

# YEARBOOK

Now and Forever

## ATTENTION SENIOR FAMILIES

Congratulate your senior and express your pride and love with an ad in the 2018 yearbook!

### Message Details:

1/8 page: \$ 75

1/4 page: \$100

1/2 page: \$175

Full page: \$325

**Due:** October 16th, 2017\*

### Payment:

Create and pay for your ad online at:

[www.yearbookordercenter.com](http://www.yearbookordercenter.com)

### How to Submit Online:

Log on to [www.yearbookordercenter.com](http://www.yearbookordercenter.com) and enter order number **12547**.

Click **Buy a Yearbook Ad** (see Ex. 1 below).  
Do NOT click "Upload Photos for possible inclusion in your yearbook" (see Ex. 2 below).

Follow the prompts to design your ad, add it to your cart and purchase it. Your ad is not complete until you add it to your cart and complete the checkout process!

To make the ad creation process easier, click the **See How Online Ads Work** or **Online Ad Creation Guide** links. (See Ex. 3 below)

### Message Guidelines:

Create the message **exactly** as you want it to appear in the yearbook. You will have final approval before you submit your ad. We reserve the right to refuse or edit any portion of your message or photo that is unacceptable for publication.



Full page ad: approximately 8.33" x 10.67"



1/4 page ad:  
approximately 4" x 5 1/2"



1/8 page ad:  
approximately 4" x 2.5"



1/2 page ad: approximately 8.33" x 5.25"

**Direct any questions or concerns to Valerie Kriger at [krigerv@mdusd.org](mailto:krigerv@mdusd.org).**

**For Tech Support while using the online ad creator, contact Herff Jones Technical Support at: 877.362.7750**

Senior ads are accepted on a space-available basis. When space runs out, or we reach our plant deadline, we can no longer accept ads. Submit your ad early to guarantee your space!

**NO ADS ACCEPTED AFTER OCTOBER 16th.**

1. Click here to purchase your yearbook ad.



3. Click here to watch a video or download a PDF guide with instructions on how to create your online ad.

2. Do not click this button to upload the photos for your ad. You will upload your ad photos when instructed to do so during the ad creation process.