

# BARABOO AREA CHAMBER & TOURISM

## DELAYED ANNUAL DINNER IS ON THE HORIZON

**George Althoff**  
Executive Director

The long-awaited return of the Baraboo Area Chamber of Commerce Annual Dinner was supposed to be last month. But as was communicated in early January, the event was postponed due to concerns over COVID, most notably the omicron variant. We are cautiously optimistic that the event – now scheduled for



Thursday, Feb. 24 at the Baraboo Arts Banquet and Convention Center – will be a grand affair that brings together more than 200 of our intrepid members,

partners and supporters.

We intend to take all the necessary precautions to make this event successful and safe. We will encourage people to wear masks when appropriate. Hand sanitizer will be available. People who aren't feeling 100

percent will be advised to stay home. We know that some people may choose not to attend regardless of the precautions we take. We understand and respect that thought process.

Given the number of registrants we had for the postponed date, it is evident the desire for a return to normalcy is strong among our members. They want to come together to celebrate the successes of the Chamber and the area business community. They want to salute the recipients of the business awards that will be bestowed this year – for Business of the Year, Tourism, Community Service and Rising Star. (Teaser: The recipients have already been chosen, but it's a secret.)

If you've already registered for the dinner, your registration is still valid. If you haven't already done so, you can register [here](#). Seating is limited.

We are pleased that all of our food and beverage partners were able to accommodate the rescheduled date. We have an outstanding cross-section



of eating establishments that will be serving food at the dinner – Tumbled Rock Brewery and Kitchen, Las Milpas Restaurant, Relish Tray Bistro and Speakeasy, Con Amici and Gem City Saloon. Four Baraboo drinking establishments will be providing some of their signature beverages – Driftless Glen Distillery, Al. Ringling Brewery, Balanced Rock Winery and Tumbled Rock Brewery and Kitchen (yup, they're bringing food and drink!) Top it off with delicious desserts from Neat-O's Bake Shoppe and no one should go away disappointed.

So, keep your appetite whetted and your fingers crossed. We hope to see you at the Chamber Annual Dinner on Feb. 24.

### NEW MEMBERS

[Relish Tray Bistro](#)  
[Family Values Thrift](#)  
[Fireside Nutrition](#)  
[Everlasting Rejuvenations](#)  
[BrightStar Care](#)

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DISCOVER REAL  
**BARABOO**



# RIBBON CUTTING: FIRESIDE NUTRITION



The Chamber is happy to welcome [Fireside Nutrition](#) as a new member! Fireside now offers healthy shakes and energizing teas from its new location at 507 Linn St. in West Baraboo. It's open from 7-1 weekdays and 9-1 Saturdays.

## RIBBON CUTTING: EVERLASTING REJUVENATIONS



[Everlasting Rejuvenations](#) has relocated to 507 Linn St. in West Baraboo and has joined the Chamber!

Mary Boyd offers cosmetic and personal care services that include eyelash extensions, permanent makeup, body contouring and cellulite slimming treatments.



# AMBASSADORS CLUB HOLIDAY PARTY



The Chamber's Ambassadors Club held its Holiday Party on January 10 at Ringling House Bed & Breakfast.

This annual favorite featured a delicious spread of food from Pizza Ranch, beverages provided by the B&B and by Schaaf's Tap, and the always-entertaining White Elephant gift exchange. Not to mention the monthly business meeting and a tour of the historic Ringling home.

White Elephant gifts ranged from a COVID survival package (at left) featuring adult beverages and self-care items, to a box of crayons. The Ambassadors White Elephant gift exchange is like a box of chocolates ... which, by the way, was another one of the gifts!

This month, the Ambassadors will meet Monday, February 28 at 608 Axe Throwing.





# Job Center hiring event March 3 at Ho-Chunk

The Department of Workforce Development will host an in-person hiring event March 3 at Ho-Chunk Gaming.

The event will be held in the Lower Ballroom on Thursday, March 3 from 1-4 p.m. For more information, complete this

[registration form](#). Space is limited, and is available on a first-reserved basis.

The Sauk County Job Center is using this event to better connect with the local job-seeker population. One way it's doing this is by having employers offer on-the-

spot interviews during the event.

The event fee is \$150. Electrical service is available for an additional \$20 to be taken care of the day of the event.

For information, email DETWDA10 BusinessServices@dwd.wisconsin.gov

## CALENDAR OF EVENTS



### Business After 5 at DEZ Tactical Arms

5-7 p.m. Monday, February 7  
DEZ Tactical Arms

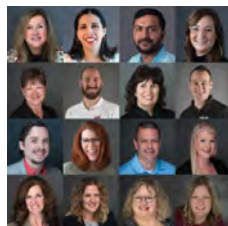
Network with fellow Chamber members over snacks and drinks, and enjoy a tour of DEZ Tactical Arms from the Zawistowskis! [REGISTER HERE](#)



### Lunch & Learn seminar featuring Sierra Space

Thursday, February 17 from noon to 1 p.m.  
Visitor Center conference room

Do you know there is rocket science going on in our back yard? Sierra Space will provide a company overview focusing on innovative and low-cost boost propulsion systems. The design team is located in Madison, but engine testing occurs at the Badger Propulsion Test Facility right next door to Baraboo. Eat lunch and learn about state-of-the-art testing of propulsion systems for civil, commercial space and military operations. [REGISTER HERE](#)



### Board of Directors meeting

Monday, February 21 from noon to 1 p.m.  
Visitor Center

Board members, please mark your calendars for the 21st if you haven't already, as President Raegen will lead our February Board of Directors meeting in person in the Visitor Center's conference room.

### Annual Dinner and Celebration

6-9 p.m. Thursday, February 24  
Baraboo Arts Banquet & Convention Center

Please join the Baraboo Area Chamber of Commerce for our Annual Dinner & Celebration. Mingle with fellow Chamber members, enjoy delicious food, honor award recipients, review 2021 and see what we have in store for 2022. [REGISTER HERE](#)

### Ambassadors Club meeting

Monday, February 28 at 5:30 p.m.  
608 Axe Throwing

Join us at 608 Axe throwing for the February business meeting of the Ambassadors, where we'll discuss prospective members and upcoming Chamber events. Then we'll throw some axes around. What could go wrong?

### Business After 5 at Relish Tray

5-7 p.m. Monday, March 14  
Relish Tray Bistro and Speakeasy

Network with fellow Chamber members over snacks and drinks, and check out the delectable treats available at the Relish Tray Bistro and Speakeasy! [REGISTER HERE](#)



# New tool to help region improve Internet infrastructure

The Madison Region Economic Partnership is pleased to announce its MadREP Broadband Speed Test initiative.

The tool will show participants what their current internet speeds are while collecting necessary data for the Madison Region to pursue better broadband infrastructure in the areas identified as underserved. Residents are encouraged to complete speed tests both at home and at work.

“Access to broadband is vital for economic success,” says MadREP President & CEO Jason M. Fields. “This is an infrastructure issue that has been affecting underserved areas in both urban and rural communities for too long now. It’s time to get in the game!”

MadREP’s Broadband Speed Test initiative is an end result of reviewing broadband grant opportunities that became available to communities in the last two years. “It became clear that the

## Test your Internet speed

Madison Region residents should test their Internet speed at: [madisonregion.org/broadband](https://madisonregion.org/broadband)

communities that had already produced detailed connection speed maps were in the best position to be awarded grants,” says MadREP VP of Talent & Education Gene Dalhoff. “As a result, those communities that had not mapped their connection speeds were left even further behind. We want to help bridge the gap between those communities that have reliable broadband and those that do not. The first step to doing that is to map connection speeds throughout our eight-county region.”

The speed test tool will enable MadREP

to provide more detail than is currently available on existing maps, some of which only show Internet speeds by census blocks. This can be misleading, as a high-speed connection for one address may be applied to a large area even though other nearby addresses may have poor connections.

“We need more mapping detail for the Madison Region to qualify for funding and programs to improve internet access in underserved communities,” said Fields. “That is integral to growing the economy across our entire region.”

MadREP is asking their partners in municipalities, community organizations, business groups, chambers of commerce, education advocates, health care organizations and trade groups to promote this initiative widely in their networks so the Region can obtain the support necessary to help expand opportunities for residents.



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S3308 Fox Hill Rd, Baraboo, WI 53913 | (608) 356-5524 | [ffhillgolf@centurytel.net](mailto:ffhillgolf@centurytel.net)



# 3rd Annual FFA Alumni Raffle

Drawing: Saturday, February 19th, 2022 at 10am

Baraboo High School • Baraboo WI, 53913

ffaalumniofbaraboo@gmail.com

- Two 1/4 Beef Valued at \$700 each- Donated by Turner Brothers Farms, LLC
- Two 1/2 Hog Valued at \$525 each- Processing Donated by Lodi Sausage Co & Meat Market
- 1/2 Lamb Valued at \$200- Donated by Norm Brickl
- One Leaf Blower Valued at \$190 donated by Baraboo Power
- One Hedge Trimmer Valued at \$200 donated by Scenic Bluff
- \$100 Baraboo Meat Market Gift Card donated by friends of the Alumni
- \$100 Lodi Sausage Co & Meat Market Gift Card donated by friends of the Alumni

Do not need to be present to win

**Ticket Cost: \$5 each  
or \$20 for 5 tickets**

**Tickets Available at:**

**Scenic Bluffs Equipment**

**3rd Street Nutrition**



BARABOO FFA PRESENTS

THE THIRD ANNUAL

# FLAP JACKS F O R FARMERS and Friends

SATURDAY, FEBRUARY 19  
8 - 11 A.M.

BARABOO HIGH SCHOOL  
PARKING LOT

DRIVE-THRU AND SIT DOWN  
EVENT

1201 DRAPER STREET, BARABOO

**\$4 PER PERSON**  
PANCAKES, SAUSAGE, EGGS,  
CHEESE, AND MILK

All proceeds will be donated to Kentucky Farmers  
affected by the tornados and the Baraboo Fire  
Department, for training on a grain bin  
entrapment device.

