



## Facebook for Business: Taking a Closer Look

October 5, 2017  
12:00 PM to 1:15 PM

**COST:** \$5.00/person for lunch

**LOCATION:** JARI Center for Business Development  
160 Jari Drive (Richland Township)

**PRESENTER:** Shelley Johansson  
Prime Design Solutions

### This session will review the following topics:

- What and when to post
- Ways to boost engagement and reach
- How to make Facebook work with Instagram
- Handling negativity on Facebook
- How to effectively advertise on Facebook
- The power of Facebook events

# Facebook for Business: Taking a Closer Look

Thursday, October 5, 2017 | 12:00 pm – 1:15 pm

JARI Center for Business Development

160 Jari Drive, Johnstown, PA

## REGISTRANT INFORMATION

PARTICIPANTS (Please use a new form for additional participants)

1)

2)

3)

4)

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_

## PAYMENT INFORMATION

# of Participants \_\_\_\_\_ x \$5.00 = \$ \_\_\_\_\_

**This form is considered your invoice.** Payment should be made prior to the day of the event to reserve your seat.

Checks are to be made payable and mailed to:

JARI, Attn: Lauren Brewer, 245 Market Street \* Suite 200, Johnstown, PA 15901.

*Note: No shows and cancellations after October 4 will be billed for any seats that you had reserved that we were unable to fill.*

**Please RSVP by Tuesday, October 3, 2017 to Lauren Brewer**

Phone: (814) 535-8675 / Email at [lbrewer@jari.com](mailto:lbrewer@jari.com)

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least 2 weeks in advance by contacting Michele Clapper at 814.262.8368.