

Sara Armbruster

Sara Armbruster is vice president of Strategy, Research and New Business Innovation for Steelcase Inc., the global leader in the office furniture industry.

Named to this role in October 2013, Sara expands on her previous role of vice president of WorkSpace Futures and Corporate Strategy, which she assumed in March 2009. Sara works closely with Steelcase's businesses on major initiatives and oversees the strategy development process.

Sara manages Steelcase's design research, which focuses on understanding users, changing work patterns, and the impact of emerging technologies in the workplace – all critical inputs to Steelcase innovations. Sara leads new business innovation activities, including ideation of new business concepts, investment in internal and external growth opportunities, and creation and development of new business models. Sara also has oversight of Steelcase's businesses that serve the healthcare and education markets, as well as its subsidiary, PolyVision.

Before joining Steelcase, Sara was vice president of business development at Banta Corporation, a contract printing company based in Menasha, Wisconsin. Prior to that, she worked for McKinsey & Company in Boston.

Sara holds a bachelor's degree in Slavic Languages and Literature from Yale University in New Haven, Connecticut; a master's in international relations from the Paul H. Nitze School of Advanced International Studies of Johns Hopkins University in Washington, D.C.; and an MBA from the Amos Tuck School at Dartmouth College in Hanover, New Hampshire.