



Email Marketing for Small Businesses

November 2, 2017
12:00 PM to 1:15 PM

COST: \$5.00/person for lunch

LOCATION: JARI Center for Business Development
160 Jari Drive (Richland Township)

PRESENTER: Brian Law
Prime Design Solutions

This session will review the following topics:

- Pros and cons of available email marketing providers
- Getting started with email marketing
- How email supports your content marketing and social media strategies
- SPAM laws and what they mean
- Creative ways to build your email list

Email Marketing for Small Businesses

Thursday, November 2, 2017 | 12:00 pm – 1:15 pm

JARI Center for Business Development
160 Jari Drive, Johnstown, PA

REGISTRANT INFORMATION

PARTICIPANTS (Please use a new form for additional participants)

1)

2)

3)

4)

Company _____

Address _____

City _____ Zip _____

Contact Name _____

Telephone _____

PAYMENT INFORMATION

of Participants _____ x \$5.00 = \$ _____

This form is considered your invoice. Payment should be made prior to the day of the event to reserve your seat.

Checks are to be made payable and mailed to:

JARI, Attn: Lauren Brewer, 245 Market Street * Suite 200, Johnstown, PA 15901.

Note: No shows and cancellations after November 1 will be billed for any seats that you had reserved that we were unable to fill.

Please RSVP by Tuesday, October 31, 2017 to Lauren Brewer

Phone: (814) 535-8675 / Email at lbrewer@jari.com

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least 2 weeks in advance by contacting Michele Clapper at 814.262.8368.