



# WCCFA & WSFDA Fall Conference Schedule



Presenting Sponsor!

**August 16-17, 2018**

Great Wolf Lodge - 20500 Old Highway 99 SW, Centralia, WA 98531

## Wednesday, August 15<sup>th</sup>

- 10:00am – 3:00pm **Golf Tournament** at the Tumwater Valley Golf Course  
4611 Tumwater Valley Dr SE Tumwater, WA 98501.
- 3:00pm – 5:00pm **WCCFA Board Meeting** – Great Wolf Lodge, Eagles Landing Board Room
- 6:00pm – 8:00pm **Supplier Social Welcome Reception** – Great Wolf Lodge, Chehalis Salon A
- 8:00pm – 10:00pm Exhibitor Set Up – first come, first served basis. Great Wolf Lodge, Chehalis Salon ABC

## Thursday, August 16<sup>th</sup>

- 7:00am – 8:00am Registration, Breakfast & Visit the Exhibitors - Chehalis Salon ABC  
*Breakfast sponsored by: National Funeral Directors Association*
- 8:00am - 8:30am **Welcome**  
Presented by: Holley Sowards, WCCFA President
- 8:30am – 10:00am **“Burning Bright without Burning Out”**  
Presented by: Paul Casey, Growing Forward Services, LLC  
This session will help attendees figure out what leads to burnout and practical habits to develop that will keep you sharp in your leadership.
- 10:00am – 10:30am Break & Visit the Exhibitors  
*Sponsored by: Dignity Memorial*
- 10:30am – 12:00pm **“Facing Your Fears and Reawakening Your Dreams”**  
Presented by: Terry Gurno, Motivational Speaker  
Terry Gurno has a message for anyone who has ever given up on a dream...and has “unfinished business.”  
Do you and your dreams have unfinished business? Did your aspirations to start your own business come to a screeching halt? Did you pump the brakes on becoming a musician, an actor, an entrepreneur, training for a triathlon, or writing the book that's been burning a hole in you ever since?  
Each of us carries a sleeping regret that we just can't shake: the long-buried and broken dream that went “unfinished.” Whether it's from your childhood or from last month, Terry can help you reignite that burning passion and reawaken and rescue those old buried dreams.



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Noon - 1:00pm

Lunch & Visit the Exhibitors - *Recognition of Suppliers*

*Sponsored by: Polyguard LLC & Bronzecraft Memorials*

1:00pm – 2:00pm

**“Maximizing & Modifying your Personality Style”**

Presented by: Paul Casey, Growing Forward Services, LLC

Learning the 4 animal types, bringing out the best in your style, where you fit best on any team, how to respectfully customize your communication to the other styles.

2:00pm – 2:30pm

**“TED talk: Beyond the Cliff”**

Video by: Laura van Dernoot Lipsky, the Trauma Stewardship Institute.

2:30pm – 3:00pm

Break & Visit the Exhibitors

*Sponsored by: Puyallup Casket Company*

3:00pm – 4:00pm

**“Community Outreach Panel Presentation”**

Presented by: Julie Adams and Sandra Walker

4:00pm – 6:00pm

Happy Hour Social - Chehalis Salon ABC

Join your fellow attendees for some Hors d’ Oeuvres & Drinks!

## Friday, August 17<sup>th</sup>

7:30am – 8:30am

Breakfast & Visit the Exhibitors - Chehalis Salon ABC

*Sponsored by: Batesville*

8:30am - 9:00am

**Board Update & Elections**

9:00am – 10:30am

**“Creative Leadership: Building a Culture of Innovation”**

Presented by: Jonathan Fanning, Leadership Development Expert

Innovation and creativity are absolutely necessary to thrive in business, hiring, motivating, marketing, parenting, educating, coaching... Are you and your organization becoming more - or less - creative?

10:30am - 11:00am

Break & Visit the Exhibitors

11:00am – 12:00pm

**“Seattle Seahawks Community Outreach”**

Presented by: Mike Flood, VP, Seattle Seahawks Community Outreach

Come learn the tips and trades of the Seattle Seahawk Community Outreach Program Director, Mike Flood!

12:00pm

Raffle & Conference Adjournment