



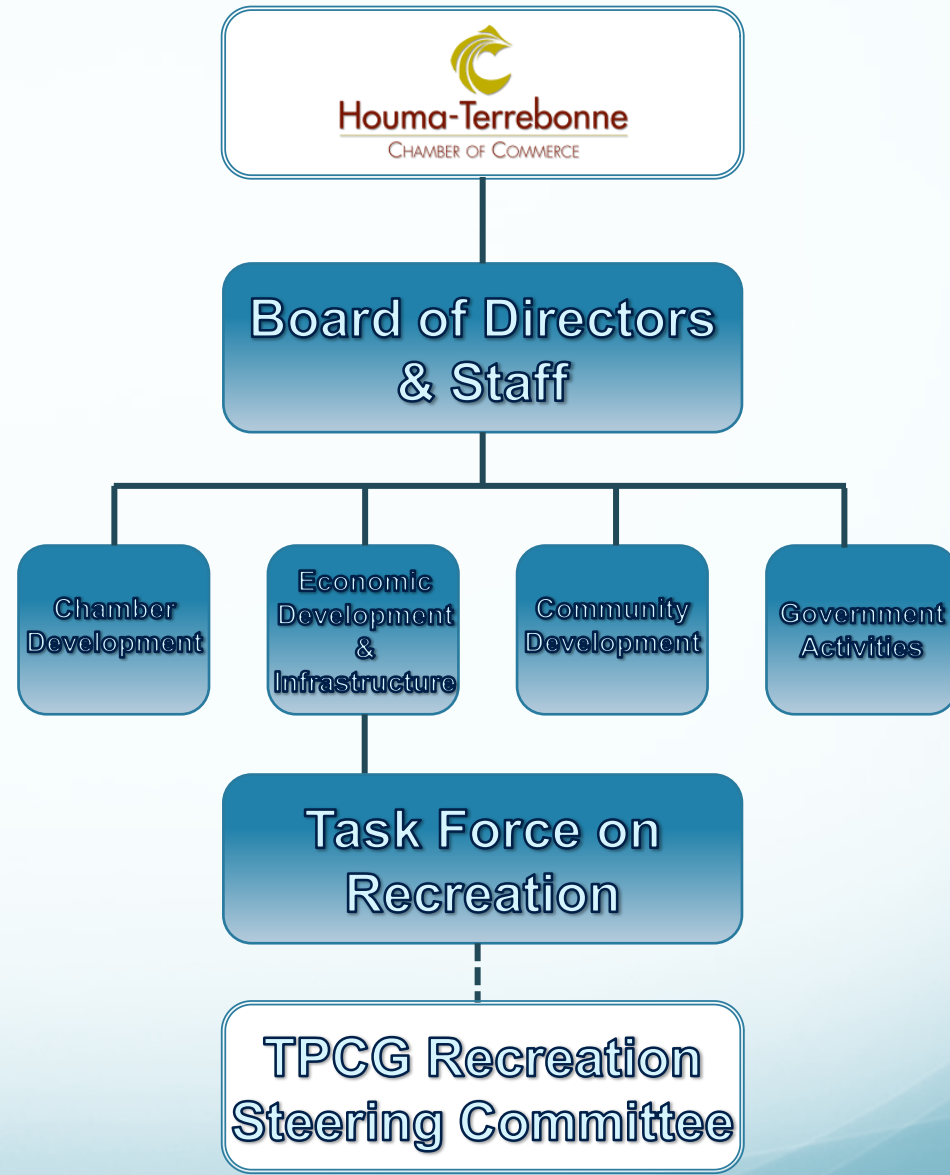
**Houma-Terrebonne**

CHAMBER OF COMMERCE

# **TASK FORCE ON RECREATION**

# Task Force Creation

- Houma-Terrebonne Chamber of Commerce (a 5-Star Accredited Chamber of the U.S. Chamber of Commerce) has various committees.
- In 2016, the Economic Development & Infrastructure Committee recognized there was a funding problem with the Bayou Country Sports Park.
- Task Force formed to see how we could expedite construction of BCSP.
- Begin to learn of inefficiencies in entire Terrebonne recreational system.
- Preparing to present findings in September 2017.
- TPCG Recreation Steering Committee formed in July 2017.



# Current Issues

## I. Funding, Maintenance, and Operation of Bayou Country Sports Park and Airbase Park



## II. Inefficiencies of the Terrebonne Parish recreational system and imbalance of taxes



# Health & Wellbeing of All Terrebonne Citizens Needs Improvement

- Louisiana ranks 49<sup>th</sup> out of 50 states in Overall Health.
- Out of 64 Louisiana Parishes, Terrebonne is ranked #51 in healthy behaviors.
- Terrebonne has high rates of physical inactivity across all demographics.
- Terrebonne has high rates of obesity across all demographics.

**Recreational opportunities should be viewed as an issue for every sector of our community.**



# **I. Bayou Country Sports Park & Airbase Park**



# “Field of Dreams”



- Vision for community as well as compete for sports tourism dollars.
- Potential site identified on Highway 311 near The Lakes (within Rec. Dist. 2-3)
- Public meetings held for community input
- **Master Plan developed and adopted in 2013**
- Named Bayou Country Sports Park

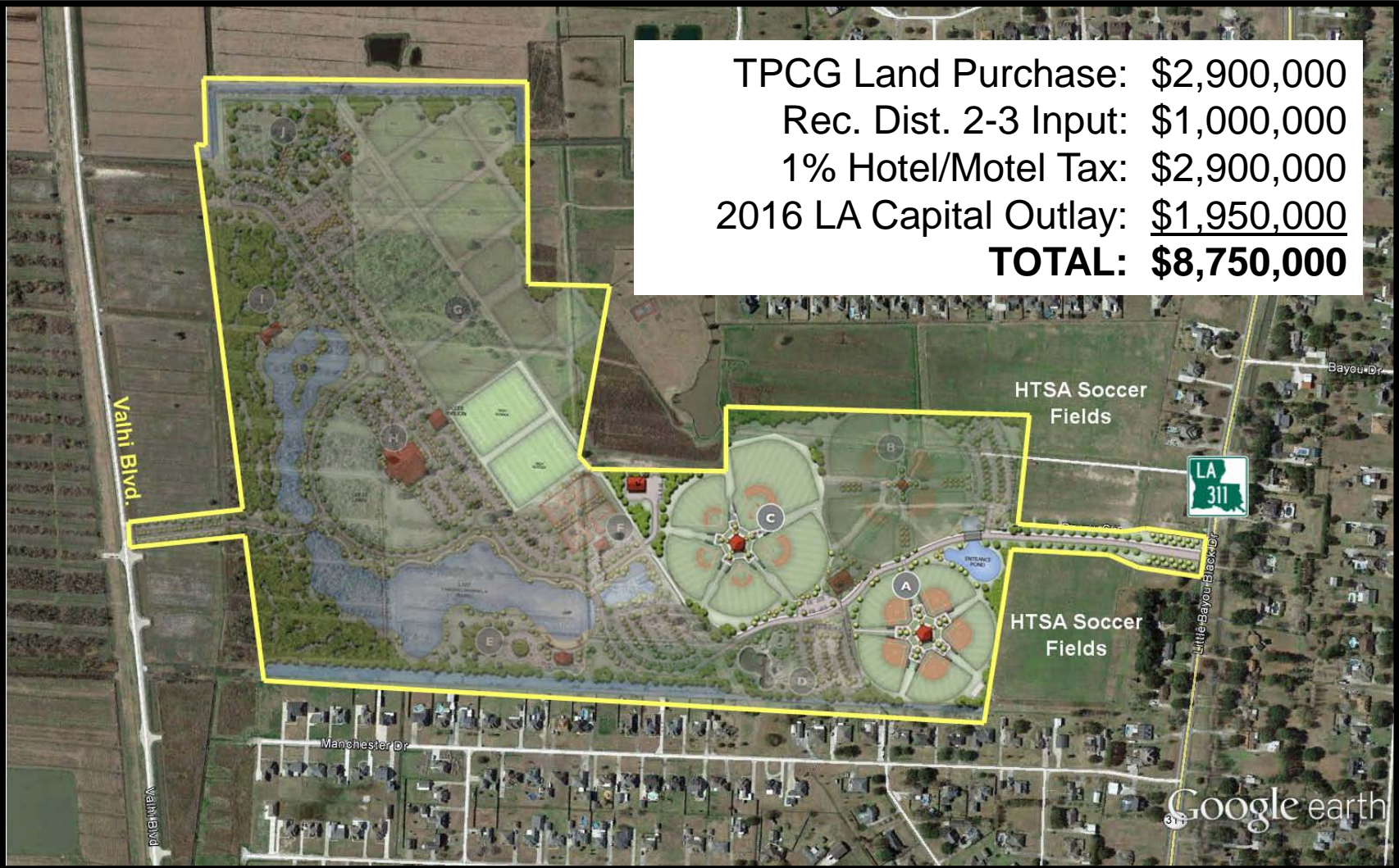


# Bayou Country Sports Park





# Bayou Country Sports Park



The image is an aerial photograph of a proposed sports park. A yellow outline delineates the park's boundary. Inside the boundary, there are several circular and oval shapes representing sports fields, some labeled with letters A through I. A winding blue line represents a water feature or canal. To the left of the park, a road is labeled 'Valhi Blvd.'. To the right, a road is labeled 'Little Bayou Black Dr.'. Further right, a road is labeled 'Bayou Dr.'. Below the park, a road is labeled 'Manchester Dr.'. A green road sign with 'LA 311' is visible. The text 'HTSA Soccer Fields' appears twice, once above and once below the park area. The 'Google earth' logo is in the bottom right corner.

TPCG Land Purchase:	\$2,900,000
Rec. Dist. 2-3 Input:	\$1,000,000
1% Hotel/Motel Tax:	\$2,900,000
2016 LA Capital Outlay:	<u>\$1,950,000</u>
<b>TOTAL:</b>	<b>\$8,750,000</b>



# Terrebonne Parish Funding

- No dedicated funding stream for the construction and maintenance of BCSP.
- No ad valorem tax, no sales tax. Only hoping for LA State Capital Outlay on a yearly basis.
- 1% Hotel/Motel Tax was bonded out for 20-years and the \$2.9 million spent in BCSP infrastructure.
- Sale of Rec 2-3 property on MLK (1/2 of the current softball complex)

# **How Do Other Parishes Do It?**

# Chappapeela Sports Park

Hammond, LA

- 90-acre sports park completed in 2013 for \$17 million
- Concept to completion: 7 years
- 10-mill, 15-year ad valorem tax (\$2.5 million/year)
- 21 soccer, 12 baseball/softball, 2 football, gym with 4 courts, 3 playgrounds, splash pad, 1.5 mile walking trail
- [www.playcsp.com](http://www.playcsp.com)

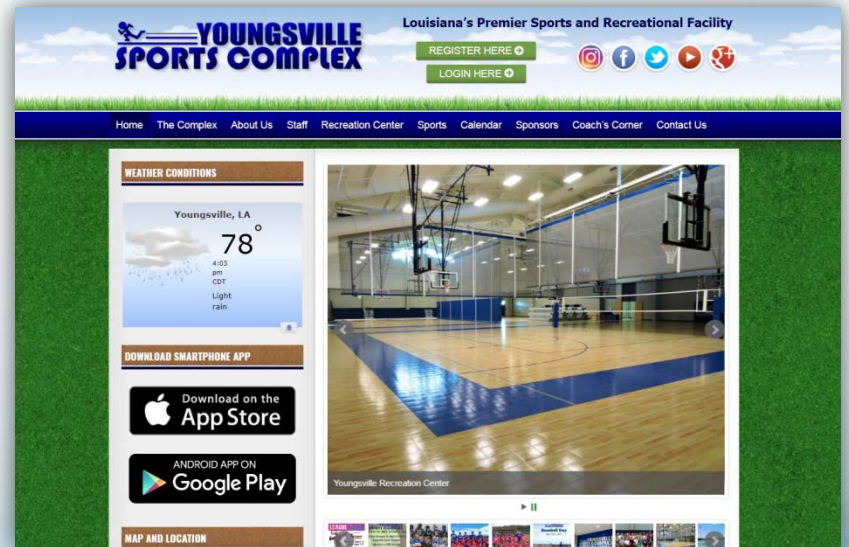




# Youngsville Sports Park

Youngsville, LA

- 70-acre sports park completed in 2014, expanded in 2017
- \$20 million total
- 1-cent sales tax in 2011 brings in \$2 million annually
- 6 soccer, 9 baseball/softball, gym with basketball/volleyball courts, 7 batting cages, 10 tennis courts, 1-mile walking trail
- [www.youngsvillesportscomplex.com](http://www.youngsvillesportscomplex.com)



# Sulphur Parks & Recreation

Sulphur, LA

- 13 facilities across Sulphur
- Recreation & Aquatic Center, Waterpark, Golf Course, Cultural Center, Walking Parks, Ballfields, Gyms, Sand Volleyball Courts, Pools, Baseball & Softball Complexes, Tennis Center
- Funded on millages (\$5.6 million) and usage fees (\$2.3 million)
- [www.sulphurparks.com](http://www.sulphurparks.com) & [www.sulphurparkswaterpark.com](http://www.sulphurparkswaterpark.com)



# Alario Sports Park

Westwego, LA

- 90-acre sports park proposed on West Bank for \$25 million
- Parish will purchase land
- State allegedly gave them \$8 million with promise of another \$15 million during construction
- In design phase: soccer, baseball/softball, playgrounds, splash pad, walking trail





# BCSP – Where are we now?

## Bayou Country Sports Park - Master Plan vs. Actual

ITEM	FINAL MASTER PLAN ESTIMATE	SPENT AS OF MARCH 2017	ESTIMATE TO COMPLETE
Girls Softball Complex	\$1,400,000.00		
Boys Baseball Complex	\$1,750,000.00		
Multipurpose Baseball & Softball Complex	\$1,000,000.00		
Skate Park	\$1,485,000.00		
Playground at Skate Park	\$125,000.00		
Soccer Complex (854,100 SF field area)	\$1,750,000.00		
Playground at Soccer Complex	\$125,000.00		
Dog Park(s)	\$75,000.00		
Tennis Courts and Tennis Center	\$800,000.00		
Maintenance Facility	\$65,000.00		
Family Day-Use Area and Splash Park	\$325,000.00		
Playground at Family Day Use Area	\$150,000.00		
Canoe Launch/Canoe Rental Facility/Adult Day-Use Area	\$175,000.00		
Sand Volleyball Courts	\$12,000.00		
Lake/Earthwork	\$1,000,000.00		
Great Lawn	\$195,800.00		
Double Gym	\$3,288,000.00		
Main Kitchen and Recreation Office Building	\$900,000.00		
Asphalt Parking Lots	\$2,104,375.00		
Asphalt Roadway	\$922,780.00		
Bridges along Park Road	\$450,000.00		
Combination Asphalt Bike Lane and Running/Walking Path	\$264,180.00		
Concrete Walking Paths	\$479,169.00		
Sub-Total	\$18,841,304.00		
10% Landscape Architecture, Engineering, Survey, Test Fees	\$1,884,130.40		
5% Overhead and Profit	\$942,065.20		
2% Mobilization and Bond	\$376,826.08		
5% Contingency	\$942,065.20		
Sub-Total	\$4,145,086.88		
<b>Scheme "A" Total</b>	<b>\$22,986,390.88</b>	<b>\$8,750,000.00</b>	

# Houma Airbase Park



- ① PERFORMING ARTS CENTER
- ② NEW TENNIS COURTS
- ③ WIDENED BOUNDARY ROAD
- ④ NEW PARKING AREA
- ⑤ NEW BASEBALL FIELD

- ⑥ NEW POND AND PADDLEBOARD / CANOE AREA
- ⑦ NEW SKATE PARK AND SAND VOLLEYBALL
- ⑧ NEW WALKING PATH
- ⑨ NEW DOG PARK WITH WORKOUT STATIONS
- ⑩ NEW FAMILY GAMES AND PICNIC AREA

- ⑪ NEW PLAYGROUND / SPLASH PAD
- ⑫ NEW MAIN ENTRANCE
- ⑬ EXPANDED PLAY HILL
- ⑭ NEW AMPHITHEATER
- ⑮ NEW FESTIVAL AREA

- ⑯ NEW CONCESSIONS / RESTROOMS
- ⑰ NEW ADMINISTRATION PAVILION
- ⑱ KREWE OF HERCULES PAVILION
- ⑲ REALIGNED CALLOWAY ROAD
- ⑳ REROUTED DRAINAGE CANAL

- ㉑ REFURBISHED PEDESTRIAN BRIDGE
- ㉒ REINFORCED TURF TRAILER PARKING
- ㉓ NEW COVERED RODEO ARENA
- ㉔ NEW FULL SIZE SOCCER FIELDS
- ㉕ NEW FULL SIZE FOOTBALL FIELD



TERREBONE RECREATION DISTRICT II

PREFERRED PLAN



# Airbase Park Estimate

• Performing Arts Center:	\$ 1,451,286
• Tennis Complex:	\$ 1,336,037
• Baseball Complex:	\$ 750,897
• Dog Park/Walking/Workout:	\$ 450,872
• Playground/Games/Splash Pad:	\$ 1,122,330
• Amphitheater & Festival Area:	\$ 990,775
• Skate Park & Sand Volleyball:	\$ 678,596
• Pond, Paddleboards, Canoe Area:	\$ 467,691
• Administration Pavilion:	\$ 940,342
• Covered Rodeo Arena:	\$ 522,550
• Soccer & Football Fields:	\$ 3,359,616
• Softball Complex Parking:	\$ 280,664
• Drainage:	<u>\$ 1,102,132</u>
<b>FULL MASTER PLAN:</b>	<b>\$13,453,787</b>

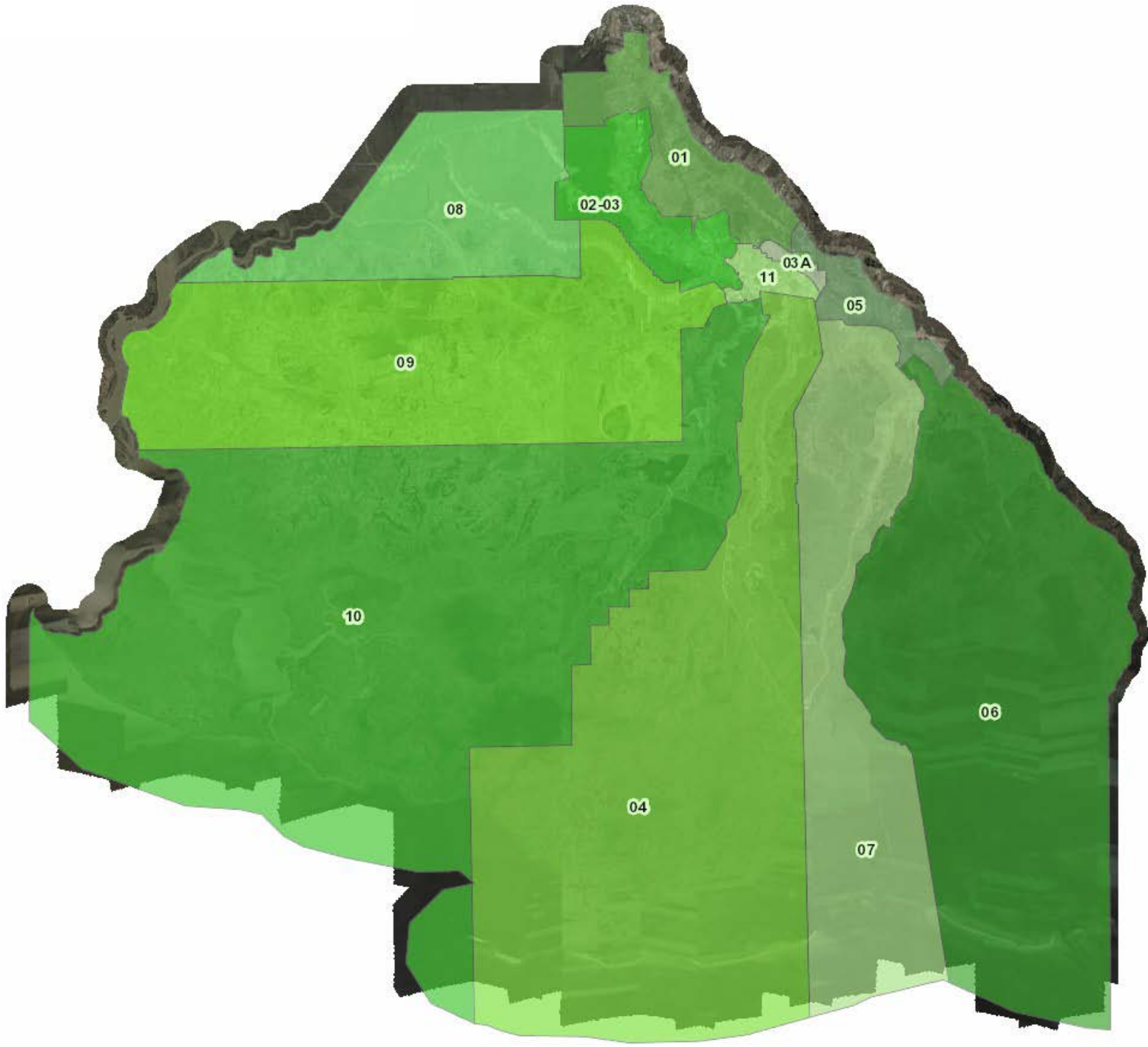


# Task Force Recognized

- Relying on State Capital Outlay, while not a burden on Terrebonne taxpayers, is not going to result in either park's completion within 5 years (and maybe longer).
- Terrebonne sales tax rate of 5.5% is one of the highest in Louisiana.
- Bayou Country Sports Park and the Airbase Park should be recognized to serve our entire Parish and should not be the responsibility of a single Rec District.
- Task Force started to examine our entire recreational property tax system.

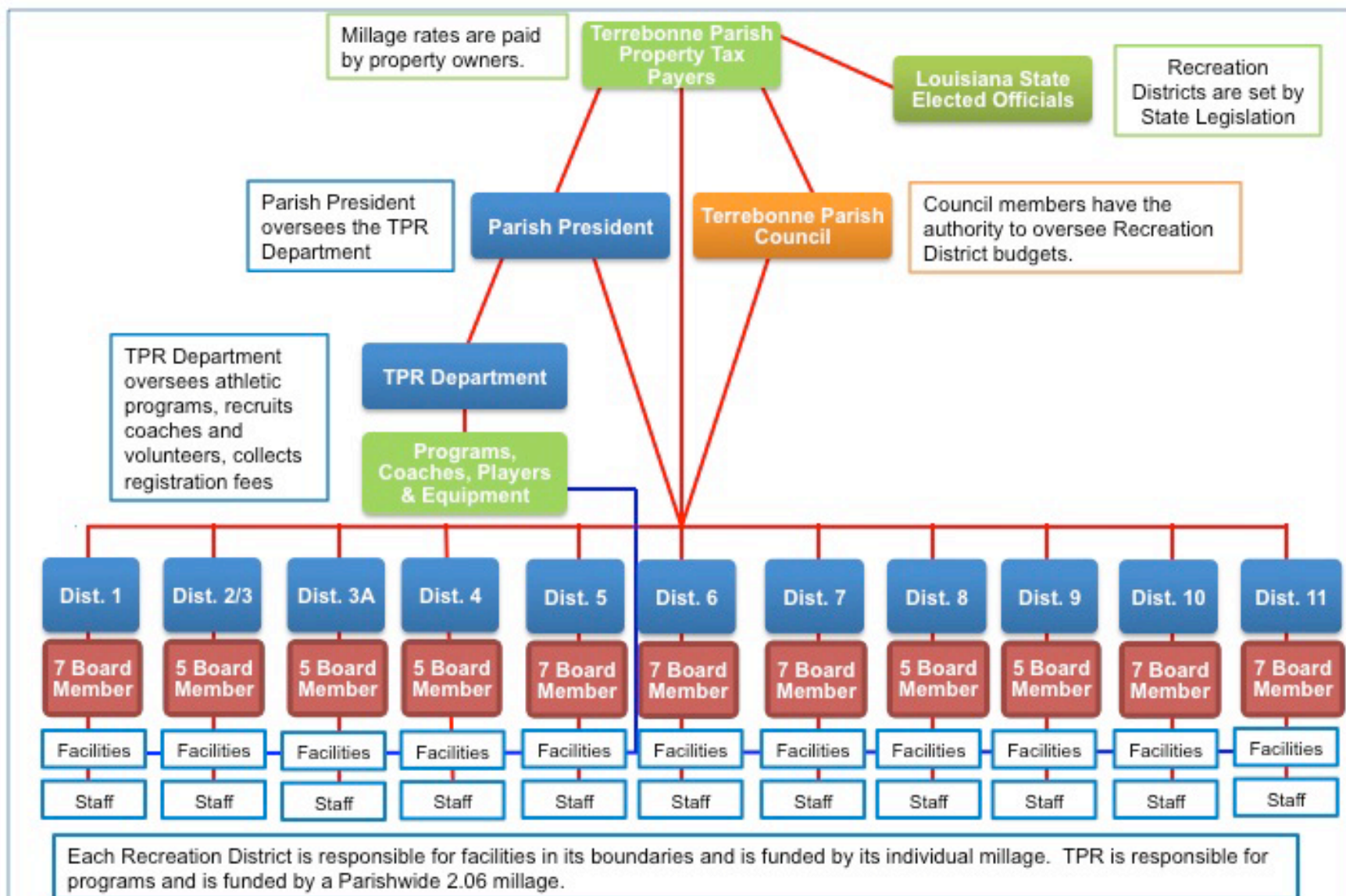
## **II. Terrebonne Parish Recreation System & Taxes**

# Terrebonne's 11 Recreational Districts





# Terrebonne Parish Recreation



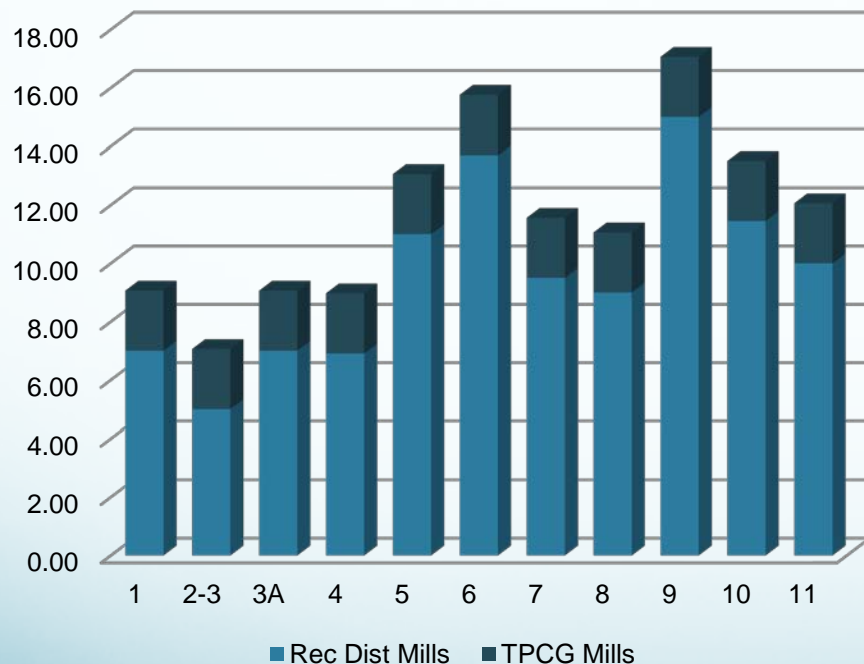
# How Many Districts Do Other Parishes Have?

<u>PARISH</u>	<u>DISTRICTS</u>	<u>POPULATION</u>
<b>TERREBONNE:</b>	<b>11</b>	<b>113,972</b>
East Baton Rouge:	1	447,037
Jefferson:	4	436,523
Orleans:	1	391,495
St. Tammany:	6	253,602
Caddo:	1	248,851
Lafayette:	1	241,398
Calcasieu:	9	200,601
Ouachita:	1	156,983
Tangipahoa:	4	127,049



# Ad Valorem Taxes

**Terrebonne Tax Millages by District**

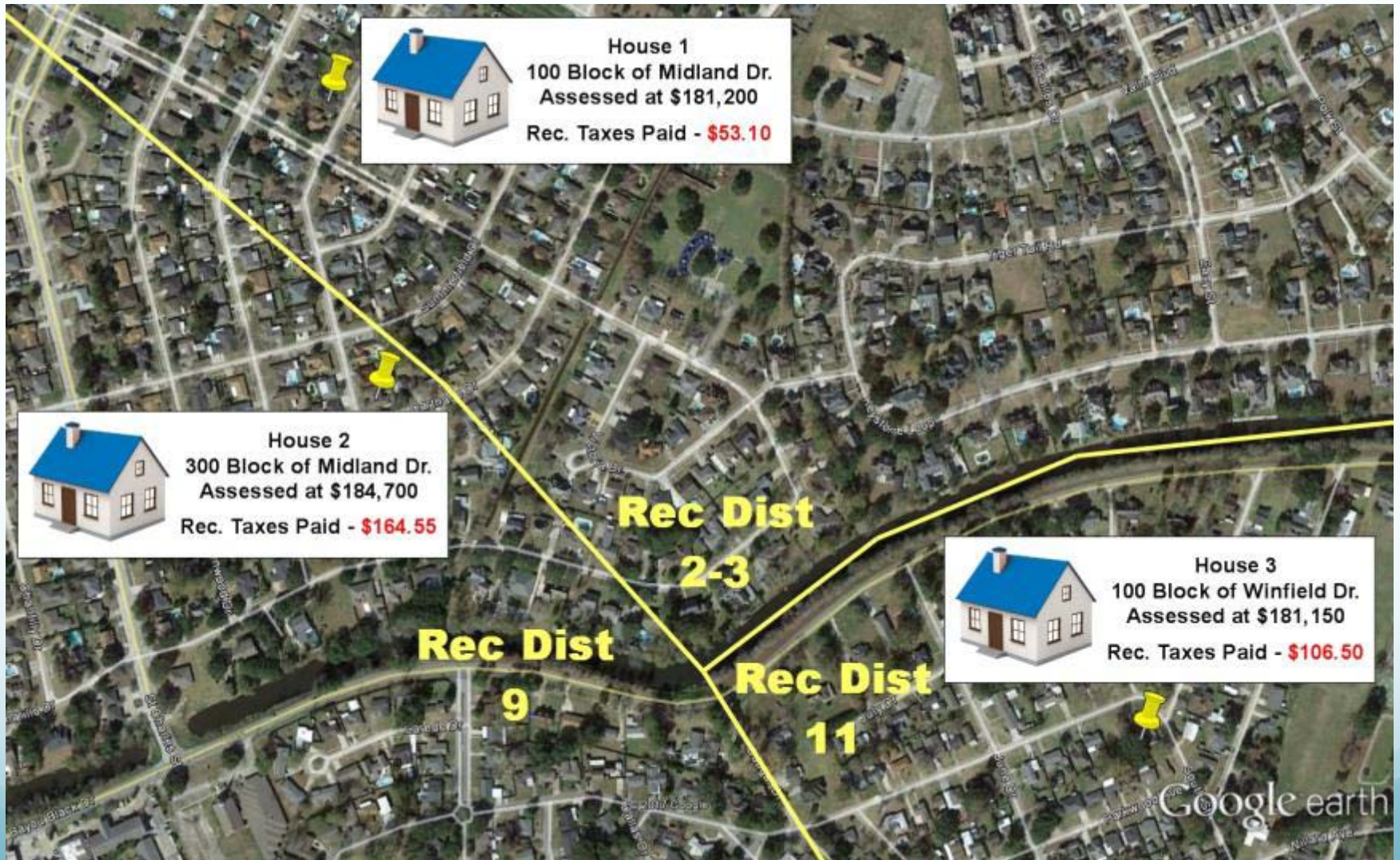


DIST	MILLS	2016
1	7.0	\$637,513
2-3	5.0	\$1,191,773
3A	7.0	\$131,442
4	6.91	\$505,671
5	11.0	\$302,300
6	13.7	\$658,420
7	9.5	\$599,082
8	9.0	\$291,448
9	15.0	\$914,976
10	11.45	\$523,733
11	10.0	\$1,450,346
TPCG	2.06	<u>\$1,955,725</u>
		<b>\$9,162,429</b>

*Figures from 2016 Audit Reports on [www.la.gov](http://www.la.gov)*



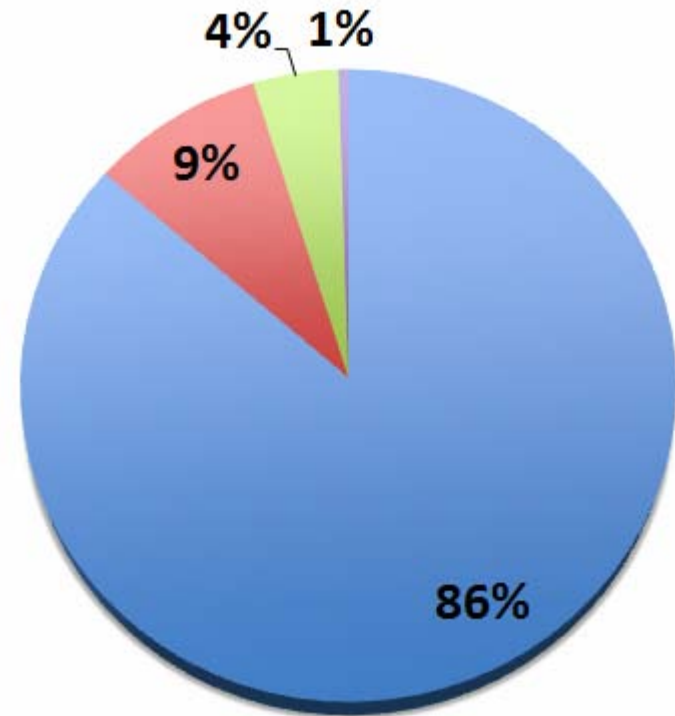
# Inequality of Taxes



# TYPES OF REVENUE

- Property taxes are only part of the revenue. But they are the largest part, making up 86% of all revenue.
- Intergovernmental (State sharing, grants, TPCG) was 9%.
- Charges for services (rental fees, usage fees, boat launch) was 4%.
- Miscellaneous was 1%.

**\$10.6 million in recreation revenues in 2016**



**Property taxes: \$9.16M (86%)**

**Charges: \$459K (4%)**

**Intergovernmental: \$932K (9%)**

**Miscellaneous: \$53K (1%)**

# Property Tax Dollars to Recreation Since Katrina

DIST	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	TOTAL
1	\$ 454,932	\$ 495,055	\$ 602,282	\$ 603,949	\$ 633,863	\$ 695,311	\$ 716,804	\$ 756,310	\$ 605,077	\$ 636,202	\$ 637,513	\$ 6,837,298
2-3	\$ 512,163	\$ 544,924	\$ 634,885	\$ 649,134	\$ 669,146	\$ 1,031,738	\$ 1,125,818	\$ 1,211,507	\$ 1,245,350	\$ 1,310,284	\$ 1,191,773	\$10,126,721
3A	\$ 92,204	\$ 124,608	\$ 130,016	\$ 140,656	\$ 146,107	\$ 143,497	\$ 147,403	\$ 149,852	\$ 125,498	\$ 124,302	\$ 131,442	\$ 1,455,585
4	\$ 298,159	\$ 338,106	\$ 412,962	\$ 395,111	\$ 428,893	\$ 432,059	\$ 451,261	\$ 480,816	\$ 486,015	\$ 490,388	\$ 505,671	\$ 4,719,442
5	\$ 145,948	\$ 175,320	\$ 182,883	\$ 198,522	\$ 213,666	\$ 235,900	\$ 241,421	\$ 253,590	\$ 262,563	\$ 274,015	\$ 302,300	\$ 2,486,128
6	\$ 249,959	\$ 273,117	\$ 606,473	\$ 575,434	\$ 569,736	\$ 572,010	\$ 572,373	\$ 585,112	\$ 588,333	\$ 658,181	\$ 658,420	\$ 5,909,147
7	\$ 739,939	\$ 513,116	\$ 659,601	\$ 630,150	\$ 622,328	\$ 618,870	\$ 619,344	\$ 627,837	\$ 628,643	\$ 621,208	\$ 599,082	\$ 6,880,118
8	\$ 240,486	\$ 262,138	\$ 286,072	\$ 273,023	\$ 272,872	\$ 280,753	\$ 286,584	\$ 299,007	\$ 305,476	\$ 309,002	\$ 291,448	\$ 3,106,862
9	\$ 366,326	\$ 398,224	\$ 470,784	\$ 705,522	\$ 707,031	\$ 712,647	\$ 757,400	\$ 766,926	\$ 852,079	\$ 803,791	\$ 914,976	\$ 7,455,706
10	\$ 406,190	\$ 473,377	\$ 680,187	\$ 528,937	\$ 484,396	\$ 483,253	\$ 497,520	\$ 550,943	\$ 515,391	\$ 518,369	\$ 523,733	\$ 5,662,297
11	\$ 765,889	\$ 916,581	\$ 1,111,825	\$ 1,145,705	\$ 1,169,905	\$ 1,228,102	\$ 1,302,223	\$ 1,442,790	\$ 1,440,700	\$ 1,449,639	\$ 1,450,346	\$13,423,702
TPCG	\$ 1,148,524	\$ 1,289,865	\$ 1,461,154	\$ 1,487,661	\$ 1,528,092	\$ 1,586,950	\$ 1,670,044	\$ 1,781,887	\$ 1,835,731	\$ 1,867,693	\$ 1,955,725	\$17,613,325
	\$ 5,420,719	\$ 5,804,431	\$ 7,239,124	\$ 7,333,804	\$ 7,446,033	\$ 8,021,089	\$ 8,388,195	\$ 8,906,577	\$ 8,890,855	\$ 9,063,074	\$ 9,162,429	\$85,676,330

- **\$85.7 million in property taxes to recreation since Katrina**
- **69% increase in annual recreation tax revenue since 2006**
- **Sending \$3.74 million more to Terrebonne Parish annually**
- **Collecting \$80.39 per person in Terrebonne for recreation**



# How Do We Compare?

Chose a Parish with similar population

## Terrebonne 2015

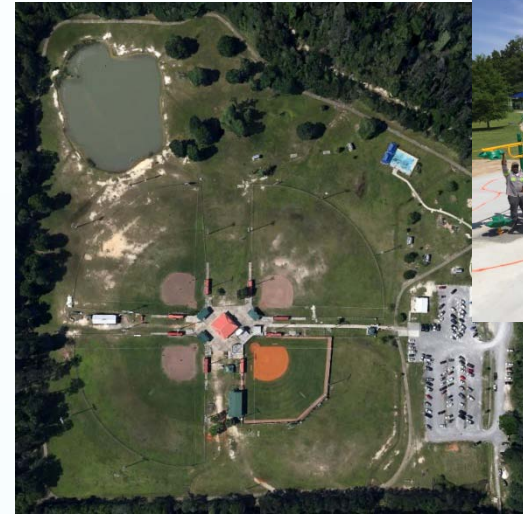
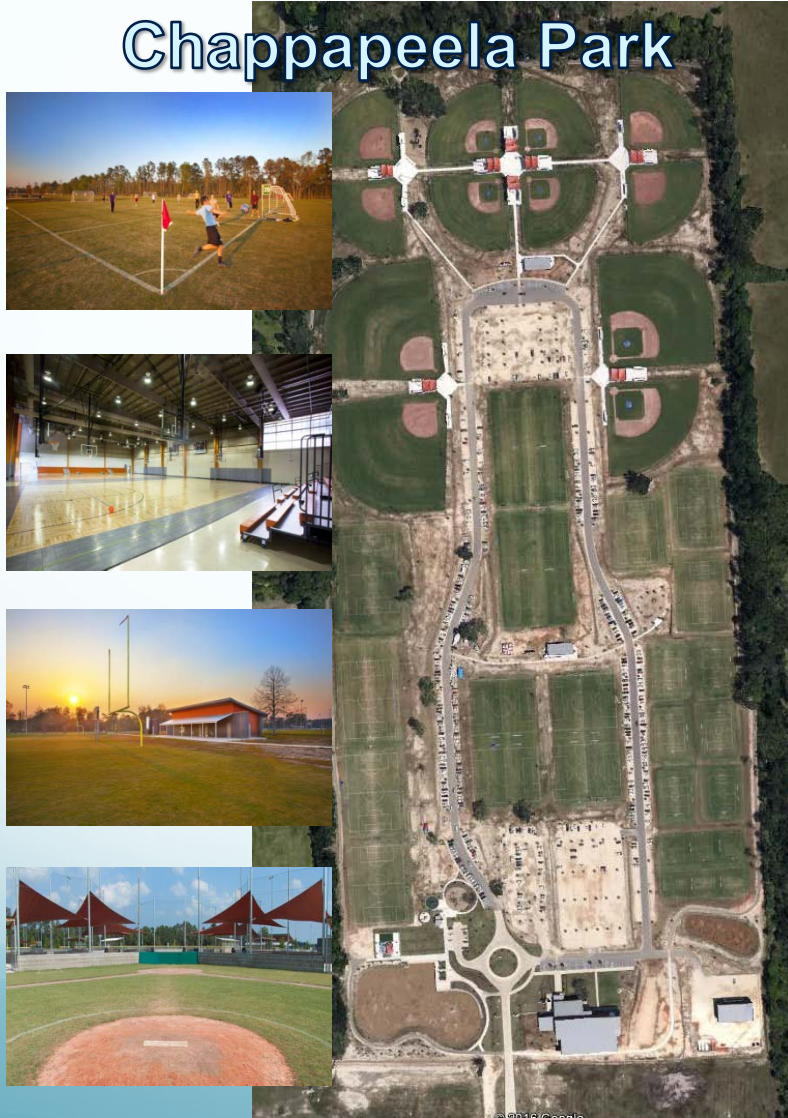
- Population – 113,972
- Taxable Value - \$907 million
- **Rec Taxes Collected - \$9,063,074**
- **Rec Taxes Per Capita - \$79.52/person**
- Rec Dist. Cash/Investments - \$10,435,395
- Capital Assets (Net of Dep.) - \$17,925,204

## Tangipahoa 2015

- Population – 127,049
- Taxable Value - \$562 million
- **Rec Taxes Collected - \$4,717,749**
- **Rec Taxes Per Capita - \$37.13/person**
- Rec Dist. Cash/Investments - \$2,031,186
- Capital Assets (Net of Dep.) - \$24,433,882

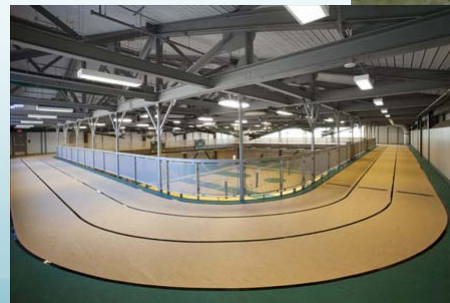
# Tangipahoa Facilities

## Chappapeela Park



## North Oak

## Ponchatoula Park



# Which Facilities Have We Overbuilt & Underbuilt?

2016 NRPA Annual Report  
Terrebonne Parish Population – 113,972

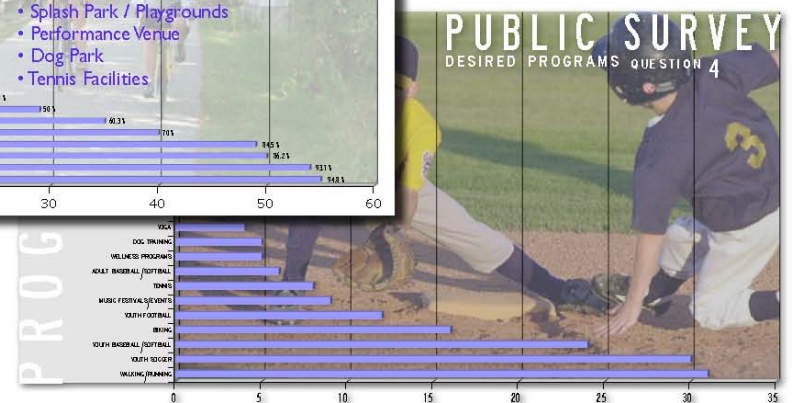
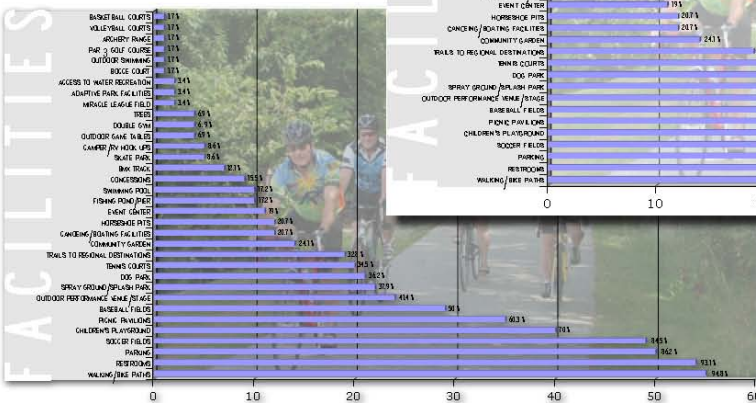
Facility	Median # Residents per Facility	NRPA Suggested # of Facilities	Terrebonne Rec. Dist. # of Facilities	Difference
BASEBALL	6,599	17	37	20
SOFTBALL	9,687	12	8	-4
FOOTBALL	25,523	4	5	1
GYM	26,418	4	16	12
TENNIS COURTS	4,295	27	32	5
BASKETBALL COURT	7,000	16	17	1
PLAYGROUND	3,560	32	29	-3
SWIMMING POOL	34,686	3	7	4
SOCCER FIELDS	6,671	17	2	-15

Based on an incomplete facility list in 2013 BCSP Master Plan  
& does not include anything under construction or planned



**PUBLIC SURVEY**  
PARISH WIDE PROGRAMS QUESTION 2

Program	Percentage
SHOOTING RANGE	17%
CANOEING/KAYAKING/POLO BOARDING	17%
CARTING	17%
400M RUNNING TRACK	34%
CAMPING	8.9%
KARATE	8.9%
AEROBICS	10.3%
DANCE	10.3%
DOG TRAINING	12.2%
YOGA	11.9%
GOLF	20.4%
SWIMMING	24.1%
WELLNESS PROGRAMS	25.9%
TENNIS	25.9%
BASKETBALL	29.2%
ADULT BASEBALL/FOOTBALL	29.2%
YOUTH FOOTBALL	29.2%
MUSIC FESTIVALS/EVENTS	29.2%
BIKING	29.2%
YOUTH BASEBALL/FOOTBALL	29.2%
YOUTH SOCCER	29.2%
WALKING/JOGGING	29.2%
BASEBALL COUPLES	11%
VOLLEYBALL COUPLES	11%
ADULT PING PONG	11%
PAIR 3 GOLF COUPLES	11%
OUTDOOR SWIMMING	11%
BOOB COURT	11%
ACCESS TO WATER RECREATION	34%
ADAPTIVE PARK FACILITIES	34%
IMPROVE LEASER FIELD	34%
WREST	45%
POULTRY OTM	45%
IMPROVE LEASER FIELD	45%





# Operations & Maintenance

- Task Force found that no discussions or estimates for operations and maintenance of any new facility is being discussed.
- Individual Recreation Districts may do so for their projects.
- But projects proposed by others besides a Rec District rarely discuss the cost burden to a Rec District.
- Even if funding comes from outside of the District, can the District operate it safely and within its budget?

Building shiny new things and having no plan to pay for them is like winning a new car on a game show:



It looks great for the camera. But the “winner” usually can’t afford the taxes and insurance.

**What Do We Do?**

# Examine Current System and Inventory while Classifying and Grading Each Asset

## Examine Current System

- Need a complete district inventory list of each park
- Need to know the number of each type of facility we provide
- Need to examine the costs for operations and maintenance
- Are funds available to service the existing system?

## Classify Each Park

- Each park should be classified as either a Neighborhood, Specialty, Community or Regional Park

## Grading Each Park

- Use a 5-point scale, Poor to Excellent
- Frequency of use



# BREC Park Classifications

- **Community Parks (12)** – parks that are generally larger and have multiple experiences that can occupy a day's worth of activity.
- **Neighborhood Parks (151)** – small parks that simply service a local neighborhood.
- **Special Use Facilities** – facilities that serve a single, specialized purpose, such as a zoo, sports park, golf course, arboretum, etc.



# BREC's "Imagine Your Parks"

- BREC developed a system wide Master Plan with public input
- Distributed 12 Community Parks throughout the Parish
- Allocated specific resources to various categories within the plan
- Provide public updates every 10 years

Figure 19. BREC's 12 community parks are distributed throughout the parish.  
BREC Park System Map

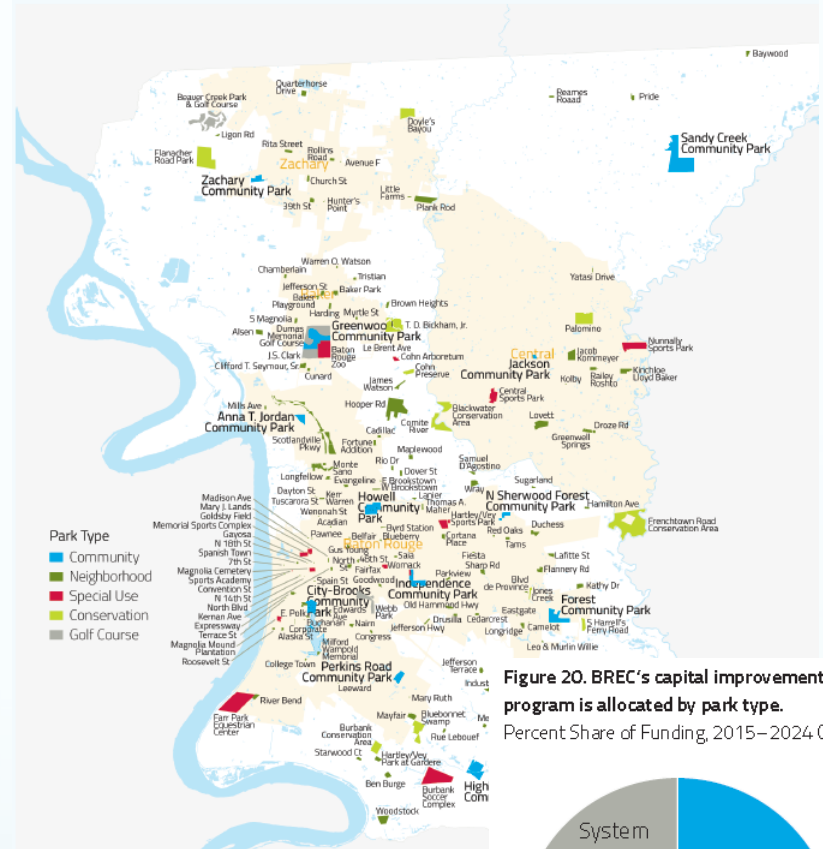
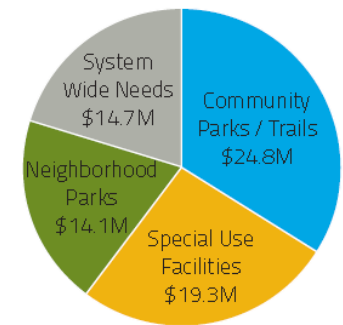


Figure 20. BREC's capital improvements program is allocated by park type.  
Percent Share of Funding, 2015–2024 CIP



# **Plan to Work. Work the Plan.**

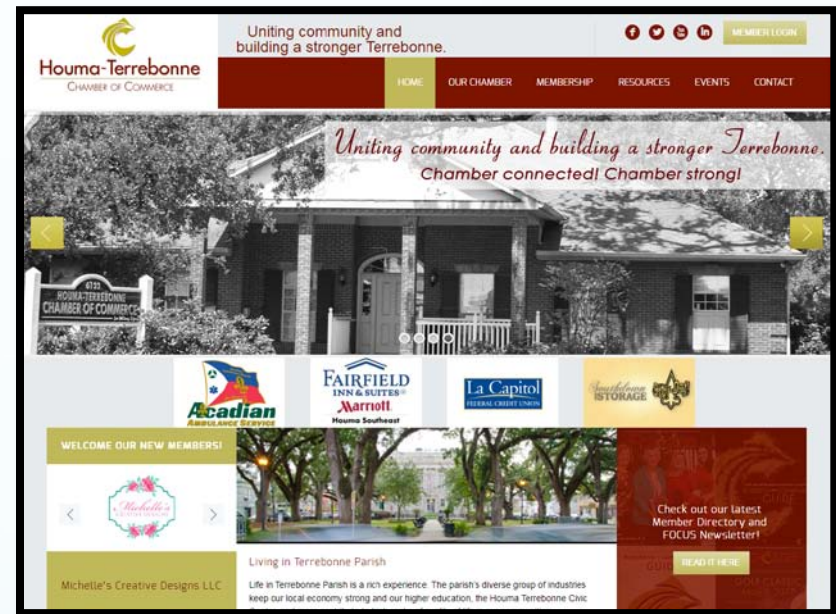
- **What do we have?**
- **What do we want?**
- **How much does it cost to build?**
- **How much does it cost to maintain?**
- **How do we pay for it?**

# How Can You Help?

If you or your business would like to support the effort to reevaluate our entire system and find a solution, please visit:

[www.houmachamber.com](http://www.houmachamber.com)

You will find a link where you can learn more about the facts, sign up, and let our leaders know that you support a new path for Terrebonne!







**Houma-Terrebonne**

CHAMBER OF COMMERCE

**Uniting community and  
building a stronger Terrebonne!**

[www.houmachamber.com](http://www.houmachamber.com)