

Ben Franklin Technology Partners Will Award FOUR Cash Prizes!

2017



BIG IDEA CONTEST

1st
PLACE
\$25,000

2nd
PLACE
\$15,000

3rd
PLACE
\$7,500

People's
Choice
\$2,500

- ▶ Have you been thinking about developing or commercializing a new innovative product, process, or software application?
- ▶ Are you located in one of the 12 PA counties listed below?

Cambria, Fulton, Indiana, Somerset, Jefferson, Blair, Bedford, Huntingdon, Centre, Juniata, Mifflin, Clearfield

1st
PLACE
WINNER
RECEIVES

- ▶ \$25,000 in cash
- ▶ Priority access to a pre-seed investment (valued up to \$10,000)
- ▶ A one-year pass to seminars offered by Ben Franklin's eMarketing Learning Center (valued at \$3,000)
- ▶ A free consult on how to access federal R & D grant money from the Innovation Partnership (valued at \$3,000)



For rules and entry form, visit bigidea.benfranklin.org or email Jill Edwards at jilledwards@psu.edu



**APPLICATION
DEADLINE**

**October 2, 2017
5:00 PM**

2017



BIG IDEA CONTEST

▶ Do you qualify to apply?

- ▶ You are planning or developing a new innovative product, process, or software application
- ▶ You or your business has not previously received a Ben Franklin investment
- ▶ Your business is pre-revenue or did not have sales that exceeded \$500,000 in 2016
- ▶ You are located in one of the 12 eligible counties: Cambria, Fulton, Indiana, Somerset, Jefferson, Blair, Bedford, Huntingdon, Centre, Juniata, Mifflin, Clearfield



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OTHER CONTEST SPONSORS



IMPORTANT DATES

8/14/17	Contest opens
10/2/17	Application deadline
10/6/17	Finalists selected
11/9/17	Finalists' materials sent to judges
11/16/17	Contest finals event



About Ben Franklin Technology Partners

Ben Franklin Technology Partners/CNP, an initiative of the Pennsylvania Department of Community and Economic Development and funded by the Ben Franklin Technology Development Authority, provides investment capital, operational assistance, and entrepreneurial support to emerging tech-based companies and small, existing manufacturers for the purpose of creating and retaining jobs in Pennsylvania. For more information, visit cnp.benfranklin.org or contact the South Central Office in Harrisburg at 717-948-6625.