

BARABOO AREA CHAMBER & TOURISM

ANNUAL AWARDS ARE BACK: WE NEED NOMINATIONS

George Althoff
Executive Director

The Baraboo Area Chamber of Commerce is comprised of more than 360 members who, day in and day out, work for the good of our community. These members make things, they feed and entertain us, they attract tourists to the area, they help people who are in need, they provide jobs, and they help keep the economy strong.

We are blessed to have such a vibrant base of businesses and organizations working to make our world a better place. Well, it's time to thank some of them for the contributions they make to our community. On January 20, the Chamber will hold its annual meeting and dinner at the Baraboo Arts Banquet and Convention Center. At that meeting, the Chamber will present the following awards for 2021:

- Business of the Year Award
- Tourism Award

- Community Service Award
- Rising Star Award

We need your help in making this happen. Please consider nominating one or more of your fellow members for these awards. You can do so by clicking on [this link](#), which will take you directly to the nomination form.

Don't be afraid to brag about your nominee. Tell us why the member is worthy of the award. Go into some detail. For example, if your nominee is in the business of helping people, tell us how many people they help every year. If they're in the business of making widgets, tell us how many widgets they make each year, or how many people they employ to make those widgets. In other words, "sell" the nomination.

A question that comes up from time to time is this: May I nominate myself or my business for an award? If you're feeling worthy, go for it. But remember, "sell" it.

Below are the criteria we will use in the selection process. We hope you



take the time to submit a nomination. If you have any questions about this process - or anything Chamber-related - please reach out to me at director@baraboochamber.com. Thanks for all you do to make the Chamber successful and the Baraboo Area a great place to live.

Award criteria

- Business of the Year Award - This award is presented to a Chamber member business that has demonstrated the ability to overcome adversity, has grown during its existence, and contributes to the community and the Chamber.
- Tourism Award - This award is presented to a Chamber member business, organization, or individual that makes outstanding contributions

Please see **AWARDS**, page 7



NEW MEMBERS
Powered Up Baraboo
Kids Ranch



GIVING
TUESDAY

NEW EVENT SHOWCASES NONPROFITS / PAGE 2

ALSO IN THIS ISSUE

INDEX

Raffle drawing.....	3
Business After 5.....	4
Calendar of events.....	5
Nov. highlights.....	7-8
Sponsor photos.....	9-10
Lunch & Learn.....	11

New event on Giving Tuesday puts spotlight on nonprofit organizations

The Chamber is launching a new Giving Tuesday event to showcase nonprofit members. We hope to see you there Tuesday!

Sponsored by the Community Foundation of South Central Wisconsin with a generous grant from the Network for Charitable Giving, this event will give local nonprofits an opportunity to network with potential donors and volunteers. The Chamber's goal is to highlight its nearly 50 nonprofit members and give them an opportunity to promote their crucial



work to the greater community.

The event will be held from 1-6 p.m. at Baraboo Arts on Tuesday, November 30th. There will be door prizes, including two lucky winners of \$50 in Chamber Bucks. In addition, our participating nonprofits will contribute door prizes to be drawn during the afternoon.

Light refreshments will be served, and MAX FM will broadcast live from the event, interviewing representatives of participating organizations!

If the event reaches its attendance goal of 500 people, the Ho-Chunk Gaming Fund at the Community Foundation of South Central Wisconsin will offer a \$500 grant to one of the nonprofit exhibitors, with the winner to be selected by random drawing at the event.

Please stop by Tuesday afternoon and support our local nonprofits!

RIBBON CUTTING: MOVEMENT SOLAR



The Chamber is happy to welcome [Movement Solar](#) and its local representative Bill Arbogast. Movement Solar raises money for nonprofits by helping homeowners switch to solar energy. When homeowners go solar, they can donate revenue to charity through Movement Solar's Sun Raising program.



RAFFLE DRAWING

President Shawna drew 10 lucky raffle tickets during our November 6 drawing party. Before we list the winners, first let us thank Baraboo Arts, Al. Ringling Brewing, Gem City, Festival Foods and Sign Gypsies for supporting this event! Also, thanks to the Ambassadors who helped out that day. Here are the top prize winners: \$1,000 - Lori Mueller, Bradenton, FL; \$750 - Darren Leatherberry, Baraboo; \$500 - Kate Madson, Baraboo; Badger football getaway weekend - Heidi Bogenschneider, Endeavor; TV/sound system - Julie Hull, Madison



Winning the 5 local \$50 dining gift cards were: Little Village - Cassie Schreiber, Baraboo; Driftless Glen - Mark Brylski, Madison; Log Cabin - Mary Dressen, Baraboo; Pizza Ranch - Gil Hantzsch, Baraboo; Tumbled Rock - Terra Reider, Juneau

BUSINESS AFTER 5 **AT ASPIRE SALON SUITES**

Aspire Salon Suites hosted a great Business After 5 event on November 8 at its complex at South Boulevard and Hitchcock Street.

Owner Deb Burroughs and her team hosted an open house that allowed Chamber members to meet the many independent aestheticians and care providers who provide a comprehensive array of services at Aspire.

These services include hair styling, skin care, massage, sauna, spray tanning, nail care and several more.



NEXT UP: HO-CHUNK

Join us for the December installment of Business After 5 at Ho-Chunk Gaming on Dec. 13. Rub elbows with fellow Chamber members and share in holiday cheer!

[REGISTER HERE](#)



2022 Business After 5 hosts

January - Chamber Dinner
February - DEZ Tactical Arms
March - Relish Tray Bistro
April - Vennebu Hill
May - Oak Park Place
June - Baraboo Motors

July - Baraboo State Bank
August - UW-Baraboo
September - MAX FM
October - Teel Plastics
November - WCCU
Dec. - Ho-Chunk Gaming

CALENDAR OF EVENTS



Giving Tuesday

*Thursday, November 30th from 1-6 p.m.
Baraboo Arts Banquet & Convention Center*

Sponsored by the Community Foundation of South Central Wisconsin with a generous grant from the Network for Charitable Giving, this event will give local nonprofits an opportunity to network with potential donors and volunteers. The Chamber's goal is to showcase its nearly 50 nonprofit members and give them an opportunity to promote their work.

New member orientation

*Thursday, December 2nd from noon to 1 p.m.
Visitor Center conference room*

Learn about the many benefits of Chamber membership from Ben as he details the organization's structure, principles and funding mechanisms. He'll also discuss the great networking events and community celebrations the Chamber organizes. [REGISTER HERE](#)



Board of Directors meeting

*Monday, December 13th from noon to 1 p.m.
Visitor Center*

Board members, please mark your calendars for the 13th if you haven't already, as President Shawna will lead our September Board of Directors meeting in person in the Visitor Center's conference room.



Business After 5 at Ho-Chunk Gaming

*5-7 p.m. Monday, December 13th
Ho-Chunk Gaming*

Take part in the last Business After 5 event of the year and share in holiday cheer with fellow Chamber members at Ho-Chunk! Masks are required in the building, but are optional once you arrive at the banquet room. [REGISTER HERE](#)



Ambassadors Club holiday party

*Monday, January 10th at 5:30 p.m.
Ringling House Bed & Breakfast*

Join us at Ringling House B&B for a holiday party featuring food, drink and a white elephant gift exchange. This also will serve as the December/January business meeting of the Ambassadors, so we'll discuss prospective members and upcoming Chamber events.



Annual Dinner and Celebration

*6-10 p.m. Thursday, January 20
Baraboo Arts Banquet & Convention Center*

Please join the Baraboo Area Chamber of Commerce for our Annual Dinner & Celebration. Mingle with fellow Chamber members, enjoy delicious food, honor award recipients, review 2021 and see what we have in store for 2022. [REGISTER HERE](#)

**FIND ALL COMMUNITY EVENTS
AT BARABOO.COM**

NOVEMBER HIGHLIGHTS



GRAND PRIZE RAFFLE WINNER
(SHELLEY MORDINI STANDING IN FOR LORI MUELLER)



AMBASSADORS MEETING • THUNDERBIRD LANES
NOVEMBER 15



FRIENDS OF BARABOO PARKS CHILI COOKOFF JUDGING
OCTOBER 30



TV AND SOUND SYSTEM WINNER
(MICHAEL HULL STANDING IN FOR JULIE HULL)



GEORGE TOURS SENECA FOODS WITH BOB HUDACK
NOVEMBER 10

NOVEMBER HIGHLIGHTS



BOARD MEETING
NOVEMBER 15



DISTRIBUTING WINE WALK GLASSES
NOVEMBER 19



CHRISTMAS LIGHT PARADE
NOVEMBER 20

AWARDS

from the front page

to our local thriving tourist industry.

- Community Service Award - This award recognizes a Chamber member business or individual that demonstrates considerable support of service organizations, projects and activities in the Baraboo area, or that works to improve the lives of its clients or customers through results-driven programming.

- Rising Star Award - This award honors an “up and coming” Chamber member business or individual that has shown a commitment to the work of the Chamber.



2021 PARTNER PACKAGE SPONSORS



Baraboo State Bank



Teel Plastics



Pizza Ranch



WCCU



Magnum Media



Bank of Wisconsin Dells

2021 PARTNER PACKAGE SPONSORS



Andersen Baraboo Manufacturing



Oak Park Place



Ho-Chunk Gaming



MBE CPAs



Baraboo Hills Campground

MOVEMENT SOLAR LUNCH & LEARN



Movement Solar's Nov. 18 Lunch & Learn drew a capacity crowd. Movement Solar is a new member represented locally by Bill Arbogast.



Movement Solar fosters solar panel installations and helps nonprofits raise money through its Sun Raising program.

FAIRFIELD HILLS

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Remember to vote in our board election

The Baraboo Area Chamber of Commerce's Board of Directors has approved a slate of candidates seeking to serve from 2022-24. We have asked each member to submit a vote online.

One ballot link was sent to each member, to the individual listed as the organization's Primary Representative. Balloting will close at the end of business Wednesday, Dec. 1.

Chamber board members serve three-year terms, with each representing a distinct sector of the organization's membership.

If your organization did not receive a link to the election ballot, please send an email message to memberrelations@baraboochamber.com.



**ARE YOU A FAMILY,
GROUP, OR
INDIVIDUAL
LOOKING TO
HELP FOLKS IN NEED
THIS SEASON?**



There are 2 ways to help!



1

Contact Hope House to be assigned a family or individual, shop off their wishlists, and drop off the donation to Hope House!

2

Donate money to Hope House for a "general adoption", so we can shop for anyone who hasn't been adopted on our list!

E-mail Deb at Hope House for more information: DebB@HopeHouseSCW.org

MIDWEST FOOD PRODUCTS ASSOCIATION

2021 STUDENT CAREER FAIR

FOR HIGH SCHOOL &
COLLEGE STUDENTS

WEDNESDAY DECEMBER 1ST
9:30 AM TO 2 PM
KALAHARI CONVENTION CENTER
WISCONSIN DELLS, WI



Food expo attracts students seeking work

Are you a student looking for an internship or a job with a company in the food products industry?

Interested in meeting with employers about opportunities in a relaxed and informal setting?

Available Wednesday, December 1?

If so, the Midwest Food Products Association invites you to attend the [2021 MWFPA Career Fair](#) to be held at the Kalahari Resort & Convention Center in Wisconsin Dells on Wednesday,

December 1 from 10 a.m. to noon.

This event will proactively match food product companies with students well suited for their internships and job opportunities.

The Recruitment Career Fair will take place during the 2021 Midwest Food Products Association's Annual convention, where students will also have the opportunity to attend the trade show, network with exhibitors and other students, and receive a com-

plimentary lunch sponsored by Del Monte Foods.

Schedule is as follows:

9:30-10:30 a.m. - Arrive, check in, visit trade show floor

10:30-12:00 - Career Fair

12-1:30 p.m. - Lunch & Keynote

1:30 - 2 p.m. - Student Reception with Keynote Haydn Shaw

1:30-4p.m. - (Optional) Visit trade show floor or attend food industry educational sessions

CHRISTMAS LIGHT PARADE



Perfect for employees, kids, parents & teachers!

- (1) Long Sleeve Classic Tee / Red
- (1) GPOE Leather Ornament
- (1) 6 oz GPOE Toffee
- (1) 4 oz Bourbon Barrel Coffee & (1) 4 Oz Columbia Supremo
- (2) Ceramic White Cups

Your Price \$79.00 | Value \$95.00

Order Online. Free Delivery in 5 mile radius for orders over \$50 OR
Pick-Up in Baraboo on Wednesday's & Friday's from 3-5.