

# Christmas in Alabama



## 2017 Guntersville Christmas Parade

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Sponsored by:



Float Winners  
Sponsor:



Corporate Sponsors:

Freedom Marine Center  
Marshall Lawn Care  
Whitaker Towing Service

**Coordinated by The Guntersville Rescue Squad, The Guntersville Police  
Department, & the Lake Guntersville Chamber of Commerce**

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Name of Group or Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Mobile #: \_\_\_\_\_ Phone #: \_\_\_\_\_

Type of entry:    Float            Automobile            Walking            Horses            Other \_\_\_\_\_

Description: \_\_\_\_\_

Will you have music?            YES            NO

Comments \_\_\_\_\_

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**In order to complete the application process and be considered as an entry in the parade,  
you must read, sign, and submit pages 1-3 of this application.**

**\*\*SATURDAY, DECEMBER 9 AT 5:00 P.M. WITH LINE UP AT 3:30 P.M.\*\***

**Deadline to submit an entry is Friday, December 1, 2017      Fax this form back to: (256) 582-3682**

For more info, contact the Lake Guntersville Chamber of Commerce at (256) 582-3612 or at [gcc@lakeguntersville.org](mailto:gcc@lakeguntersville.org)

ENTRY DESIGN: **Please draw your entry below.** Be complete and creative.

It is very important to state the length and width measurements of your entry.

Size Restrictions: 18 feet wide and 13 feet high.

The Parade Standards Committee is looking for entries that reflect the parade theme. Remember to be imaginative and incorporate lights, music and/or motion in your entry.

**Applications submitted without this section completed will not be accepted.**

Name of Person Submitting Application\_\_\_\_\_

Signature: \_\_\_\_\_

Parade Policy: Your signature indicates that you have read & agree to the parade policy form.

Each individual that will be included in the parade entry must sign the back of this application and by doing so they acknowledge that they have read and understand the parade policy. If someone fails or refuses to sign the application then they will not be allowed to participate in the parade.

Parents or guardians must sign for individuals under 18 years of age.

**The Parade Standards Committee reserves the right to refuse entry into the parade.**

## 2017 CHRISTMAS PARADE POLICY

1. Obey all instructions given by parade officials, the Guntersville Rescue Squad, and the Guntersville Police Department.
2. Obey all laws for the proper operation of a motor vehicle, including, but not limited to, NO drinking of alcoholic beverages or being under the influence of mind-altering substances.
3. In exchange for the right to participate in the Guntersville Christmas Parade you agree to indemnify and hold harmless the City of Guntersville, Guntersville Rescue Squad, Guntersville Police Department, and the Lake Guntersville Chamber of Commerce and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind or nature arising from activities as a parade participant of the undersigned organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Alabama.
4. NO WEAPONS.
5. NO CANDY is to be thrown from parade entries. Someone may walk alongside your float and HAND OUT candy to children. If candy is thrown, a monetary donation of at least \$100 to a local charity will be imposed.
6. The Parade Theme is "Christmas in Alabama". We encourage entries to utilize the theme in the entry design. Be complete and creative. Due to the high volume of interest in the parade, only a limited number of entries will be selected. The Parade Standards Committee is looking for entries that reflect creativity. Remember to be imaginative and incorporate lights, music and/or motion to your entry.
7. Santa Claus and company will be the last float in the parade. This is the ONLY SANTA allowed in the parade. Elves and other Christmas characters are allowed, but do not include a LIVE Santa Claus in your parade plans.
8. No political advertising.
9. Size Restrictions: 18 feet wide and 13 feet high.
10. Line up for the Annual Christmas Parade is planned for Saturday, December 9th at 3:30 p.m. (parade starts at 5:00 pm). All motorized units including floats will be required to use lights on the front and back (specifically red on the back) for the safety of spectators and participants.
11. Floats with minors must be accompanied by at least one adult on either side of the unit.
12. A completed and signed registration form is required for all participants in the parade.
13. An interval of 50 feet must be maintained between units. Please maneuver to the side if you are having difficulty maintaining the pace; we cannot have large gaps in the parade procession.
14. NO one is to be dropped off at the Chamber and NO stopping on Gunter Avenue to drop off, regardless of where their float is located. There will be Rescue Squad members located at Scott Street to direct you to your float. All participants should be dropped off at Scott Street and Blount Avenue, and cars are to be moved from the area. No parking will be allowed.
15. All entries EXCEPT FLOATS are to line up in left (east) lanes of Gunter Ave (Hwy 431S). All emergency vehicles are to line up in right (west) lane of Gunter Ave (Hwy 431S). Any horses or other live animals are to stage in the open field between Gunter and Blount (former Century 21 Real Estate, blue Building).
- 15a. All FLOATS are to stage in vacant lot off of Scott. Entrance to lot will be from Blount Ave (Hwy 431N) left on Scott and right into vacant lot. **No parking on Scott and No entrance from Gunter Ave** (Hwy 431S).
- 16. Your application will be reviewed by the Parade Standards Committee.**  
**You will be notified one week before the parade if your application has been accepted.**

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If you have any questions or concerns regarding the guidelines, please do not hesitate to contact the Lake Guntersville Chamber of Commerce at 256-582-3612 or email [gcc@lakeguntersville.org](mailto:gcc@lakeguntersville.org)

Please direct questions regarding line up to Kim at (256) 656-6128.

**Deadline for application is Friday, December 1.**