

My name is Kanesha Pompey. I am a 25-year old African American woman born and raised in the South Bay. I love the South Bay! Its cultural diversity has taught me to not only be open- minded and appreciate differences but to also see similarities and the interwoven nature of life. This idea was further ingrained into me during my college years at UC Berkeley. What I gained from my four years as an environmental science major was the knowledge that everything in nature is connected - both human and non-human are affected by each other; it's one of the most important rules of the universe. Because of this knowledge, I believe that no matter what a person does it has to be in service to others and/or the environment in some way. This belief has fueled my passion for a career in environmental science.

A lot of my peers in my environmental science program at Cal wanted to pursue a career in national parks or forestry. My dream, however, has been to help implement environmental initiatives within cities. After completing my undergraduate studies, I traveled abroad for 5 months in Europe where I experienced some truly green cities such as Copenhagen. Upon my return to the United States, my goal was to come back to the South Bay and help make my home a “greener” place to live. I’m currently enrolled in a masters’ degree program at Cal State University Dominguez Hills and have developed real-world environmental experience when I began work as a volunteer for the SBESC in May 2015.

Currently, I am working on my master’s thesis. My research is focused on South Bay residents’ perception of the State’s drought, water conservation and conservation technologies. I want to gage these perceptions and determine any underlining personal histories that may influence these perceptions. Understanding beliefs and attitudes of the public towards an issue is crucial in making any attempt at behavioral change successful. I believe private companies; non-profit organizations; local cities; and, even the State of California can use my research to create more effective water conservation programs for organizations and the public, at large. My research is based on the attitudes and opinions of people just like you. Your participation in my research would add to this understanding and be greatly appreciated. I invite you to click on the following link and take a few minutes to complete the survey.

[South Bay Residents' Perception of Water Conservation Survey](#)

Thank you for your help and I hope you'll stop by our SBESC table at the next SBESC event this Fall.