

#### The Need

The Palestinian people have a rich culture and a heritage dating back millennia. Yet, too often, this narrative is told by others in ways that reduce Palestinians to singular stories, and clichéd stereotypes thereby de-humanizing and misrepresenting them.

## The Vision

The Museum of the Palestinian People was founded to allow Palestinians to tell their own stories in the heart of Washington DC, where visitors from around the US and the world can engage with and share it. It's an inspiring story of resilience and renewal in face of adversity.

The Museum creates a future where:

- Diverse Palestinian stories are co-authored under one roof; celebrating commonalities and shared culture, while transcending fragmentation, separation and boundaries;
- Palestinians in the US and around the world, feel proud, dignified and deeply connected as new stories are passed on to the next generation;
- Visitors are enticed to open their hearts to connect with what unites us and be present to our common humanity;
- Others are inspired to share their stories also, beyond category or artificial distinctions.

#### The Progress to Date

Founded in 2014, the MPP started as a series of traveling exhibits that went to over 30 locations in the US. Today, the MPP is setting down its roots in Washington DC. We are fortunate to have received a donated space in the heart of historic DuPont Circle for the first two years. Currently renovations are underway to transform the space, and doors will open in the fall.

## The Plan

We plan to host several exhibits each year and open the space for a variety of cultural and community events as well as public conversations. We aim to be a hub for the expression and celebration of Palestinian identity and culture. **Eventually, we wantto create a permanent Palestinian landmark in Washington DC.** 

### The Opportunity

Join us in laying the roots for this Museum to grow, flourish and create a new reality. Partner with us today in creating a space where visitors see Palestinians in new ways that inform, surprise, delight, and move them.

Our immediate goal is to raise \$200,000 to renovate the space for public use and launch the Museum's programs through the end of 2018.

The Museum of the Palestinian People is a 501c3 non-profit, non-political organization, incorporated in Washington, DC. Your gift is tax deductible in the US to the fullest extent allowed by US law.

# **Ways to Partner**

Become a Founding Patron: Donate an Amount in Cash or In Kind at \$25,000 or more by December 31, 2018

Founding Patrons will have their **names permanently inscribed on the Wall of Honor** inside the Museum as well as in the Museum's Annual Report and on its web site on a permanent page.\* They will also receive invitations to exclusive events at the Museum for the foreseeable future.

❖ Become a Founding Investor: Donate an Amount in Cash or In Kind at \$5,000 to \$24,999 by December 31, 2018

Founding Investors give the opportunity for the Museum to take root and launch its space. Founding investors will be recognized on a special inauguration wall inside the Museum, its Annual Report and on its web site on a permanent page.

Become a Founding Member: Donate an Amount in Cash or In Kind at \$100 to \$4,999 by December 31. 2018

Founding members give the opportunity for the Museum to launch its programming and operations. Founding members will be listed on **the website as well as on digital display inside the Museum space.** 

Become an MPP Visionary: Leave a Legacy by including the MPP in your Estate Planning

The MPP Visionaries' Circle recognizes and honors those friends of the Museum who have made a commitment to its future by including it in their estate plans in one or more of the following ways:

- Making a gift to the MPP in a will or trust
- Participating in a life income arrangement for the benefit of the MPP, such as a charitable remainder trust or charitable gift annuity
- Creating a lead trust for the benefit of the MPP
- Naming the MPP as a beneficiary of a retirement plan or life insurance policy
- Promising a gift of a work of art that the MPP has agreed to accept

MPP Visionaries will be honored at the Museum events and dinners for sustaining the Museum work for generations to come plus all the benefits from levels above.

Gift Chart for reaching \$200,000:

1 gift of \$40,000
2 gifts of \$20,000
5 gifts of \$10,000
10 gifts of \$5,000
20 gifts of \$1,000
At what gift level do you see yourself giving?

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<sup>\*</sup>All public recognition of any donation is contingent upon prior permission from the donor to be recognized in these ways.