



Neale Brown

Anchor/reporter at the NBC affiliate, 9 News, for 23 years. Now devoting time to video production, media training, and copywriting, helping people tell their story more compellingly to get traction for themselves and their business.



Patrice Barber

COO of Crazy Good Marketing, serial entrepreneur and national speaker and trainer focusing on results based digital marketing.



Dr Fernando Lamounier

Surgeon, international marketing strategist, consultant, copywriter, speaker and founder of SproutPoint.com



-Tony Murphy

Tony works with the incredibly business savvy and creative people of Garlic Media Group. Where the return on your digital marketing investment is our top priority. Garlic It Is Good For You!

Digital Marketing for Docs

This two session seminar is designed to provide practitioners with the knowledge and skills they need to build their brand using digital media.

October 21st and October 28th
7:00 AM—9:00 AM

Located at the Denver Medical Society Building
1850 Willams St, Denver, Co

Dates: Friday Mornings

October 21:

1. Website design, development and search engine optimization: Why it impacts revenue. - Tony Murphy
2. New patient and referral generation techniques. -Dr. Fernando Lamounier

October 28

3. How to deal with the media and tell your story. - Neal Browne
4. Leveraging Social Media Digital Content to drive results. - Patrice Barber

Time: 7:00AM - 9:00AM

A complementary breakfast will be served from 6:30 AM - 7:00 AM

Registration Fee: \$99 dollars for both sessions for members of the DMS, SoPE, or CSEPS.

\$199 for non-members

Register at: <http://bit.ly/2coi788>

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If you are not a SoPE member and would like to take advantage of this and other member benefits, please join us at www.sopenet.org and chapter meetings.