

California Olive Oil Day

Your Roadmap to Profitably Growing Olives for Oil

AGENDA

9:00 am **Welcome**

Tyler Rood, Research Director
Adam Englehardt, Research Committee Chairman

Session I: Maximizing Grower Profits through Grove Management
Moderator: Adam Englehardt

9:10 am **Irrigation Management in Olive Orchards for Oil Production**

Leandro Ravetti, Technical Director, Modern Olives

9:35 am **Canopy Management in Olive Orchards for Oil Production**

William Krueger, Farm Advisor Emeritus, Glenn County

9:50 am **Panel Discussion/Q&A – Maximizing Grower Profits Through Grove Management**

Leandro Ravetti; William Krueger; Lizandro Magana, Director of Farming, California Olive Ranch; Jeff Colombini, Grower

10:20 am **Break**

Session II: Disease Management to Prevent Reduced Yields and Quality
Moderator: Tyler Rood

10:30 am **Biology and Control of Neofabraea in California Investigating the Occurrence and Distribution of Olive Anthracnose in California**

Florent Trouillas, Assistant Cooperative Extension Specialist, Dept. of Plant Pathology, UC Davis, Kearney Agricultural Research and Extension Center, Parlier, CA

10:55 am **Epidemiology and Management of Olive Knot Evaluation of New Fungicides for Control of Olive Leaf Spot/Peacock Spot**

James Adaskaveg, Professor, Dept of Plant Pathology, UC Riverside

11:20 am **Panel Discussion/Q&A – Disease Management to Prevent Reduced Yields and Quality**

Jim Adaskaveg; Florent Trouillas; Paul Busalacchi, Corto; John Post, Agricultural Advisors

Session III: Olive Oil Quality and Authenticity
Moderator: Chris Zanobini

11:50 am **UC Davis Olive Center**

Dan Flynn, Director, UC Davis Olive Center

12:25 pm **Produce Safety Rule Update**

Chris Zanobini, Executive Director

12:30 pm **Lunch**

