

LACKAWANNA PRO BONO'S **20TH ANNIVERSARY** FUNDRAISING GALA

SPONSORSHIP OPPORTUNITIES	CUSTOMIZE YOUR SPONSORSHIP	\$5,000	\$2,500	\$1,250	\$500	\$250	\$100
	PRESENTING						
	SPONSOR						
TABLES AND	VIP Table	VIP Table	VIP Table	2 Tickets	1 Ticket	n/a	n/a
TICKETS	8 Tickets	8 Tickets	4 Tickets				
EVENT	Two Full Page	Full Page	Full Page	Full Page	½ Page	¼ Page	1/8 Page
PROGRAM	Color Ad	Color Ad	Black & White Ad	Black & White Ad	Black & White Ad	Black & White Ad	Black & White Ad
RECOGNITION	Prime Location	Prime Location					
BILLBOARD	Logo On Lamar	n/a	n/a	n/a	n/a	n/a	n/a
RECOGNITION	Advertising						
(one month prior	Billboard as						
to event)	Presenting						
	Sponsor						
BILLBOARD	Logo On Lamar	Logo On Lamar	Logo On Lamar	n/a	n/a	n/a	n/a
RECOGNITION	Advertising	Advertising	Advertising				
(one month after	Billboard w/	Billboard w/	Billboard w/				
event)	Thank you	Thank you	Thank you				
	Message	Message	Message				
RECOGNITION	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Line Listing on	Line Listing on
ON LPB'S EVENT	Recognition on	Recognition on	Recognition on	Recognition on	Recognition on	event web page	event web page
WEB PAGE AND	event web page*	event web page*	event web page*	event web page*	event web page*		
SOCIAL MEDIA	& Social Media	& Social Media	& Social Media	& Social Media	& Social Media		
RECOGNITION IN	Name & Logo	Name	n/a	n/a	n/a	n/a	n/a
EVENT MAILERS	Recognition on	Recognition in					
& ALL OTHER	Save-the-Date,	Press Releases					
MEDIA	Invitation, and						
	Press Releases						
EVENT VIDEO	Logo Prominently	n/a	n/a	n/a	n/a	n/a	n/a
SCREEN	Displayed						
RECOGNITION	Yes	Yes	n/a	n/a	n/a	n/a	n/a
FROM PODIUM							

^{*} Company name and logo on Lackawanna Pro Bono's event web page features a *hyperlink* to sponsor's website and will be shared weekly by event e-mail.

The official registration and financial information of Lackawanna Pro Bono, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.