

# Small Firm Practitioners collection

## 2017 Schedule

## Small Firm Exchange

an **AIA** Member Group



### Wednesday, 4/26

#### **WE101 | 8AM-5PM**

Construction Administration  
Boot Camp for Small Projects  
and Emerging Firms

#### **EV104 | 6-8PM**

Sunset Social Hosted by  
AIA Knowledge Communities

### Thursday, 4/27

#### **TH101 | 7-8AM**

A Small Firm's Journey with  
AIA's 2030 Commitment

#### **ME202 | 2:30-4:00PM**

CRAN Forum: Residential Architects  
and Home Builders Collaborating

#### **EV209 | 4:30-5:30PM**

Small Firm Exchange Reception

### Friday, 4/28

#### **FR107 | 7-8AM**

Optimizing BIM Environments and  
Workflow in a Small Firm Practice

#### **FR117 | 7-8AM**

Measure Twice, Cut Once: Basic  
Wood Framing Tips for Architects

#### **EV302 | 11AM-12PM**

Free Marketing and  
Communications Checkup

#### **FR204 | 2-3PM**

Designing Your Client Experience

#### **FR304 | 3:30-4:30PM**

Ten Cardinal Rules for Talking to  
Non-Architects About Architecture

#### **FR307 | 3:30-4:30PM**

Getting Paid: Don't Forget Your  
Lien Rights

#### **FR412 | 5-6PM**

Understanding the General  
Conditions of a Construction  
Contract

### Saturday, 4/29

#### **SA115 | 7-8AM**

Storytelling for Marketing:  
Small Projects Practitioners  
Short Film Series

#### **ME304 | 10:30-11:30AM**

Small Project Practitioners Forum

#### **SA213 | 2:30-3:30PM**

SCADpad: Small Spaces, Big Ideas

#### **SA304 | 4-5PM**

Breakthrough Strategies to Get  
the Fees You Deserve

#### **SA317 | 4-5PM**

Architect-Led Permit Streamlining:  
Steps to Success

 **AIASFx**

 **AIASFx**

 **AIA\_SFx**

# SFx Lounge Mini Chats

**Located at Level II,  
West Hall A Entrance**

Find solutions for your small firm—to address challenges with technology, contracts, sustainability, residential claims, management demands—and your future.

Quick 15-minute sessions will give you valuable ideas and point you in the right direction to resolve your critical issues.

Attend any four sessions to receive 1 LU, attend all six sessions to receive 1.5 LU.

**LEARN MORE [AIA.ORG/SFX](http://AIA.ORG/SFX)**

## Thursday, 4/27

### 10:30AM

Top 5 Technology Issues Facing  
Small Firm Architects Today

### 10:45AM

How to Streamline Your  
Small Firm Management

## Friday, 4/28

### 10:30AM

Managing Sustainable Design and  
Emergence of Material Transparency

### 10:45AM

Residential Design and How to  
Avoid Claims

## Saturday, 4/29

### 10:30AM

Top 10 Contract Issues that Get  
Every Architect into Trouble

### 10:45AM

Retirement Challenges:  
Expectation vs. Reality

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