



2018 Campaign for the Arts

Dear Charter Oak International Academy Family,

For over 65 years, the West Hartford Cultural Council (WHCC) has brought an exciting and inspiring variety of musical, dramatic and visual arts experiences to our public elementary schools. These efforts, supported almost exclusively by you, our West Hartford Public Schools families, enhance and enrich our children's education in countless ways. So that we may sustain this long-standing tradition, we are appealing to you today for your support.

Your tax-deductible contribution will allow the WHCC to continue presenting the caliber of art Charter Oak has come to enjoy, like Ginga Brasileira's vibrant offering of Brazilian music and Capoeira dance; Iddi Saaka's unforgettable Ghanaian stories, music, dancing and balancing antics in *Soro Bindi*; electric violinist Caryn Lin's unique and captivating program: *The Science of Sound*; and this year's program by one of our country's much-beloved cultural ambassadors: Step Afrika!. Programming costs range from approximately \$10,000 - \$18,000, so whether your family gives \$5, \$10, \$25 or more, every gift counts! We hope, if you are able, that you will also contact your employer's human resources department about a corporate donation and/or matching gift contribution.

This year, we are excited to once again host a Cultural Council Challenge: the first three classrooms to have every student return their Cultural Council envelope, regardless of amount enclosed, will enjoy a Pizza Party (donated by Farmington Ave. Pizza) to the classroom that is first to return all student envelopes! The classroom that is second with all student envelopes will win an Ice Cream Party donated by the PTO, and the third classroom to return all student envelopes will win free PE time donated by our wonderful Mr. Horowitz! However, and most importantly, the goal is to have every student return a donation, whether big or small!

Our endless thanks, in advance, for your support. We hope you will not hesitate to be in touch should you have any questions or require additional information. If you wish to send in a check, we ask that you make it payable to: West Hartford Cultural Council.

Warm regards,

Juan Melián
Principal

Penelope Drown
Teacher Representative

Manuela Canales
Charter Oak Parent Representative

(Visit the West Hartford Cultural Council on Facebook for information about Step Afrika! and more!)

