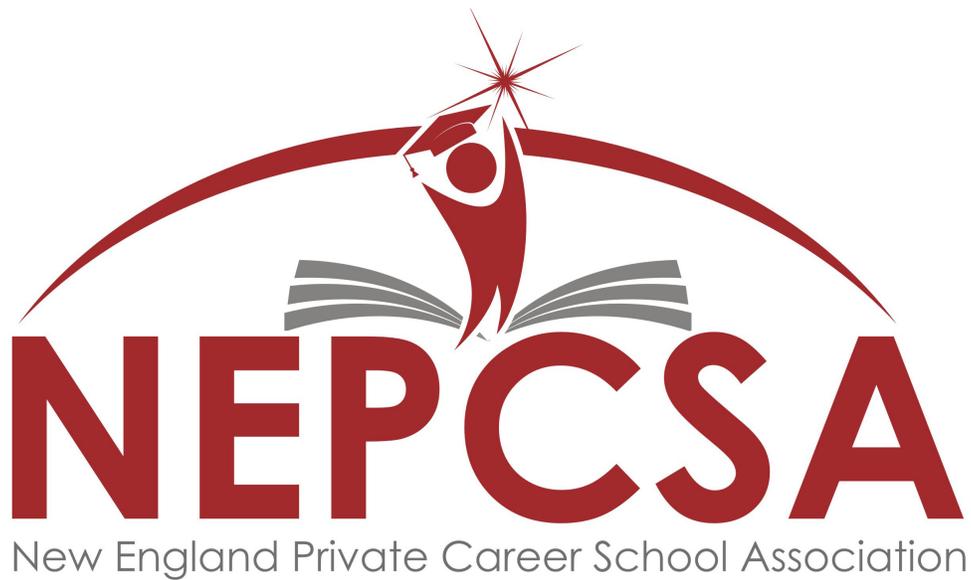


# Professional Development Conference



**Friday, September 29, 2017**

**Best Western Royal Plaza Hotel**

**8:00 am - 3:00 pm**

*(Vendor registration starts at 7:00 am)*



<b>What:</b>	New England Private Career School Association Annual (NEPCSA) Professional Development Conference
<b>Where:</b>	Best Western Royal Plaza Hotel 181 Boston Post Road Marlborough, MA 01752 (888) 543-9500 <a href="http://www.rplazahotel.com">www.rplazahotel.com</a>
<b>When:</b>	<b>Friday, September 29, 2017</b> 7:00 AM - 3:00 PM
<b>Attendance:</b>	75 - 100
<b>Tabletops:</b>	All sponsors can exhibit. There are six sponsor tabletops available.
<b>Deliveries:</b>	The Royal Plaza Hotel will not accept packages, but you can send conference materials to the address below. Please include conference dates and number of items.  Capital Convention Contractors NEPCSA Conference - September 29, 2017 153 Northborough Street, Suite 6 Southborough, MA 01772 (877) 335-3700
<b>Hotel:</b>	NEPCSA has reserved a block of rooms at the Royal Plaza Hotel. To make a reservation, please call (508) 460-0700.  The reservation deadline is <b>August 29, 2017</b> .  The the group rate is \$114 + tax.



<b>7:00 am - 8:00 am</b>	<b>Sponsor Tabletop Move-In and Set Up</b>
<b>8:00 am - 9:00 am</b>	<b>Breakfast, Registration and Sponsor Visits</b>
<b>9:00 am - 10:00 am</b>	<b>Annual Meeting and Opening General Session</b>
	<b>Keynote Presentation</b>  Mary Lyn Hammer, President and CEO Champion College Services Author of <i>Injustice for All</i>
<b>10:00 am - 10:30 am</b>	<b>Break and Exhibitor Visits</b>
<b>10:30 am - 12:00 pm</b>	<b>Two Concurrent Workshops</b>  Engaging Students and Faculty Seminar Dean Graziano, Extended Learning Opportunity Coordinator, Rochester Schools  Crisis Response Training Joe Solomon, Police Chief, City of Methuen, Massachusetts How to Survive an Active Shooter/Violent Intruder Incidents
<b>12:00 pm - 1:30 pm</b>	<b>Sponsor Visits   Lunch   Achievement Awards</b>  Keynote Presentation Tony Cignoli, Political Consultant
<b>1:30 pm - 3:00 pm</b>	<b>Two Concurrent Workshops</b>  The Importance of Classroom Management Linda Dahlin, Corporate Director of Academic Affairs Stone Academy  Roundtable Discussion with State Regulators
<b>1:30 pm - Finish</b>	<b>Sponsor Breakdown and Move Out</b>



## Current Sponsors

Platinum



You can demonstrate your support for private career schools and increase your visibility in the New England marketplace by becoming a NEPCSA conference sponsor.

### What Sponsors Get:

- A table-top exhibit | 2' x 8' Draped Table
- Access to a large number of New England's private career school faculty, owners, and administrators.
- Linked company logo on the NEPCSA website.
- Two Chairs
- One Electrical Outlet
- FREE Internet Access
- One Exhibitor ID Sign
- Listing in the Conference Booklet

### Platinum Sponsor: \$1,000

Sponsors for workshops.  
(Fee includes four registrations)

### Gold Sponsor: \$750

Sponsors for lunch.  
(Fee includes three registrations)

### Silver Sponsor: \$500

Sponsors for breakfast.  
(Fee includes two registrations)

### Bronze Sponsor: \$300

Sponsors for annual meeting.  
(Fee includes one registration)

Additional personnel can register for \$50 per person.



Place your ad in the 2017 NEPCSA Annual Conference Booklet and increase your exposure to the Massachusetts private career school industry.

### Ad Sizes and Rates

Back Cover	8 1/2 x 11	\$400
Inside Front or Back Cover	8 1/2 x 11	\$300
Full Page	8 1/2 x 11	\$200
Half Page	8 1/2 x 5 1/2	\$100



**Vendor Registration Form**  
**Professional Development Conference | September 29, 2017**  
 Best Western Royal Plaza Hotel, Marlborough, MA

[Click here](#) to register online.

Name \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

Name # 1 \_\_\_\_\_ Email \_\_\_\_\_

Name # 2 \_\_\_\_\_ Email \_\_\_\_\_

Name # 3 \_\_\_\_\_ Email \_\_\_\_\_

Name # 4 \_\_\_\_\_ Email \_\_\_\_\_

Sponsors, please describe your product or services for the booklet. Description Limit = 20 words.  
 If NEPCSA does not already have your logo on file, please send it to [laura@nepcsa.org](mailto:laura@nepcsa.org).

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**Sponsor Fees:**     Platinum: \$1,000     Gold: \$750     Silver: \$500     Bronze: \$300

**Ad Fees:**     Back Cover: \$400     Inside Front or Back: \$300  
 Full Page: \$200     Half Page: \$100

**Each sponsor can register two people. The fee for additional registrations is \$50.00 per person.**

\_\_\_\_\_ @ \$50 per person

Fees Charged or Enclosed:    \$ \_\_\_\_\_

Payment Method     Check               

Name on Card \_\_\_\_\_ Email \_\_\_\_\_

Account Number \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code \_\_\_\_\_

Please make check payable NEPCSA and return to:  
 11 Robert Toner Blvd., # 234 | North Attleboro, MA 02763  
 Phone: (508) 695-3919 | Fax: (508) 232-6005  
[laura@nepcsa.org](mailto:laura@nepcsa.org) | [www.nepcsa.org](http://www.nepcsa.org)