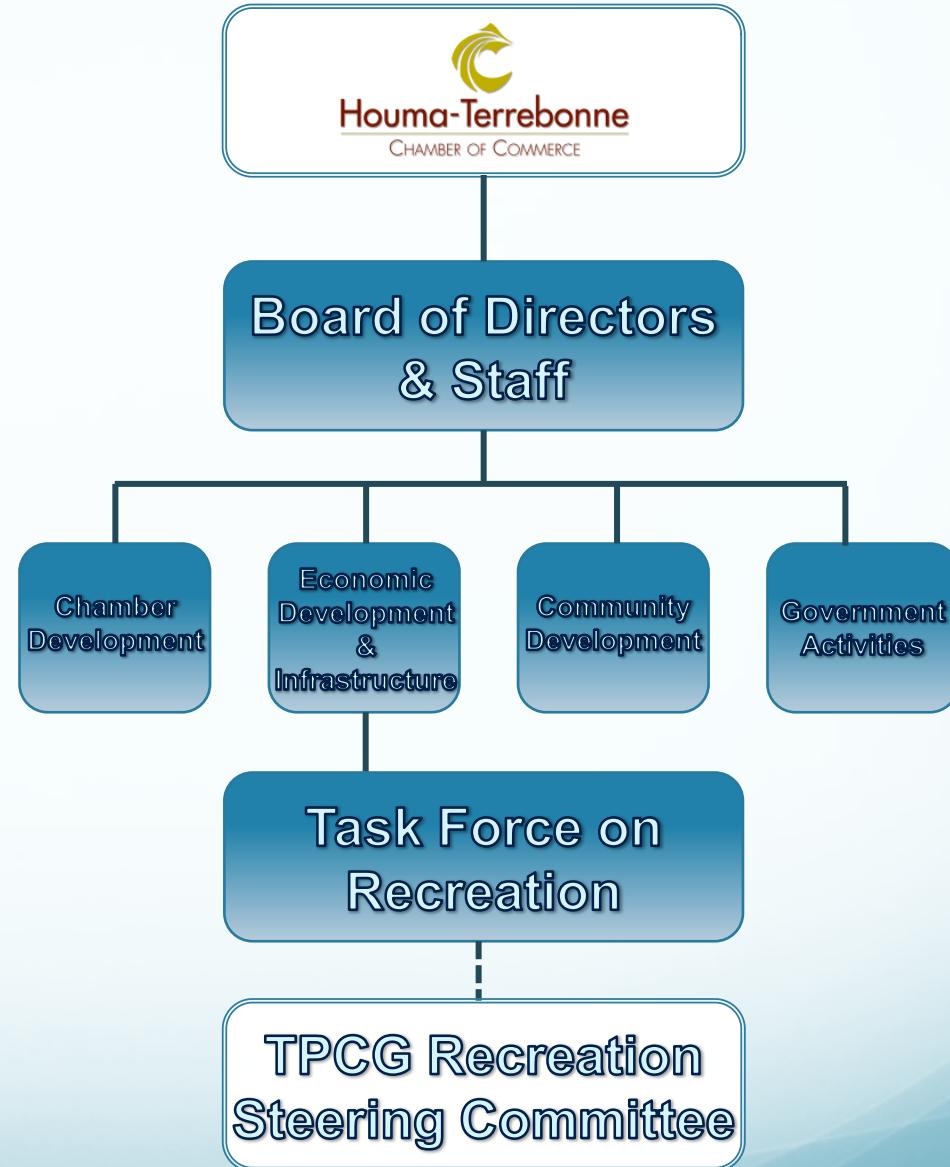




TASK FORCE ON RECREATION

Task Force Creation

- Houma-Terrebonne Chamber of Commerce (a 5-Star Accredited Chamber of the U.S. Chamber of Commerce) has various committees.
- In 2016, the Economic Development & Infrastructure Committee recognized there was a funding problem with the Bayou Country Sports Park.
- Task Force formed to see how we could expedite construction of BCSP.
- Begin to learn of inefficiencies in entire Terrebonne recreational system.
- Preparing to present findings in September 2017.
- TPCG Recreation Steering Committee formed in July 2017.

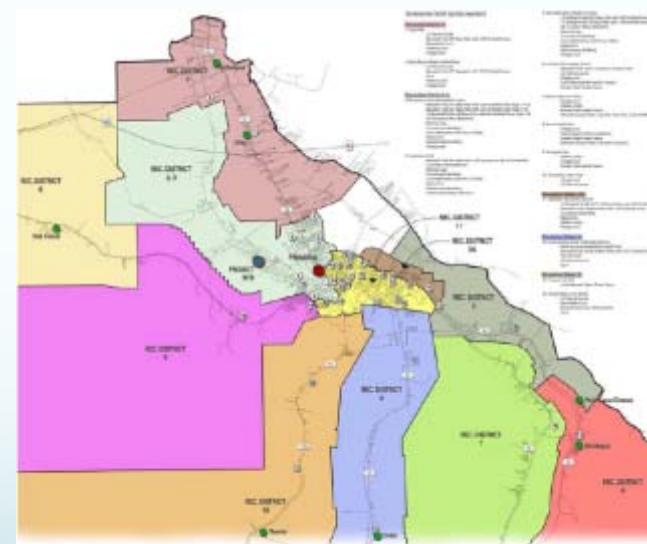


Current Issues

I. **Funding, Maintenance, and Operation of Bayou Country Sports Park and Airbase Park**



II. Inefficiencies of the Terrebonne Parish recreational system and imbalance of taxes



Health & Wellbeing of All Terrebonne Citizens Needs Improvement

- Louisiana ranks 49th out of 50 states in Overall Health.
- Out of 64 Louisiana Parishes, Terrebonne is ranked #51 in healthy behaviors.
- Terrebonne has high rates of physical inactivity across all demographics.
- Terrebonne has high rates of obesity across all demographics.

Recreational opportunities should be viewed as an issue for every sector of our community.



I. Bayou Country Sports Park & Airbase Park

“Field of Dreams”

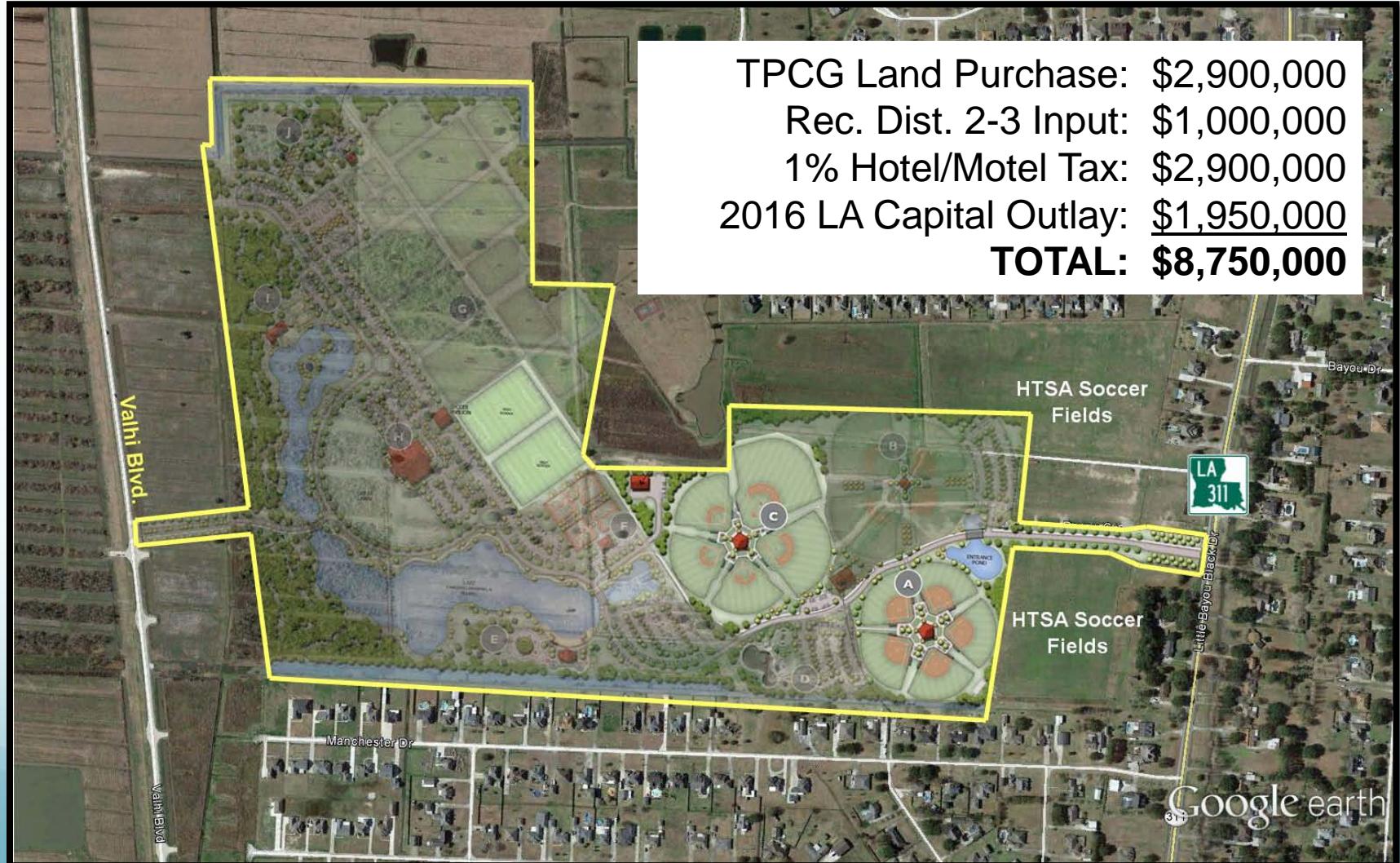


- Vision for community as well as compete for sports tourism dollars.
- Potential site identified on Highway 311 near The Lakes (within Rec. Dist. 2-3)
- Public meetings held for community input
- **Master Plan developed and adopted in 2013**
- Named Bayou Country Sports Park

Bayou Country Sports Park



Bayou Country Sports Park



Terrebonne Parish Funding

- No dedicated funding stream for the construction and maintenance of BCSP.
- No ad valorem tax, no sales tax. Only hoping for LA State Capital Outlay on a yearly basis.
- 1% Hotel/Motel Tax was bonded out for 20-years and the \$2.9 million spent in BCSP infrastructure.
- Sale of Rec 2-3 property on MLK (1/2 of the current softball complex)

How Do Other Parishes Do It?

Chappapeela Sports Park

Hammond, LA

- 90-acre sports park completed in 2013 for \$17 million
- Concept to completion: 7 years
- 10-mill, 15-year ad valorem tax (\$2.5 million/year)
- 21 soccer, 12 baseball/softball, 2 football, gym with 4 courts, 3 playgrounds, splash pad, 1.5 mile walking trail
- www.playcsp.com



Youngsville Sports Park

Youngsville, LA

- 70-acre sports park completed in 2014, expanded in 2017
- \$20 million total
- 1-cent sales tax in 2011 brings in \$2 million annually
- 6 soccer, 9 baseball/softball, gym with basketball/volleyball courts, 7 batting cages, 10 tennis courts, 1-mile walking trail
- www.youngsvillesportscomplex.com



Sulphur Parks & Recreation

Sulphur, LA

- 13 facilities across Sulphur
- Recreation & Aquatic Center, Waterpark, Golf Course, Cultural Center, Walking Parks, Ballfields, Gyms, Sand Volleyball Courts, Pools, Baseball & Softball Complexes, Tennis Center
- Funded on millages (\$5.6 million) and usage fees (\$2.3 million)
- www.sulphurparks.com & www.sulphurparkswaterpark.com



Alario Sports Park

Westwego, LA

- 90-acre sports park proposed on West Bank for \$25 million
- Parish will purchase land
- State allegedly gave them \$8 million with promise of another \$15 million during construction
- In design phase: soccer, baseball/softball, playgrounds, splash pad, walking trail



BCSP – Where are we now?

Bayou Country Sports Park - Master Plan vs. Actual

ITEM	FINAL MASTER PLAN ESTIMATE	SPENT AS OF MARCH 2017	ESTIMATE TO COMPLETE
Girls Softball Complex	\$1,400,000.00		
Boys Baseball Complex	\$1,750,000.00		
Multipurpose Baseball & Softball Complex	\$1,000,000.00		
Skate Park	\$1,485,000.00		
Playground at Skate Park	\$125,000.00		
Soccer Complex (854,100 SF field area)	\$1,750,000.00		
Playground at Soccer Complex	\$125,000.00		
Dog Park(s)	\$75,000.00		
Tennis Courts and Tennis Center	\$800,000.00		
Maintenance Facility	\$65,000.00		
Family Day-Use Area and Splash Park	\$325,000.00		
Playground at Family Day Use Area	\$150,000.00		
Canoe Launch/Canoe Rental Facility/Adult Day-Use Area	\$175,000.00		
Sand Volleyball Courts	\$12,000.00		
Lake/Earthwork	\$1,000,000.00		
Great Lawn	\$195,800.00		
Double Gym	\$3,288,000.00		
Main Kitchen and Recreation Office Building	\$900,000.00		
Asphalt Parking Lots	\$2,104,375.00		
Asphalt Roadway	\$922,780.00		
Bridges along Park Road	\$450,000.00		
Combination Ashpalt Bike Lane and Running/Walking Path	\$264,180.00		
Concrete Walking Paths	<u>\$479,169.00</u>		
Sub-Total	\$18,841,304.00		
10% Landscape Architecture, Engineering, Survey, Test Fees	\$1,884,130.40		
5% Overhead and Profit	\$942,065.20		
2% Mobilization and Bond	\$376,826.08		
5% Contingency	<u>\$942,065.20</u>		
Sub-Total	\$4,145,086.88		
Scheme "A" Total	\$22,986,390.88		\$8,750,000.00

Houma Airbase Park



Airbase Park Estimate

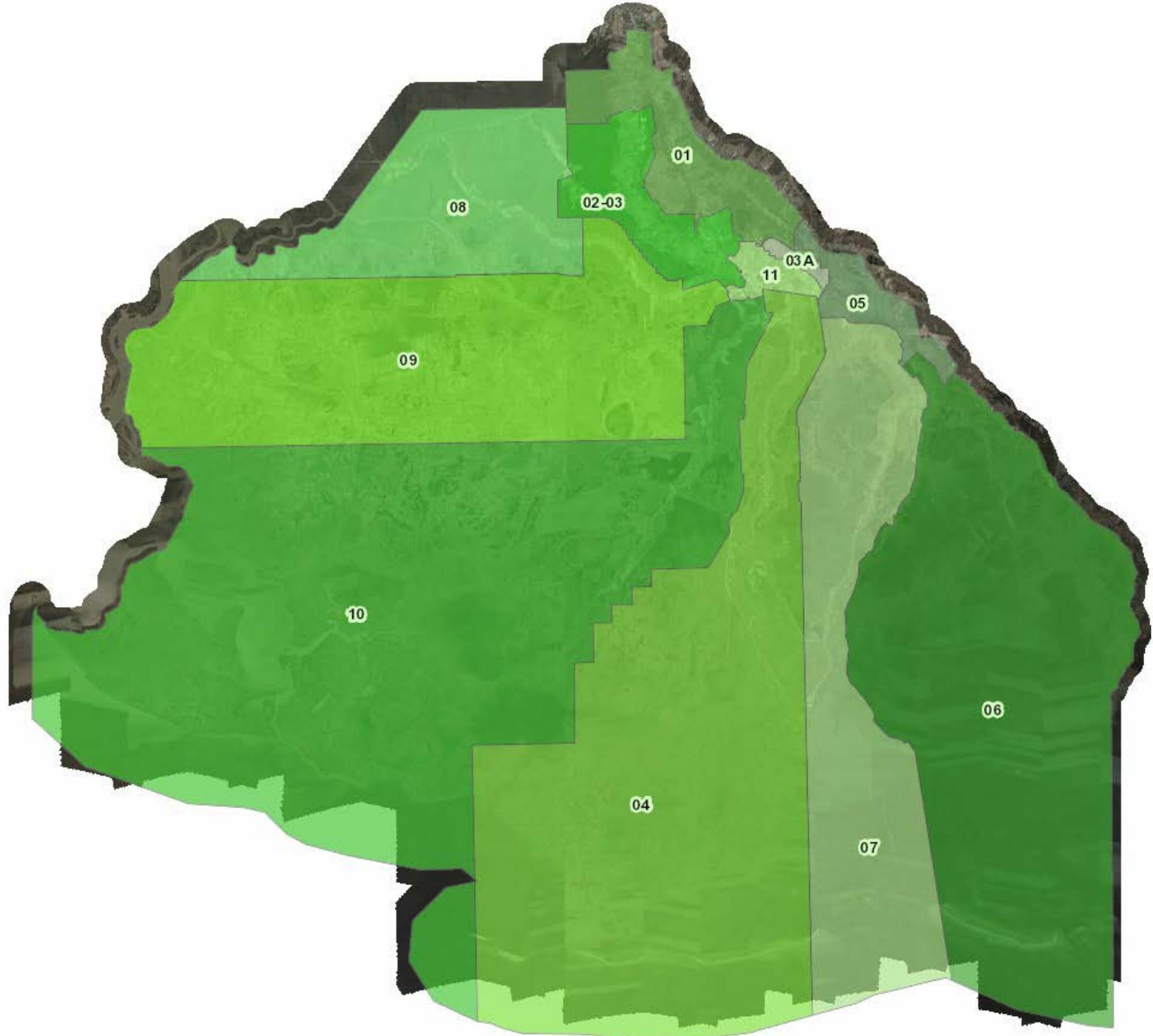
• Performing Arts Center:	\$ 1,451,286
• Tennis Complex:	\$ 1,336,037
• Baseball Complex:	\$ 750,897
• Dog Park/Walking/Workout:	\$ 450,872
• Playground/Games/Splash Pad:	\$ 1,122,330
• Amphitheater & Festival Area:	\$ 990,775
• Skate Park & Sand Volleyball:	\$ 678,596
• Pond, Paddleboards, Canoe Area:	\$ 467,691
• Administration Pavilion:	\$ 940,342
• Covered Rodeo Arena:	\$ 522,550
• Soccer & Football Fields:	\$ 3,359,616
• Softball Complex Parking:	\$ 280,664
• Drainage:	<u>\$ 1,102,132</u>
FULL MASTER PLAN:	\$13,453,787

Task Force Recognized

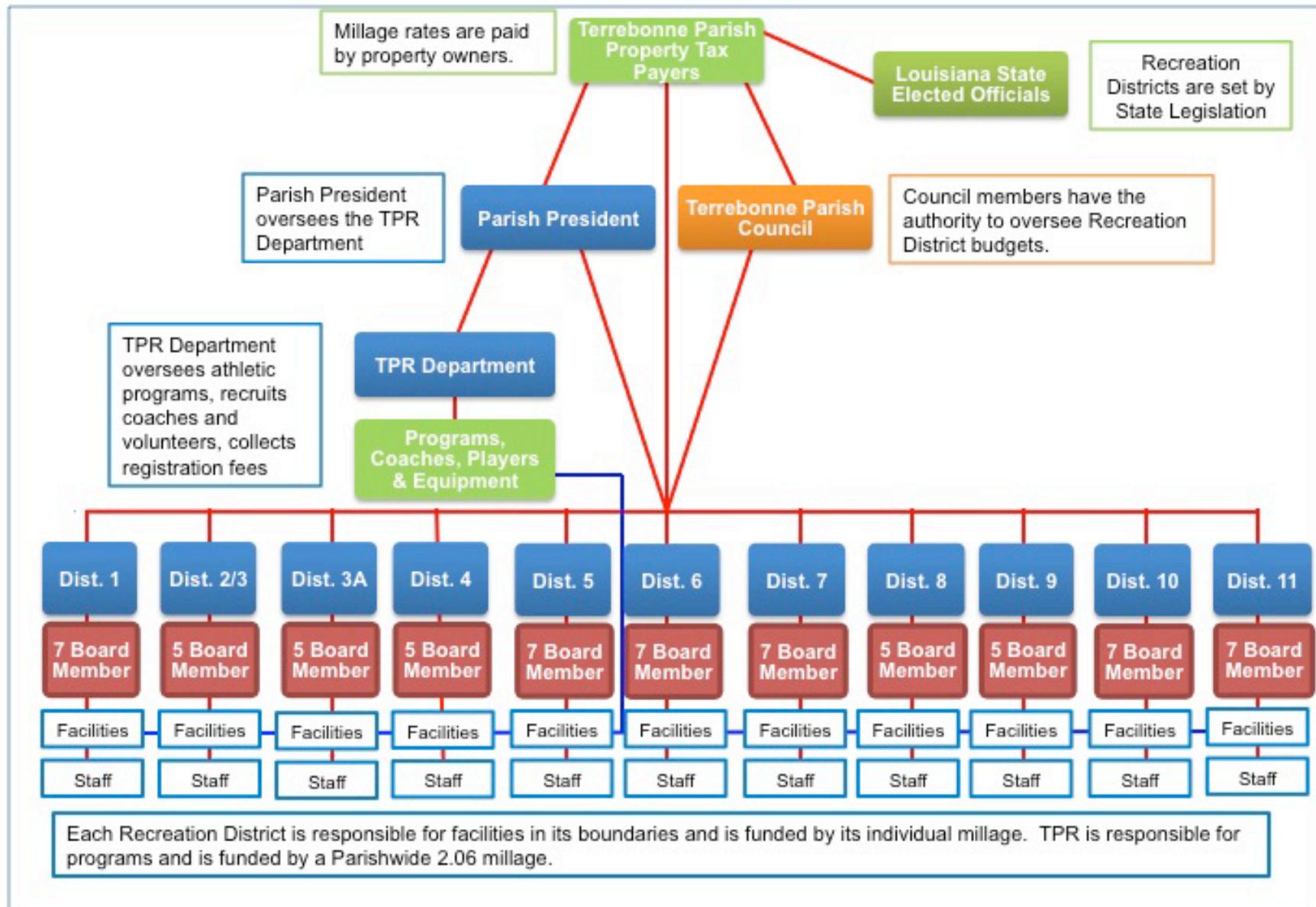
- **Relying on State Capital Outlay, while not a burden on Terrebonne taxpayers, is not going to result in either park's completion within 5 years (and maybe longer).**
- **Terrebonne sales tax rate of 5.5% is one of the highest in Louisiana.**
- **Bayou Country Sports Park and the Airbase Park should be recognized to serve our entire Parish and should not be the responsibility of a single Rec District.**
- **Task Force started to examine our entire recreational property tax system.**

II. Terrebonne Parish Recreation System & Taxes

Terrebonne's 11 Recreational Districts



Terrebonne Parish Recreation



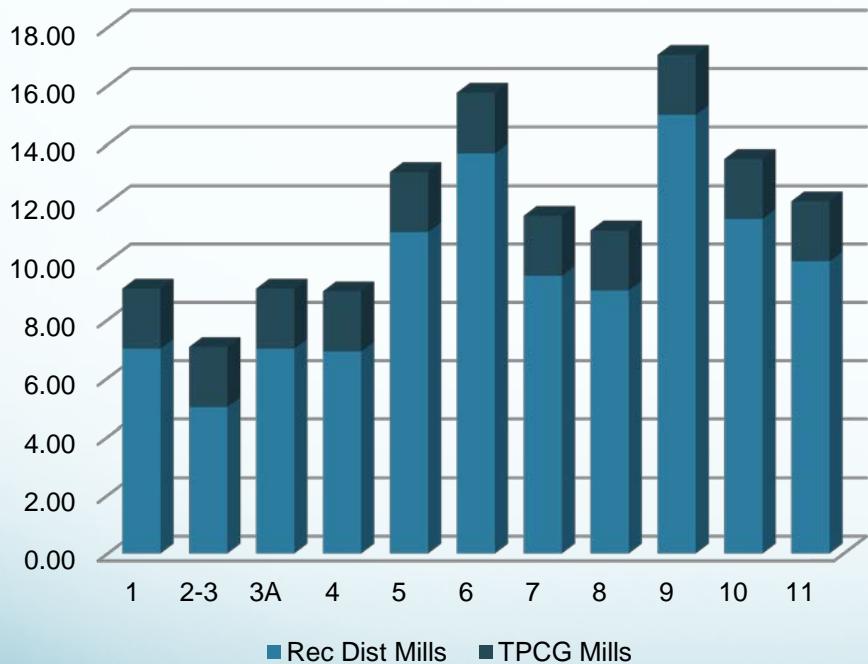
How Many Districts Do Other Parishes Have?

<u>PARISH</u>	<u>DISTRICTS</u>	<u>POPULATION</u>
TERREBONNE:	11	113,972
East Baton Rouge:	1	447,037
Jefferson:	4	436,523
Orleans:	1	391,495
St. Tammany:	6	253,602
Caddo:	1	248,851
Lafayette:	1	241,398
Calcasieu:	9	200,601
Ouachita:	1	156,983
Tangipahoa:	4	127,049



Ad Valorem Taxes

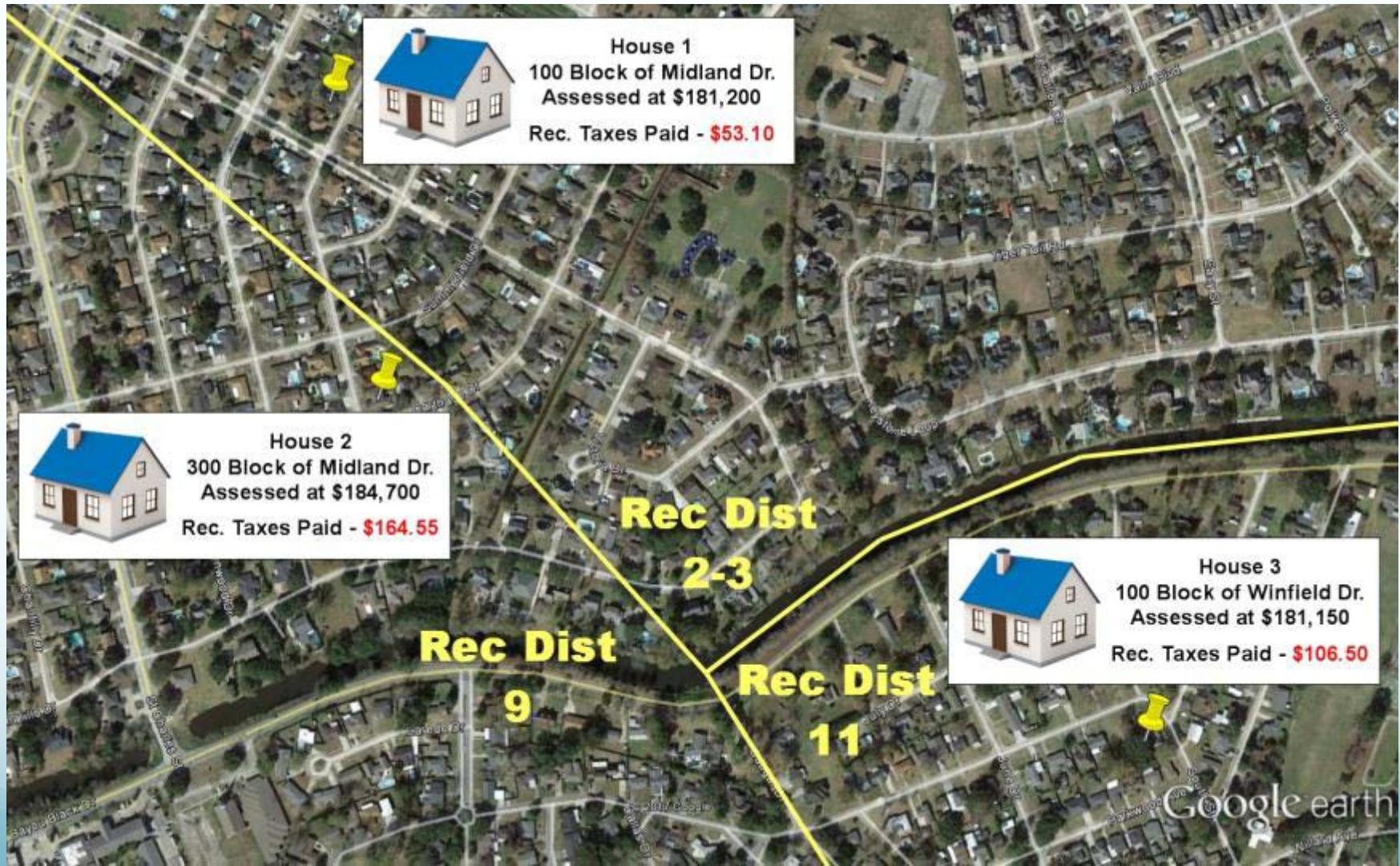
Terrebonne Tax Millages by District



DIST	MILLS	2016
1	7.0	\$637,513
2-3	5.0	\$1,191,773
3A	7.0	\$131,442
4	6.91	\$505,671
5	11.0	\$302,300
6	13.7	\$658,420
7	9.5	\$599,082
8	9.0	\$291,448
9	15.0	\$914,976
10	11.45	\$523,733
11	10.0	\$1,450,346
TPCG	2.06	<u>\$1,955,725</u>
		\$9,162,429

Figures from 2016 Audit Reports on www.lia.la.gov

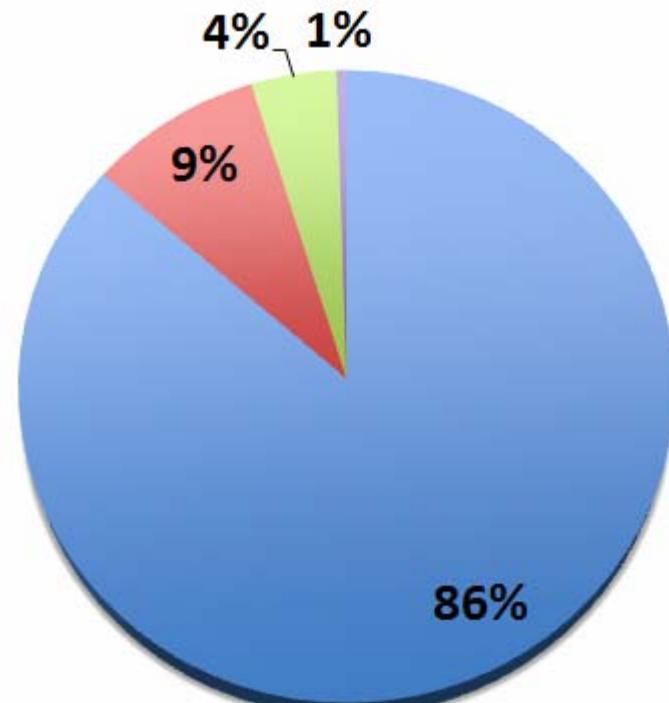
Inequality of Taxes



TYPES OF REVENUE

- Property taxes are only part of the revenue. But they are the largest part, making up 86% of all revenue.
- Intergovernmental (State sharing, grants, TPCG) was 9%.
- Charges for services (rental fees, usage fees, boat launch) was 4%.
- Miscellaneous was 1%.

\$10.6 million in recreation revenues in 2016



Property taxes: \$9.16M (86%)

Charges: \$459K (4%)

Intergovernmental: \$932K (9%)

Miscellaneous: \$53K (1%)

Property Tax Dollars to Recreation Since Katrina

DIST	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	TOTAL
1	\$ 454,932	\$ 495,055	\$ 602,282	\$ 603,949	\$ 633,863	\$ 695,311	\$ 716,804	\$ 756,310	\$ 605,077	\$ 636,202	\$ 637,513	\$ 6,837,298
2-3	\$ 512,163	\$ 544,924	\$ 634,885	\$ 649,134	\$ 669,146	\$ 1,031,738	\$ 1,125,818	\$ 1,211,507	\$ 1,245,350	\$ 1,310,284	\$ 1,191,773	\$10,126,721
3A	\$ 92,204	\$ 124,608	\$ 130,016	\$ 140,656	\$ 146,107	\$ 143,497	\$ 147,403	\$ 149,852	\$ 125,498	\$ 124,302	\$ 131,442	\$ 1,455,585
4	\$ 298,159	\$ 338,106	\$ 412,962	\$ 395,111	\$ 428,893	\$ 432,059	\$ 451,261	\$ 480,816	\$ 486,015	\$ 490,388	\$ 505,671	\$ 4,719,442
5	\$ 145,948	\$ 175,320	\$ 182,883	\$ 198,522	\$ 213,666	\$ 235,900	\$ 241,421	\$ 253,590	\$ 262,563	\$ 274,015	\$ 302,300	\$ 2,486,128
6	\$ 249,959	\$ 273,117	\$ 606,473	\$ 575,434	\$ 569,736	\$ 572,010	\$ 572,373	\$ 585,112	\$ 588,333	\$ 658,181	\$ 658,420	\$ 5,909,147
7	\$ 739,939	\$ 513,116	\$ 659,601	\$ 630,150	\$ 622,328	\$ 618,870	\$ 619,344	\$ 627,837	\$ 628,643	\$ 621,208	\$ 599,082	\$ 6,880,118
8	\$ 240,486	\$ 262,138	\$ 286,072	\$ 273,023	\$ 272,872	\$ 280,753	\$ 286,584	\$ 299,007	\$ 305,476	\$ 309,002	\$ 291,448	\$ 3,106,862
9	\$ 366,326	\$ 398,224	\$ 470,784	\$ 705,522	\$ 707,031	\$ 712,647	\$ 757,400	\$ 766,926	\$ 852,079	\$ 803,791	\$ 914,976	\$ 7,455,706
10	\$ 406,190	\$ 473,377	\$ 680,187	\$ 528,937	\$ 484,396	\$ 483,253	\$ 497,520	\$ 550,943	\$ 515,391	\$ 518,369	\$ 523,733	\$ 5,662,297
11	\$ 765,889	\$ 916,581	\$ 1,111,825	\$ 1,145,705	\$ 1,169,905	\$ 1,228,102	\$ 1,302,223	\$ 1,442,790	\$ 1,440,700	\$ 1,449,639	\$ 1,450,346	\$ 13,423,702
TPCG	\$ 1,148,524	\$ 1,289,865	\$ 1,461,154	\$ 1,487,661	\$ 1,528,092	\$ 1,586,950	\$ 1,670,044	\$ 1,781,887	\$ 1,835,731	\$ 1,867,693	\$ 1,955,725	\$ 17,613,325
	\$ 5,420,719	\$ 5,804,431	\$ 7,239,124	\$ 7,333,804	\$ 7,446,033	\$ 8,021,089	\$ 8,388,195	\$ 8,906,577	\$ 8,890,855	\$ 9,063,074	\$ 9,162,429	\$85,676,330

- **\$85.7 million in property taxes to recreation since Katrina**
- **69% increase in annual recreation tax revenue since 2006**
- **Sending \$3.74 million more to Terrebonne Parish annually**
- **Collecting \$80.39 per person in Terrebonne for recreation**

How Do We Compare?

Chose a Parish with similar population

Terrebonne 2015

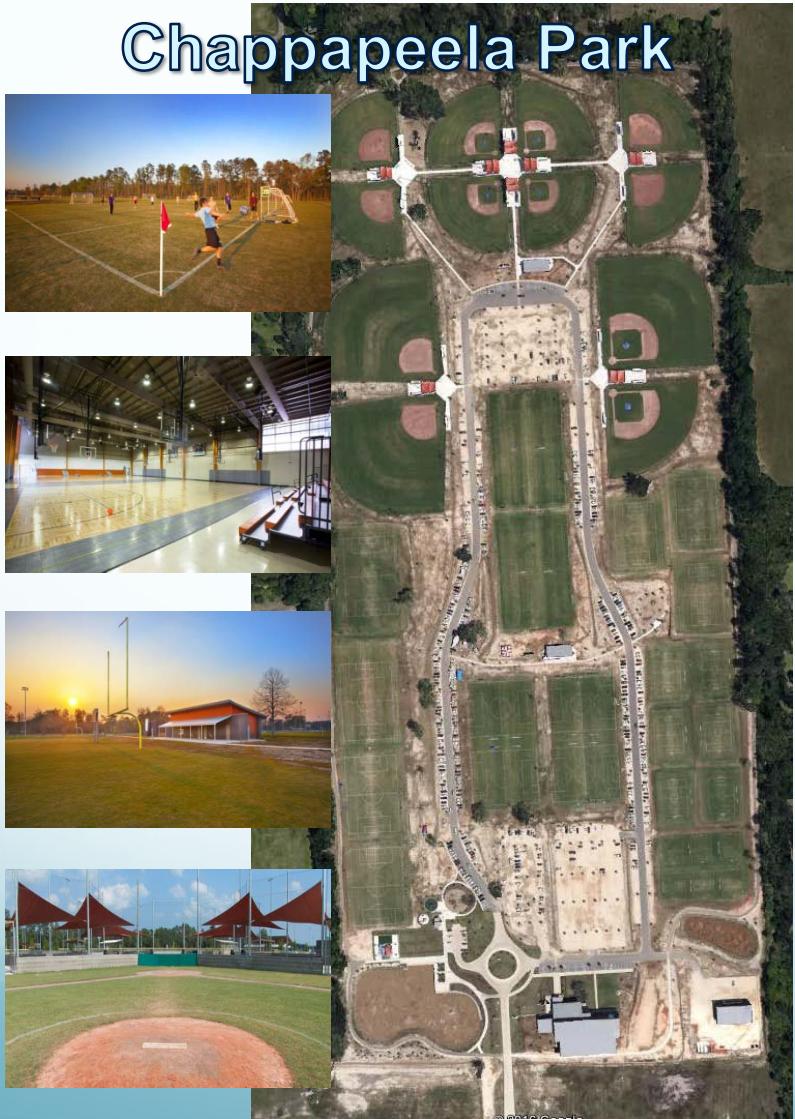
- Population – 113,972
- Taxable Value - \$907 million
- **Rec Taxes Collected - \$9,063,074**
- **Rec Taxes Per Capita - \$79.52/person**
- Rec Dist. Cash/Investments - \$10,435,395
- Capital Assets (Net of Dep.) - \$17,925,204

Tangipahoa 2015

- Population – 127,049
- Taxable Value - \$562 million
- **Rec Taxes Collected - \$4,717,749**
- **Rec Taxes Per Capita - \$37.13/person**
- Rec Dist. Cash/Investments - \$2,031,186
- Capital Assets (Net of Dep.) - \$24,433,882

Tangipahoa Facilities

Chappapeela Park



North Oak

Ponchatoula Park



Which Facilities Have We Overbuilt & Underbuilt?

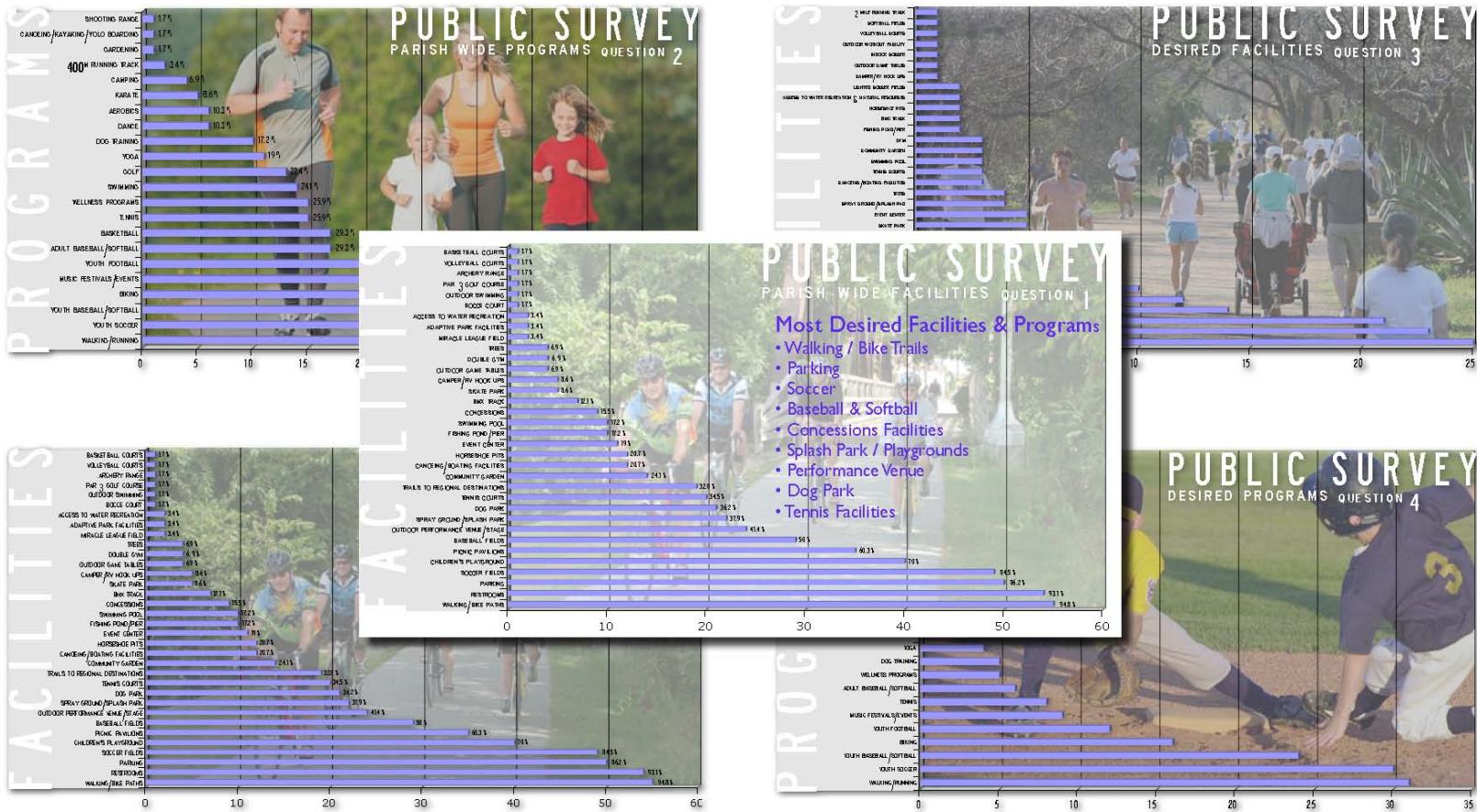
2016 NRPA Annual Report
Terrebonne Parish Population – 113,972

Facility	Median # Residents per Facility	NRPA Suggested # of Facilities	Terrebonne Rec. Dist. # of Facilities	Difference
BASEBALL	6,599	17	37	20
SOFTBALL	9,687	12	8	-4
FOOTBALL	25,523	4	5	1
GYM	26,418	4	16	12
TENNIS COURTS	4,295	27	32	5
BASKETBALL COURT	7,000	16	17	1
PLAYGROUND	3,560	32	29	-3
SWIMMING POOL	34,686	3	7	4
SOCCER FIELDS	6,671	17	2	-15

Based on an incomplete facility list in 2013 BCSP Master Plan
& does not include anything under construction or planned

Who is underserved & what should be built?

2013 Master Plan provided some guidance:



Operations & Maintenance

- Task Force found that no discussions or estimates for operations and maintenance of any new facility is being discussed.
- Individual Recreation Districts may do so for their projects.
- But projects proposed by others besides a Rec District rarely discuss the cost burden to a Rec District.
- Even if funding comes from outside of the District, can the District operate it safely and within its budget?

Building shiny new things and having no plan to pay for them is like winning a new car on a game show:



It looks great for the camera. But the “winner” usually can’t afford the taxes and insurance.

What Do We Do?

Examine Current System and Inventory while Classifying and Grading Each Asset

Examine Current System

- Need a complete district inventory list of each park
- Need to know the number of each type of facility we provide
- Need to examine the costs for operations and maintenance
- Are funds available to service the existing system?

Classify Each Park

- Each park should be classified as either a Neighborhood, Specialty, Community or Regional Park

Grading Each Park

- Use a 5-point scale, Poor to Excellent
- Frequency of use

BREC Park Classifications

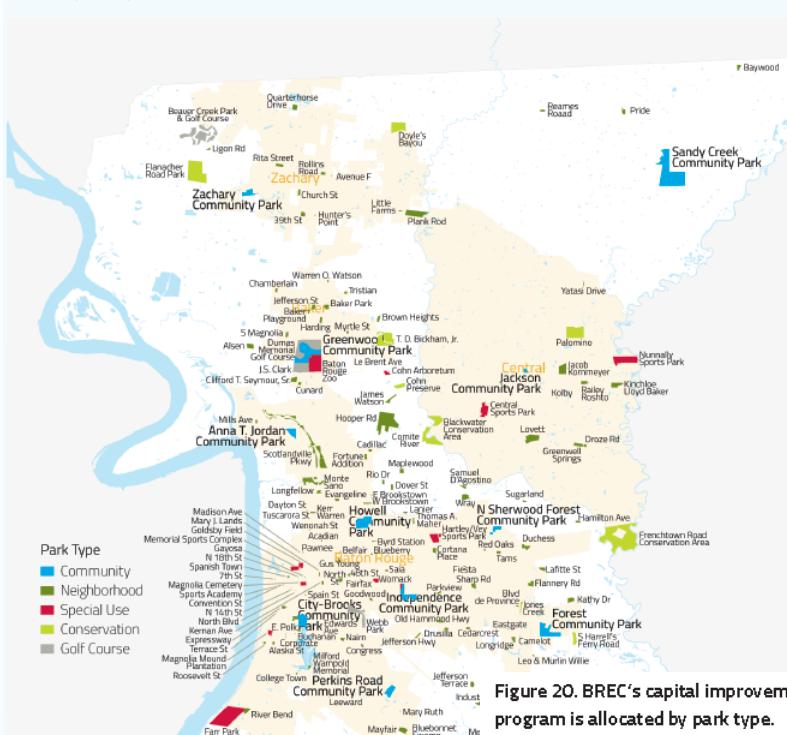
- **Community Parks (12)** – parks that are generally larger and have multiple experiences that can occupy a day's worth of activity.
- **Neighborhood Parks (151)** – small parks that simply service a local neighborhood.
- **Special Use Facilities** – facilities that serve a single, specialized purpose, such as a zoo, sports park, golf course, arboretum, etc.



BREC's "Imagine Your Parks"

- BREC developed a system wide Master Plan with public input
- Distributed 12 Community Parks throughout the Parish
- Allocated specific resources to various categories within the plan
- Provide public updates every 10 years

Figure 19. BREC's 12 community parks are distributed throughout the parish. BREC Park System Map



<div[[{"Park Type": "Recreational", "Share": 55, "Order": 1}, {"Park Type": "Natural Area", "Share": 25, "Order": 2}, {"Park Type": "Cultural", "Share": 10, "Order": 3}, {"Park Type": "Urban", "Share": 5, "Order": 4}, {"Park Type": "Other", "Share": 5, "Order": 5}], [{"text": "Percent Share of Funding, 2015 - 2024 CIP"}]]



Plan to Work. Work the Plan.

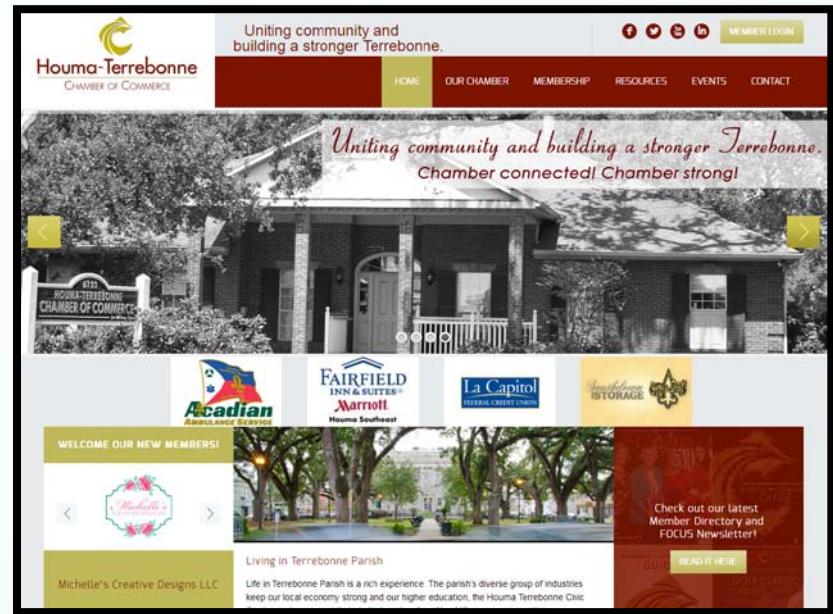
- **What do we have?**
- **What do we want?**
- **How much does it cost to build?**
- **How much does it cost to maintain?**
- **How do we pay for it?**

How Can You Help?

If you or your business would like to support the effort to reevaluate our entire system and find a solution, please visit:

www.houmachamber.com

You will find a link where you can learn more about the facts, sign up, and let our leaders know that you support a new path for Terrebonne!





**Uniting community and
building a stronger Terrebonne!**

www.houmachamber.com