

PREPAREDNESS MONTH

BOMA BLOOD DRIVE



2018

HOW TO PARTICIPATE

STEP 1

SECURE A LOCATION

The first step in hosting a blood drive is securing the location. If you are undecided on location, you can still proceed with setting up your blood drive. Your American Red Cross (ARC) contact can help you to decide on the best location.

STEP 2

SIGN UP ON SLEEVES UP

This year, BOMA International has created a campaign with the [ARC's Sleeves Up platform](#). This online tool will allow you to pledge to host a blood drive. Simply input your name, email, and the building address where you would like to host the blood drive.

STEP 3

CONNECT WITH YOUR ARC CONTACT

After signing up on Sleeves Up, Anna Sanderson from the American Red Cross will connect you with a representative in your area to confirm the date and location of your blood drive and provide assistance planning your event.

STEP 4

PROMOTE YOUR BLOOD DRIVE ON SOCIAL MEDIA

Once confirmed, your blood drive location will be uploaded to the Sleeves Up map feature. This will allow you to share your blood drive on social media and gives interested donors the option to reserve a donation time online.

STEP 5

HOST YOUR BLOOD DRIVE

Your ARC contact will work with you to make sure everything is set in place for the blood drive. If you would like to share any photos with us, please feel free to use #bomablooddrive!

STEP 6

THANK PARTICIPANTS

Blood drives are successful because of the generous donors. Be sure to thank everyone who supported your blood drive efforts! For a sample thank you template, see contact information below.