



LACKAWANNA PRO BONO'S 20TH ANNIVERSARY FUNDRAISING GALA

SPONSORSHIP OPPORTUNITIES	CUSTOMIZE YOUR SPONSORSHIP	\$5,000	\$2,500	\$1,250	\$500	\$250	\$100
	PRESENTING SPONSOR						
TABLES AND TICKETS	VIP Table 8 Tickets	VIP Table 8 Tickets	VIP Table 4 Tickets	2 Tickets	1 Ticket	n/a	n/a
EVENT PROGRAM RECOGNITION	Two Full Page Color Ad Prime Location	Full Page Color Ad Prime Location	Full Page Black & White Ad	Full Page Black & White Ad	½ Page Black & White Ad	¼ Page Black & White Ad	1/8 Page Black & White Ad
BILLBOARD RECOGNITION (one month prior to event)	Logo On Lamar Advertising Billboard as Presenting Sponsor	n/a	n/a	n/a	n/a	n/a	n/a
BILLBOARD RECOGNITION (one month after event)	Logo On Lamar Advertising Billboard w/ Thank you Message	Logo On Lamar Advertising Billboard w/ Thank you Message	Logo On Lamar Advertising Billboard w/ Thank you Message	n/a	n/a	n/a	n/a
RECOGNITION ON LPB'S EVENT WEB PAGE AND SOCIAL MEDIA	Name & Logo Recognition on event web page* & Social Media	Name & Logo Recognition on event web page* & Social Media	Name & Logo Recognition on event web page* & Social Media	Name & Logo Recognition on event web page* & Social Media	Name & Logo Recognition on event web page* & Social Media	Line Listing on event web page	Line Listing on event web page
RECOGNITION IN EVENT MAILERS & ALL OTHER MEDIA	Name & Logo Recognition on Save-the-Date, Invitation, and Press Releases	Name Recognition in Press Releases	n/a	n/a	n/a	n/a	n/a
EVENT VIDEO SCREEN	Logo Prominently Displayed	n/a	n/a	n/a	n/a	n/a	n/a
RECOGNITION FROM PODIUM	Yes	Yes	n/a	n/a	n/a	n/a	n/a

* Company name and logo on Lackawanna Pro Bono's event web page features a **hyperlink** to sponsor's website and will be shared weekly by event e-mail.