



#### **Suggested Setting and Points to Make in Your 15 -second Video**

- Use your phone
- Pick a location convenient for you
- Hold a grocery item if available, if not just smile
- Use some form of three scripts below in your own words to convey the message, except we ask to make sure you close with a “ Please vote YES on 103” type line

##### **Script One**

Hi, I'm (your First Name only) with (name of chamber if chamber authorized person) here in (city/town) Oregon.  
We have never taxed groceries in Oregon.  
I want to keep it that way.  
That is why I am going to vote YES on Measure 103 in November to Keep Our Groceries Tax Free.  
Please join me in voting YES on Measure 103.

##### **Script Two**

Hi, I'm (your First Name only) from (city/town) Oregon.  
I don't ever want Oregon taxing my groceries.  
That is why I am voting YES on Measure 103 in November to Keep Our Groceries Tax Free.  
Please join vote YES on Measure 103.

##### **Script Three**

Hi, I'm (your First Name only) from (city/town) Oregon.  
I don't want Oregon politicians to ever tax our groceries.  
That's why I am voting YES on Measure 103 in November  
Join me in Voting YES on Measure 103 in November to Keep Our Groceries Tax Free Forever

Return your completed video to us via text at (503) 765-8924 or by email to [ffmooney365@gmail.com](mailto:ffmooney365@gmail.com). Be sure to note the person's first name, city or town in the text message or email to help identify it  
Thank you.