding, should be prioritized based on adjacency to existing community assets and strengths: commercial corridors, transit stations, and stable residential blocks."

15. The University Southwest District Plan calls for mixed-use development on this Site. Zoning this Site as RMX-3 and instituting the overlay set forth below still achieves the District Plan's intent and does so in a way that creates space for equity, community cohesion, and cultural and housing preservation.

16. Zoning this Site to RMX-3 ensures that mixed-use development can take place at the scale of what is envisioned in the District Plan. Making residential mandatory and adding the affordability requirements provides a check against the market forces at play today, that encourage maximizing profit over the creation of inclusive neighborhoods where people with very low incomes can have housing near amenities.

17. Although families may be provided federal housing vouchers to relocate by the expiration of the Contract, given the high rate of voucher discrimination in Philadelphia and the unavailability of affordable housing in amenity rich areas, it is highly unlikely that families will be able to relocate to an area with similar access to transit, healthcare, quality schools, parks and jobs.

18. Data from the immediate area documents this affordable housing crisis. The Census tract that contains the Site saw the median gross rent double between 2000 and 2018. The Census tract to the north saw a similar increase, while median gross rent quadrupled in the Census tract immediately to the east of the Site in that same time period. Furthermore, in that same time period, the black population decreased in every Census tract in University City east of 52nd

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Street except the ones that contain low-income housing sites, sometimes by more than 50%. This reinforces that those who need access to affordable housing most are finding it less and less in this section of the City.

19. A study published by Temple University Beasley School of Law and Community Legal Services warns that over 9,000 Philadelphia families are at risk of losing their affordable housing through similar “opt outs” of Section 8 project-based housing, which disproportionately affects Philadelphians who are low-income and African-American. More than half of these properties are owned by for-profit companies, with almost 6,000 units in total, and many are in gentrifying census tracts with rapidly escalating property values. The study concludes that if project-based housing is lost, the populations that already face the highest housing burdens would further disproportionately face increased burdens within the private market.

SECTION 2. Title 14 of The Philadelphia Code is hereby amended to read as follows:

TITLE 14. ZONING AND PLANNING.

* * *

CHAPTER 14-500. OVERLAY ZONING DISTRICTS

* * *

§ 14-532. */AHP, Affordable Housing Preservation Overlay District.*

(1) *Applicability. The Affordable Housing Preservation Overlay District shall apply to lots located in the area bounded by Market Street, 39th Street, Ludlow Street and 40th Street.*

(2) *Use Regulations. The following standards shall apply in addition to those of the applicable base zoning district:*

(a) *At least 40% of all dwelling units (rounded up, if fractional), or seventy units, whichever is greater, shall be provided and maintained as affordable on the same site as all other dwelling units.*

(b) *Any development that has received or will receive government financial assistance conditioned upon the provision of 51% or more units meeting affordability standards of a government program shall not be required to meet the requirements of subsections (a) above.*

(c) *All uses other than residential uses or required off-street parking must be located on the ground floor of a building.*

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(3) Development Standards

(a) The maximum floor area ratio for lots zoned RMX-3 within the Affordable Housing Preservation Overlay shall be 750% of the lot area.

(b) Lots within the Affordable Housing Preservation Overlay shall not be eligible for any floor area ratio bonuses pursuant to the provisions of Section 14-702 (Floor Area, Height, and Dwelling Unit Density Bonuses).

(4) Affordability

Affordable dwelling and sleeping units required shall be provided under the following standards. For the purposes of this section, a household shall consist of every person who lives or intends to live in the unit, regardless of age, dependency status, or relationship. The imputed household size for determining unit affordability and occupancy requirements of this section shall be equal to 1.5 people per each bedroom in the unit, except for studios, efficiencies, and sleeping units for which the imputed household size is 1 person.

(a) Affordable rental units shall:

(.1) Have total monthly costs (including rent and utility costs) that do not exceed thirty percent (30%) of gross monthly income for households earning up to twenty percent (20%) of the Area Median Income (AMI), adjusted for household size, as reported by the U.S. Department of Housing and Urban Development (HUD) for the Philadelphia Metropolitan Statistical Area;

(.2) Be occupied by households earning up to twenty percent (20%) of the Area Median Income (AMI), adjusted by household size, as reported by HUD for the Philadelphia Metropolitan Statistical Area at the time of the household's initial occupancy of the unit; and

(.3) At no time be occupied by households earning greater than forty percent (40%) of the Area Median Income (AMI), adjusted by household size, as reported by HUD for the Philadelphia Metropolitan Statistical Area; provided that, in the event the income of a tenant is found by the Department of Planning and Development to exceed the maximum income provided for by this subsection (iii), a tenant shall nonetheless be deemed in compliance with this subsection (iii) until the first expiration of a lease occurring after the tenant's income first exceeded the maximum permitted by this subsection (iii). The Department of Planning and Development may waive this requirement upon a showing of exceptional circumstances.

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(b) *The standards of §14-702(7)(b)(.2) through (.5) shall apply.*

(c) *Applicants shall be encouraged to partner with community development corporations and other community-based organizations in developing and executing plans for marketing units and evaluating the qualifications of potential occupants.*

(d) *Compliance check, remedies, and regulations of § 14-702(7)(d) through (g) shall apply.*

(e) *The affordability standards set forth in this section (4) shall supersede the affordability standards of any other overlay set forth in this Chapter 14-500 with provisions that otherwise apply to lots within the area of the Affordable Housing Overlay.*

(5) Interpretation

Where any other overlay district provisions conflict with those of this /AHP Affordable Housing Preservation Overlay District, the stricter provision shall govern.

* * *

SECTION 3. Pursuant to Section 14-106 of The Philadelphia Code, the Philadelphia Zoning Maps are hereby amended by changing the zoning designations of certain areas of land within an area bounded by Market Street, 39th Street, Ludlow Street, and 40th Street from the existing zoning designations indicated on Map “A” set forth below to the zoning designations indicated on Map “B” set forth below.

SECTION 4. No zoning permit shall issue for a complete demolition of any building within the area bounded by Market Street, 39th Street, Ludlow Street, and 40th Street, except if:

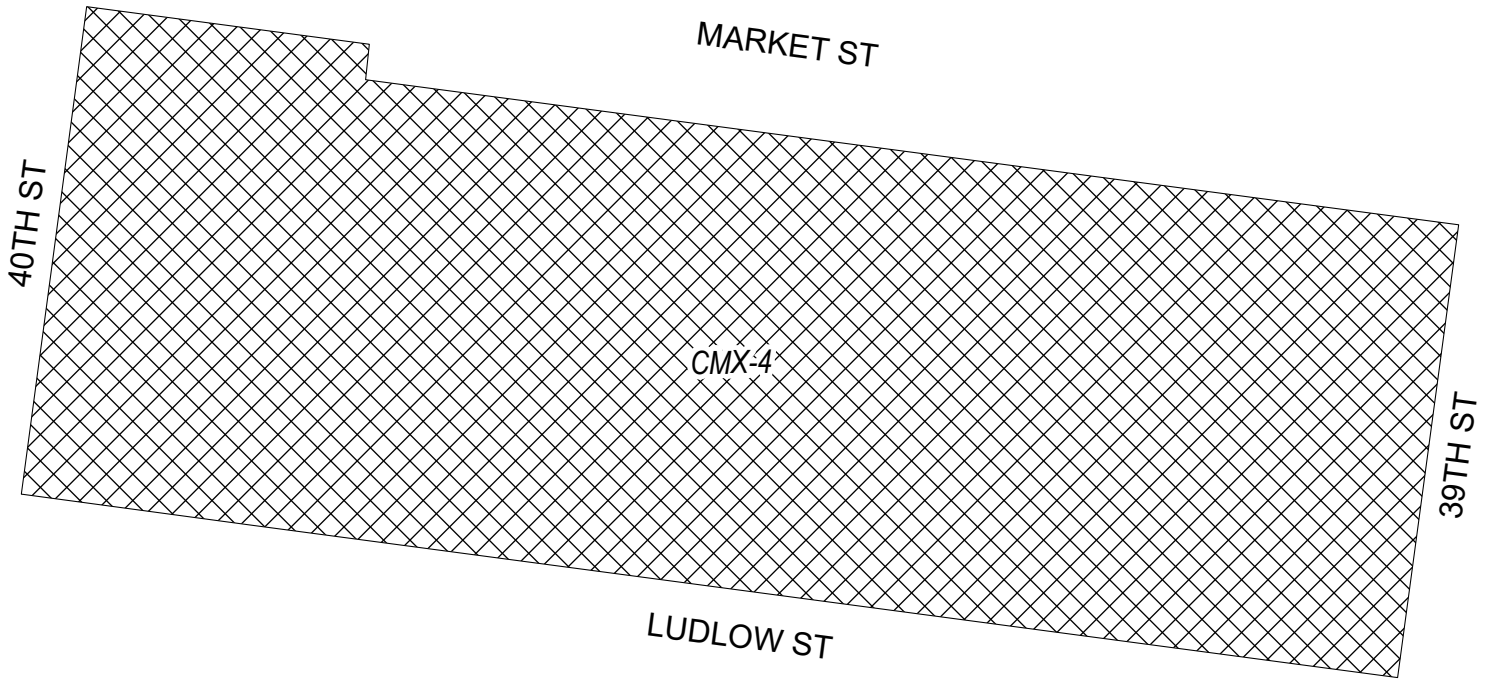
- (a) Such demolition is necessary to abate an imminently dangerous condition as determined by the Department of Licenses and Inspections;
- (b) Such demolition is necessary to abate an unsafe condition impacting the right of way or any adjacent property as determined by the Department of Licenses and Inspections; or
- (c) 12 months have passed since the date of enactment of this Bill of Council.

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SECTION 5. This Ordinance shall take effect immediately following its enactment.

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Map A Existing Zoning



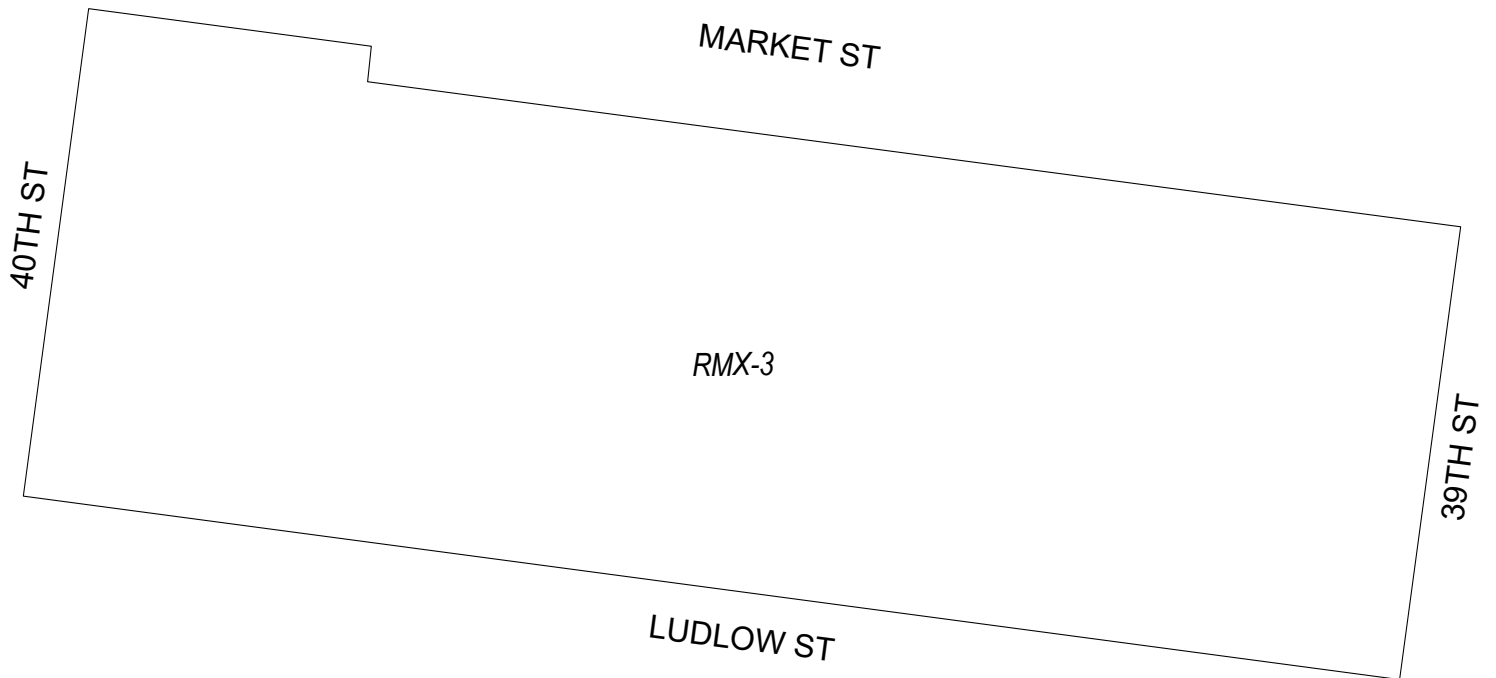
Zoning Districts




CMX-4, Commercial Mixed-Use
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Map B Proposed Zoning



Zoning Districts

 RMX-3, Residential Mixed-Use

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