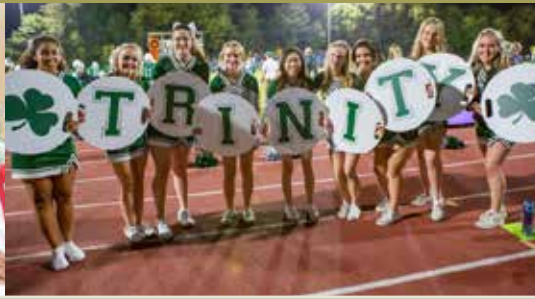




Trinity Community Alliance



Marketing That Makes a Difference



What is the Trinity Community Alliance?

The Trinity Community Alliance Program is a one-stop-shop for marketing opportunities throughout the school year, while providing vital financial resources to help underwrite all of Trinity High School's athletic programs. This advertising initiative is designed to provide your business with true marketing value through a wide variety of multi-platform advertisements.

The three tiers of the Trinity Community Alliance Program include: Platinum, Gold, and Green. Community Alliance relationships run for an entire year - from July 1st through June 30th, and monthly payment options are available. These packages provide numerous and creative marketing impressions for our alliance members to our extensive Trinity community. With more than 14,000 alumni and friends in our database and more than 33,000 visitors to our school, stadium, and gymnasium annually, our reach is extensive.



OUR MISSION

While there may be alternatives to Catholic education, there is no substitute for the educational experience provided at Trinity High School. Since 1963, Trinity has been a pillar of Cumberland County, excelling in academics, athletics, student life, and service. Through our Trinity Community Alliance Program, we hope to give exposure to philanthropic businesses who go above and beyond to support our students' education. This is our way of saying thank you for the incredible generosity and continued support.

Marketing That Makes a Difference



Individual and Relay PIAA Championships



of Trinity Students Play a Sport



4,000

Visitors to the Website Monthly

Quarterly Alumni Mailings That Reaches

4,000+

Alumni



Trinity Weekly Email That Reaches



People



25,000

Attendees to Athletics Games Annually

“ During my time at Trinity, I was involved in the girls soccer team, the musical, astronomy club, the Trinity blog, and the House System, among other activities. Every activity that I participated in was like a family to me, just like how the greater Trinity community is a family, and these activities allowed me to meet new people with similar interests! They really helped me discover my passion of helping and working with other people, and I'm so grateful that Trinity offered so many unique extracurricular activities. If there was an area that Trinity didn't offer, we were encouraged to start a club of our own. I started the astronomy club during my junior year, and it really helped me grow and become a leader in my community. ”

- Katie Dominguez '20

Trinity Community Alliance Sponsorship Levels

The Trinity Community Alliance tiers provide a year-long advertising initiative designed to fit any budget while providing a variety of valuable marketing impressions within our extensive Trinity community! Your support provides vital funding to help sustain ALL our student athletic programs.



Platinum \$3,500

- Gold Benefits, PLUS
- Social Media Advertising Campaign with Geofence Ad Buy
- Booth/Table at One Home Event
- Online Presence:
 - Prominent logo on Trinity Community Alliance Page
 - Trinity Weekly eBlasts
 - Alumni Quarterly eBlast
 - Increased Social Media Engagement

Gold \$2,000

- Green Benefits, PLUS
- Sponsor of One Athletic Charity Event
- Recognition on Trinity's Social Media
- Digital Advertising During-After School Events
- Online Presence:
 - Logo on Trinity Community Alliance Page
 - Trinity Weekly eBlasts
 - Alumni Quarterly eBlast
 - Increased Social Media Engagement



Green \$1,000

- Premium Signage Location: Gym
- Digital Advertising at Home Games (Gym and COBO Field)
- Online Presence:
 - Logo on Trinity Community Alliance Page
 - Social Media Acknowledgement

For more information about the Trinity Community Alliance, please visit

www.thsrocks.us/community-alliance