



## About We Rise Up 4 Kids!

Mikaylah Norfolk started her nonprofit, We Rise Up 4 Kids (WRU4K), at just 8 years of age, after her own experience with bullying escalated and changed her life forever. WRU4K is organized exclusively for public benefit to provide children and youth who have been bullied with resources and professional support that will assist them with recovery and guidance back to normalcy. This includes and is not limited to charitable, social services, and educational activities. WRU4K's motto is, "We don't give up, we rise up!". For more information about Mikaylah and We Rise Up 4 Kids, we invite you to visit our website and follow us on [Facebook](#) [@WeRiseUp4Kids](#).

**Download newsletter to click all links in newsletter.**

## Kickoff Event

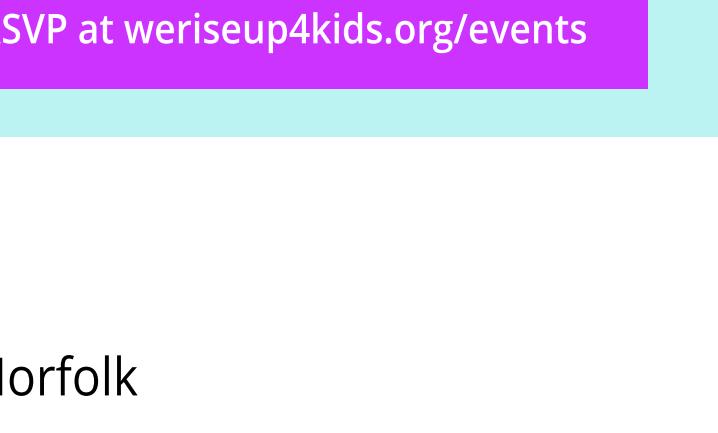
**October 27, 2018**

**1:00 PM - 4:00 PM**

**CENTENNIAL COMMONS**

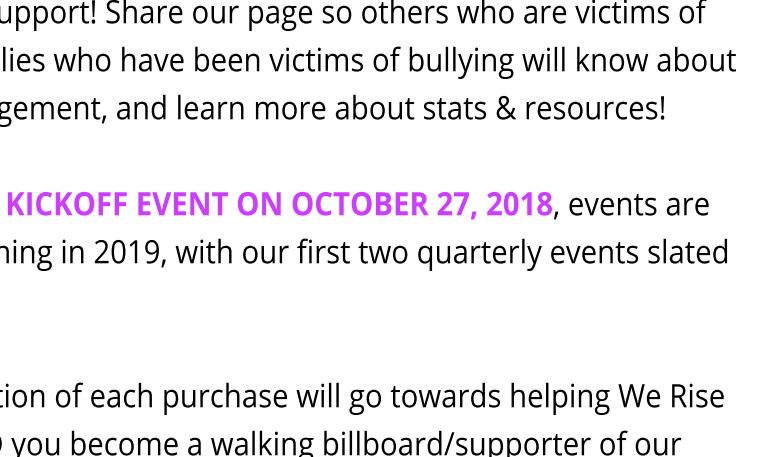
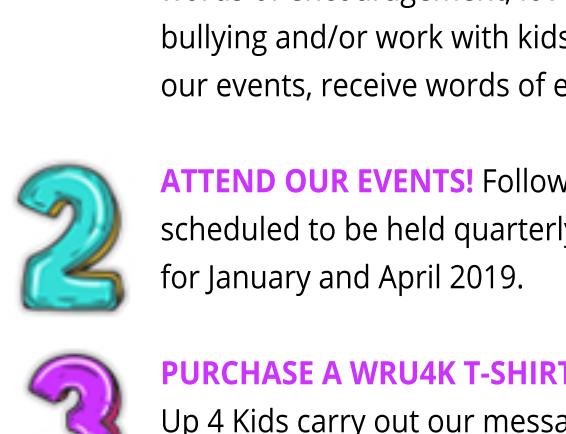
7210 Olive Blvd.  
St. Louis, Missouri 63130

**RSVP at [weriseup4kids.org/events](http://weriseup4kids.org/events)**



## Introductory Message

from the Founder & CEO, Mikaylah Norfolk



## How Can You and/or Your Organization Help?

**1**

**LIKE & SHARE OUR FACEBOOK PAGE @WERISEUP4KIDS!** This is an excellent way to show your support and follow what we are doing in and around St. Louis! Our Founder & CEO, Mikaylah (affectionately known as #MightyMikki for overcoming this trial) always welcomes words of encouragement, love, and support! Share our page so others who are victims of bullying and/or work with kids & families who have been victims of bullying will know about our events, receive words of encouragement, and learn more about stats & resources!

**2**

**ATTEND OUR EVENTS!** Following our **KICKOFF EVENT ON OCTOBER 27, 2018**, events are scheduled to be held quarterly beginning in 2019, with our first two quarterly events slated for January and April 2019.

**3**

**PURCHASE A WRU4K T-SHIRT:** a portion of each purchase will go towards helping We Rise Up 4 Kids carry out our message AND you become a walking billboard/supporter of our efforts to positively impact the lives of kids and families affected by bullying.

**4**

**DONATE:** Donations help to support our efforts to bring events, activities, and resources to children who have been victims of bullying. If you, someone you know, or a local organization/business would like to support our efforts, we welcome in-kind donations of services & products and financial contributions. Financial donations can be made on our Facebook page @WeRiseUp4Kids or on our website [www.weriseup4kids.org/donation](http://www.weriseup4kids.org/donation) and to offer in-kind donations please contact us at [weriseup4kids@gmail.com](mailto:weriseup4kids@gmail.com).



## Why We Rise Up 4 Kids?

Mikaylah has a passion for others and was determined to turn this tremendous trial that unexpectedly derailed her life into a victorious opportunity to help others who have been impacted by the effects of bullying. Having the heart that she does and recognizing the things that helped her make it through, it made sense to her to establish an organization that afforded other young people who have been victims of bullying the opportunity to detach from the troubles that they are experiencing and engage in activities that enhance & promote their well-being while offering them an escape from the negativity.

It is her sincere hope that We Rise Up 4 Kids will inspire youth to continue pushing through despite their circumstances, recognizing that they are not alone and what they have experienced will not endure forever. WRU4K aims to focus on bringing activities and increased access to trauma-informed resources (such as CBT play therapists) to young people who need these opportunities most, while supporting the parents and family members of the victims, as they are often impacted/experience trauma as well. Additionally, she will be hosting community service projects so that youth who are victims of bullying have something to really feel proud of who they are, especially because they are helping someone else and our larger community.

**Get More Info:**  
[www.weriseup4kids.org](http://www.weriseup4kids.org)

**Follow Us on Social**



For more information about We Rise Up 4 Kids and other SBOM businesses, please visit [www.shalomccop.org/SBOM](http://www.shalomccop.org/SBOM).  
OR Follow SBOM on Facebook [@ShalomBusinessOntheMove](#)

Don't forget to use the SBOM Directory which has nearly 70 Black Owned Businesses that are registered with either the State of Missouri or Illinois and in "Good Standing" listed in it!