

BARABOO AREA CHAMBER & TOURISM

WORK ON 2023 VISITOR GUIDE IS UNDER WAY

George Althoff
Executive Director

2022 is barely half over and we already have 2023 in our sights with planning currently under way for next year's Baraboo Area Chamber of Commerce visitor guide. This guide is our primary promotional tool that is distributed on a statewide basis and in limited locations outside Wisconsin.

Copies of the 2022 guide are currently available at dozens of interstate highway rest stops, Welcome Wisconsin Centers, and tourism bureaus from Superior to Beloit, La Crosse to Green Bay. The latest feedback from our major distribution points is that pick-up rate is ahead of last year, which is a good sign.

The chamber again will be working with Next Level Creative of Baraboo to produce the 2023 guide. As with this year's guide, we are anticipating a 40-page publication with a minimum of 15,000 copies to be printed. In the coming weeks, the Next Level team will be reaching out to Chamber members to discuss advertising opportunities. Our goal is to produce a premier visitor guide that showcases the multitude of tourism attractions and amenities that the Baraboo area

has to offer. To our many members who advertise in this publication, thank you for your support. If you have any suggestions on how to improve the guide, send them my way to director@baraboochamber.com. Learn more on pages 2 and 3.

While we're looking ahead to next year, we can't forget about the rest of 2022, which will feature a number of events and activities.

First up is our first-ever, full-fledged Oktoberfest from 4 to 9 p.m. on Saturday, Sept. 24 at Circus World. We've already booked Griffin James' polka band, magician Jacob Carignan and the band Rare Element. There'll be food vendors, beer (of course) and other activities to make for an entertaining evening. Button sales (good for admission to the fest) are already under way – \$7 in advance and \$10 the day of the event. (Insider information: If attend the Concert on the Square on Aug. 18, you'll be able to get them for \$5!)

On Thursday, Oct. 20, the Chamber will host an economic forecast roundtable with Department of Revenue Secretary Peter Barca and the state's Chief Economist, John Koskinen. The event will be held from 1 to 2 p.m. at the University of Wisconsin-Platteville Baraboo/Sauk County campus. The meeting will be open to all Chamber members. Watch for more details in our weekly



NEW MEMBERS

Brantley Cooper Advisors
Zeman's Highway House

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email blasts and monthly newsletter.

On Saturday, Nov. 12, we'll be making several people happy when we draw the winners of our annual cash raffle fund-raiser. Someone will talk away with \$1,500, while three individuals will win \$500 each. The event will be held at the Al. Ringling Brewery, with the drawing taking place at halftime of that day's Wisconsin-Iowa football game. Tickets cost \$10 each or three for \$20. You can purchase them at the Chamber office or from board members and ambassadors who have volunteered to sell them. If you would like to join the sales force, call the Chamber office at 608-356-8333 or send an email to events@baraboochamber.com.



2023 RATE SHEET

NEXT LEVEL CREATIVE will be producing the 2023 Baraboo Area Chamber of Commerce Community & Visitor Guide, which reaches visitors, residents and other businesses in the Baraboo area. This publication features:

- 1** A minimum of 15,000 printed copies
- 2** An online version, linking viewers to your website
- 3** Community events, promotions and highlights
- 4** Area maps
- 5** Complete membership listing
- 6** Spanish calendar of events

* Note: Guide book cover art displayed is from 2022 and will change.

Advertising Rates

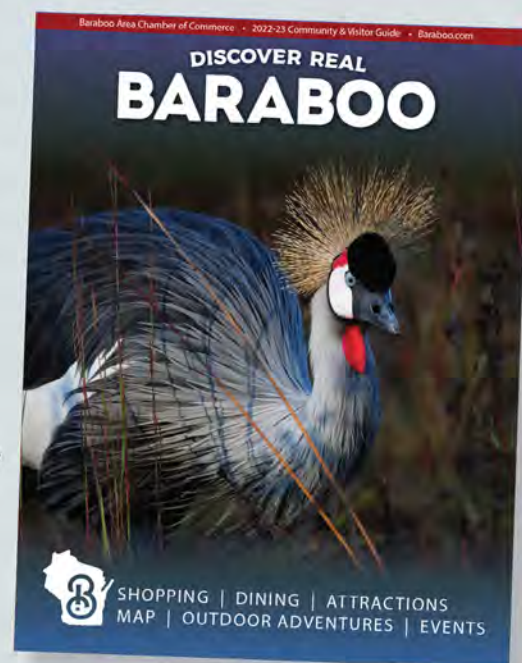
Size	Rates
Back Cover*	\$3,180
Inside Front Cover*	\$2,760
Inside Back Cover*	\$2,400
Full Page*	\$2,160
2/3	\$1,600
1/2	\$1,050
1/3	\$870
1/6	\$525

Enhanced business listing Included

with all ad reservations. Business name, Address, Phone number, Website with a shaded background to enhance your listing focus.

* Note: Shaded color and design may vary year-to-year.

** If you'd like an Enhanced listing but do not want an ad the cost is **\$150**



For more information, or to schedule an appointment to reserve ad space, please contact: Rhonda (Siebecker) Hess at: rhondalynsiebecker@gmail.com or Call: 608.340.2177

For questions regarding ad design or production, please contact: Nellie Schmitz at: nellie@nextlevel-creative.com or call office 608-356-6640, or cell at: 608-3938807

DISCOVER REAL BARABOO

Business Name _____

Contact Name _____

Address _____

Phone _____ Website _____

Email _____ Business Category _____

AD SIZE RESERVATION & EXTRAS

☐ Back Cover* \$3,180 ☐ Inside Front Cover* \$2,760 ☐ Inside Back Cover* \$2,400

☐ Full Page* \$2,160 ☐ 2/3 \$1,600 ☐ 1/2 \$1,050 ☐ 1/3 \$870 ☐ 1/6 \$525

*Includes bleeds

☐ Enhanced Listing Free with ad purchase or \$150 without ad purchase

☐ **PICK UP LAST YEAR'S AD with text changes** _____

Total PAID \$ _____ Balance due _____ Date: _____

Balance due, October 3, 2022

We accept checks made out to Next Level LLC, PayPal or Credit Card (Credit Card fees may apply 3%).
We'll provide an invoice(s) once you've signed and made a payment.

DEADLINES (THERE IS A RESERVATION AD MAX SO PLEASE DON'T WAIT):

- Premium ad reservation by August 8th and 1/2 or full payment due August 22nd, 2022
- Ad reservation deadline October 3, 2022
- 1st installment of ad cost (1/2 of cost) at time of reservation
- Final installment of ad cost on or before December 15, 2022
- Advertiser provided ad submission due on or before December 15, 2022
- Approval of all ads by January 15, 2023
- Book is delivered to the Baraboo Area Chamber of Commerce for distribution April 2023.

*Deadlines may vary.

Signature of Advertiser _____ Date: _____

I agree to pay Next Level LLC the amount indicated above for my advertising space in the Baraboo Area Chamber of Commerce 2023 Community & Visitor's Guide. I understand payment will be made in full to Next Level LLC. upon signing of this contract or in no less than two installments by dates listed above.

Next Level Representative _____ Date _____

Complete form and or deliver to Rhonda Hess or email Nellie@nextlevel-creative.com

Mail to Next Level LLC P.O. Box 722, Baraboo WI 53913

AD SPACE IS LIMITED. All ads will be placed on a first-come-first served basis, with full page cover ads from 2022 book having Right of First Refusal. All advertisers will receive a proof for content accuracy, advertiser sign-off required through emailed or printed proof. After a proof is signed, there can be no further changes. All payments should be made to Next Level, LLC. Overdue accounts will be subject to 1.5% interest fee per month.



For more information, or to schedule an appointment to reserve ad space,
please contact: Rhonda (Siebecker) Hess at: rhondalynsiebecker@gmail.com or
Call: 608-340-2177. Design and ad submission at: nellie@nextlevel-creative.com



BUSINESS AFTER 165

Baraboo State Bank
hosted Business After
5 on July 18, honoring
the institution's 165th
anniversary.

LUNCH & LEARN: NEW LIFE PHYSICAL THERAPY



Dr. Jordan Hove of New Life Physical Therapy delivered an informative Lunch & Learn seminar July 21 on the benefits of PT. Good information, tasty Baraboo Burger Company wraps and an opportunity to get up and stretch!

It's Annual Raffle time again

Would you like to win \$1,500? Do you know some other people who would?

The Chamber's Annual Raffle campaign got under way May 7 at Fair on the Square, where George, Ben and a few Ambassadors sold 100 tickets.

This year tickets cost \$10 each, or three for \$20. They are available at the Visitor Center.

The grand prize is \$1,500 cash. We also will draw for three \$500 cash prizes, as well as five local dining gift cards.

Winning tickets will be drawn at a party to be held Saturday, November 12 at Al. Ringling Brewing Co. The drawing will take place at halftime of that day's Wisconsin Badgers-Iowa Hawkeyes football game. A purchased raffle ticket

gets you into the Badger-themed drawing party!

We like to say there are three ways ticket buyers can win:

- taking home a prize
- getting invited to the party
- supporting the Chamber

If you'd like to buy tickets, or if you'd like to sell them at your business, please contact us at 608-356-8333. Or just stop in: The Visitor Center is open from 9 a.m. to 5 p.m. weekdays.

Did you know that if EVERY member bought or sold just a few tickets, the Chamber would meet its fundraising goal?

Please do your part to support this campaign and make this year's Annual Raffle a winner for the Chamber and for the entire Baraboo Area community!

ANNUAL RAFFLE
Baraboo Area Chamber • 600 W. Chestnut St., Baraboo, WI • Raffle license #R0031152-B-77104

\$10 BARABOO AREA CHAMBER & TOURISM
/ticket or \$20 for 3

Grand prizes: \$1,500 cash
Three \$500 cash prizes
Five \$50 local dining gift cards

Retain ticket for admission to drawing party Nov. 12 at Al. Ringling Brewing

LET US OFFER YOU A WIN-WIN DEAL!

★ **SUPPORT THE CHAMBER**
★ **WIN CASH OR PRIZES**
★ **GET INVITED TO A PARTY**

BARABOO AREA CHAMBER & TOURISM

Proceeds benefit the Baraboo Area Chamber of Commerce and its mission to promote local tourism and its members, thereby strengthening the economy of the Baraboo Area.

PARTNER PACKAGE SPONSORS

PLATINUM
BARABOO STATE BANK

GOLD
HO-CHUNK GAMING • 99.7 MAX FM • EMMETTOWN PLUMBING • SSM HEALTH
MAGNUM MEDIA • PIZZA RANCH

SILVER
CELLPLUS/US CELLULAR • BANK OF WISCONSIN BELLS • WOOD • PREVAIR BANK
RE/MAX GRAND • ANDERSEN MANUFACTURING • TEEL PLASTICS

BRONZE
INTERNATIONAL CRANE FOUNDATION • CENTRAL ASSOCIATES • SUPREME AWARDS
OAK PARK PLACE • BARABOO MOTORS GROUP • DEZ TACTICAL ARMS
TRICOR INSURANCE • TOWNS & ASSOCIATES • SENECA FOODS
WISCONSIN RIVER TITLE • WBE CP&G • GROUP HEALTH COOPERATIVE

PRIZES
\$1,500 grand prize
Three \$500 prizes
\$50 dining gift cards

TICKETS
\$10 each, 3 for \$20
Available at the Visitor Center
next to Festival Foods and
from Chamber members

DRAWING
Winning tickets will be
drawn at Al. Ringling
Brewing during halftime
of the Wisconsin-Iowa
football game Nov. 12.

BARABOO.COM • 608-356-8333

Marketing opportunities on baraboo.com!



Contact

Jason Moengen

Internet Marketing Consultant

to learn more:

jason@chamberime.com

218-851-2435 or
800-825-1785 x351

DISCOVER REAL
BARABOO

Internet Visibility –
Growing Business

INTERNET MARKETING CONCEPTS
for chambers & associations

Know Your Online Chamber Benefits

10 a.m. Thursday, August 4
Baraboo Area Visitor Center

Join the Baraboo Area Chamber of Commerce for a free, members-only workshop with Jason Moengen, who will present “Knowing Your Online Chamber Benefits.”

Jason will teach the ins and outs of your online ChamberMaster account and show how to maximize your membership using the platform.

REGISTER HERE



chambermaster

Using Your Online Benefits & Opportunities!

*People on our website have
already made an important decision;
they are looking for a business right here in our area.*

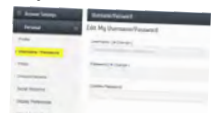
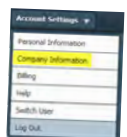
BENEFITS

Accessing Your Online Benefits

- From the Chamber's website, www.baraboo.com, select [Members Login](#)
- Enter your login & password
- If you don't know your login/password: [Click here](#) or contact our Internet Marketing Consultant, Jason Moengen, or the Chamber
- Use the menu on the top navigation bar or the Dashboard to access your online benefits
- Always remember to click **Save** if you make any changes

KEEP IT UPDATED!

- Update your information with the Chamber
 - Account Settings > Company Information
 - This is the information the chamber has for your business
 - If something is incorrect or missing, simply enter updates and click **Save**
 - This changes the Chamber database
 - No emails or phone calls needed to inform the Chamber of your changes
 - Shortcuts
 - Personal Information
 - Company Information
 - Hot Deals
 - News Releases
 - Job Postings
 - Company Information > Employees
 - Keep the Chamber current on staff changes; if people are hired or leave, all you have to do is keep the Chamber up-to-date
 - The Rep marked as **primary** will be considered the main contact for your business
 - For each Rep, you can also choose whether or not to display their name (title, email, phone, fax) in the your Online Member Information Page
 - Click on the Rep name to update Rep info and any other info you would like displayed for them on the web and click **Save**
 - Account Settings or Shortcuts > Personal Information > Username/Password
 - Edit the login and/or password you were issued initially to something more memorable



BIG TOP PARADE WINNERS



Festival Foods - Best Commercial Entry



US Bandwagon - Best Overall Entry



Forward! Marching Band - Best Non-Commercial Entry



RIBBON CUTTING: ALLURE HAIR SALON



Congratulations to Morgan and her team at Allure Hair Salon Baraboo on its move to 110 Third St. in Downtown Baraboo! The salon has doubled its space and installed new fixtures and decor.



A Beautiful Setting For Weddings & Special Events

NOW BOOKING FOR 2022 & 2023

S3308 Fox Hill Rd, Baraboo, WI 53913 | (608) 356-5524 | ffhillgolf@centurytel.net



THIS IS OUR CREW

Twenty Chamber members took part in our July 27 outing to see the Milwaukee Brewers play at American Family Field. We rolled out the barrel and brought home a 10-4 win over the Twins!



JULY HIGHLIGHT



AMBASSADORS MEETING • TIN ROOF DAIRY • JULY 11

RIBBON CUTTING: PIZZA HUT



On July 5 our Ambassadors congratulated Pizza Hut on the opening of its new restaurant in West Baraboo. It offers delivery and carryout service.

RIBBON CUTTING: THE QTI GROUP



Congratulations to the QTI Group on its 30th anniversary! The staffing agency helps job seekers, finds talent for local employers, and offers human resources consulting from its Baraboo office on South Boulevard.

CALENDAR OF EVENTS



Know Your Online Chamber Benefits

10 a.m. Thursday, August 4
Baraboo Area Visitor Center

Join the Baraboo Area Chamber of Commerce for a free, members-only workshop with Jason Moengen, who will present "Knowing Your Online Chamber Benefits." Jason will teach the ins and outs of your online ChamberMaster account and show how to maximize your membership using the platform. [REGISTER](#)

Business After 5 at UW-Baraboo

5-7 p.m. Monday, August 8
University of Wisconsin-Platteville Baraboo/Sauk County

Network with fellow Chamber members over snacks and beverages and visit the gorgeous campus at the university. [REGISTER](#)

Maxwell Street Days/Made in Baraboo Market

10 a.m.-2 p.m. August 12-13
Downtown Baraboo

Downtown merchants will offer great deals at their sidewalk sales Friday and Saturday. A Made in Baraboo Market will be held on the courthouse lawn Saturday, featuring homegrown goods. The farmers market will be going on as well, as will live music.



Board of Directors meeting

Monday, August 15 from noon to 1 p.m.
Visitor Center

Board members, please mark your calendars if you haven't already, as President Raegen will lead our Board of Directors meeting in person (with a Zoom option) in the Visitor Center's conference room.



Ambassadors Club meeting

Monday, August 15 at 5:30 p.m.
Brothers On Oak

Join us downtown at Brothers On Oak for the August business meeting of the Ambassadors, where we'll share ideas for prospective members and upcoming Chamber events. Bring a friend who might be interested in becoming an Ambassador!



Business After 5 at MAX FM

5-7 p.m. Monday, September 12
99.7 MAX FM/Sauk County Innovation Center

Network with fellow Chamber members over snacks and drinks, and take a tour of the MAX FM studios and the other tenants of the Sauk County Innovation Center. [REGISTER HERE](#)

Baraboo Oktoberfest

4-9 p.m. Saturday, September 24
Circus World

This ethnic festival will feature live music by two bands - Rare Element and Griffy Jim and the Polka Dots - as well as craft beers, pub games, food trucks, contests and a magic show presented by Jacob Carignan. Save the date! Find more information [HERE](#).



FIND ALL COMMUNITY EVENTS AT BARABOO.COM



PROST!

BARABOO OKTOBERFEST
SATURDAY, SEPTEMBER 24



4-9 P.M. AT CIRCUS WORLD

- ★ LIVE MUSIC
- ★ CRAFT BEER
- ★ PUB CONTESTS & GAMES
- ★ FOOD TRUCKS
- ★ MAGIC SHOW

ZEITPLAN

Thursday, September 22

SSM St. Clare Auxiliary Oktoberfest Dinner
5-8 p.m., Baraboo Arts Center

Friday, September 23

Brew-Ha-Ha
6-9 p.m., Downtown Baraboo

Saturday, September 24

Baraboo Oktoberfest
4-9 p.m., Circus World



\$7
IN ADVANCE
\$10
AT THE DOOR



DISCOVER REAL
BARABOO

ENJOY THAT WARM FEELING WE CALL *GEMUTLICHKEIT!*
FOR INFORMATION VISIT OKTOBERFESTBARABOO.COM OR CALL 608-356-8333

2022 Schedule



Studebaker John & the Hawks



UW Campus/Community Band



Prof. Stich's Original Circus Band



Driftless Brass Quintet



Larry Busch Orchestra



Panchromatic Steel Drum Band



Scott Ellison Band



The Blacker Brothers Band

CONCERTS ON THE SQUARE

IN CASE OF RAIN
concerts will be presented at
The Historic
Al. Ringling Theatre
On the Square, Baraboo

DOWNTOWN BARABOO
7:00 P.M. Thursdays

- | | |
|------------------|--|
| June 9 | Studebaker John and the Hawks |
| June 16 | UWCB Campus/Community Concert Band |
| June 23 | Professor Stich's Original Baraboo Circus Band |
| June 30 | Driftless Brass Quintet & Chromos Tuba Quartet |
| July 7 | UWCB Campus/Community Concert Band |
| July 14 | Larry Busch Orchestra |
| July 21 | Panchromatic Steel Drum Band |
| July 28 | Novelty Band |
| August 4 | Gypsy Swing Band |
| August 11 | Scott Ellison Band |
| August 18 | The Blacker Brothers Band |
| August 25 | Madison Brass Band |



Baraboo
Concerts on
the Square

PROGRAM SUBJECT TO CHANGE WITHOUT NOTICE

www.BarabooConcertsontheSquare.com

SPONSORED IN PART BY: University of Wisconsin Platteville Baraboo/Sauk County • Downtown Baraboo, Inc.
• MSA Professional Services • The City of Baraboo-Alma Waite Memorial Trust • The Greater Baraboo Area Chamber of Commerce
• Edwards Ice Cream • Dental Associates • Knight Barry Title • Baraboo Burger Company
Plus contributions from other businesses, professional offices, service organizations and individuals.

Horsin'-A-Round

Thursday, August 25th - Registration 10:00 AM
A GOLF OUTING AT CHRISTMAS MOUNTAIN GOLF COURSE



Please support our mission and sponsor or golf in our first annual golf outing.

Mission of BREATHE

Baraboo River Equine-Assisted Therapies, Inc. (BREATHE) provides therapeutic horsemanship programs to children and adults with disabilities and special needs, while supporting the physical, mental, and emotional health of each individual.

Founded in 2016, BREATHE is a nonprofit equine-assisted services center located in Lake Delton, Wisconsin. We provide up to 40 participants each week an affordable, positive experience offering physical, emotional, cognitive, and behavioral benefits. Our programs provide alternative activities for individuals who are unable to participate in traditional recreation and team sports. Children as young as 4 years old can benefit from equine-assisted services at BREATHE.

The rhythmic movement and gentle gait of a horse engages the various systems of the body, stimulating muscles, increasing circulation, and sending vibrations to the brain through the spinal cord. Through therapeutic horsemanship activities, individuals may improve both physically and psychologically, often demonstrating increased attention, balance, coordination, core strength, communication, problem-solving and self-esteem.

By participating in the Horsin'-A-Round Golf Outing, you are helping to cover program costs including care, feed and upkeep of 12 lesson horses, property maintenance & equipment, staffing and related expenses, insurance, and administrative costs.

2022 SPONSORSHIP OPPORTUNITIES

Supreme Performance Sponsor:

\$1500 Two foursomes; website presence; table presence and hole sign at one tee box; Lunch for 8, Participation for 8 golfers in 6 Hole Contests, 2 drink tickets per golfer & eight Post Outing Banquet tickets.

Grand Champion Sponsor: \$750

One foursome; table presence and hole sign at one tee box; Lunch for 4, Participation for 4 golfers in 6 Hole Contests, 2 drink tickets per golfer & 4 Post Outing Banquet tickets.

Superior Event Sponsor: \$325

Two golfers; lunch for 2; participation for 2 golfers in 6 Hole Contests, 2 drink tickets per golfer, 2 Post Outing Banquet tickets.

Register of Merit Sponsor – Hole Sponsor: \$250

Hole sign at one tee box
Champion Sponsor – Individual Golfer: \$150 18 holes of golf with cart, Luncheon, 2 drink tickets & 1 Post Outing Banquet ticket.

LUNCH / BANQUET SPONSOR: \$1000

One foursome; sponsorship signs at Lunch and Banquet; table presence and hole sign at two tee boxes; Lunch for 4; participation for 4 golfers in 6 Hole Contests; 2 drink tickets per golfer; 4 Post Outing Banquet tickets.

Guest Ticket – Post Outing Banquet:

\$50 One Guest Ticket for Post-Outing Banquet.



Horsin'-A-Round Sponsorship/Registration

Company Name (if Applicable) _____

Contact _____

Address _____

Phone _____

Email _____

Please reserve your sponsorship online at www.eventbrite.com/e/breathe-horsin-around-golf-tournament-tickets-329715817887. You can also contact Stormy Hovey, 608-225-4573, email stormy.hovey@gmail.com or complete and return this form to BREATHE, P.O. Box 101, Baraboo, WI 53913.

Please select your Sponsorship Level:

- ☐ Supreme Performance Sponsor - \$1500
- ☐ Grand Champion Sponsor - \$750
- ☐ Superior Event Sponsor - \$325
- ☐ Register of Merit Sponsor - \$250
- ☐ Champion Sponsor Individual Golfer - \$150
- ☐ Lunch/Banquet Sponsor - \$1,000
- ☐ Guest Banquet Ticket - \$50

Thank you for your support!

BLOOD DRIVE

BLOODCENTER.ORG



Tuesday, August 2nd 1:30pm – 5:30pm

Walnut Hill Bible Church (*Gym - 1900 East St.*)

MASKS AND APPOINTMENTS ARE REQUIRED.

To schedule, please scan the QR or online

https://login.bloodcenter.org/donor/schedules/drive_schedule/109527

Questions? Call ImpactLife at 800-747-5401



Give blood July 11 through
September 11 and get a voucher
for a gift card or bonus points
to shop our online store!



SCAN ME!

Please eat before donating and bring Photo ID.
Last Date to Donate Elsewhere: 6/7/22
Group Sponsor Code: 3922



Your Medicare Planning Checklist

6–8 months before: Research.

- ☐ **Learn about Medicare** basics, including plan types and eligibility, at **MedicareMadeClear.com**.
- ☐ **Start receiving our helpful emails**, which provide important dates, resources and steps to enroll when you're ready. Sign up at **MedicareMadeClear.com**.

4–5 months before: Prepare.

- ☐ **If you're collecting Social Security benefits**, you should be automatically enrolled in Medicare Parts A and B.
- ☐ **If you're not collecting Social Security benefits**, contact your local Social Security office to enroll in Medicare Parts A and B.
- ☐ **If you're switching from an employer-sponsored health care plan**, contact the benefits administrator to learn what you may need to do.

2–3 months before: Enroll.

- ☐ **Watch for your Medicare card** to arrive in the mail. You'll need it to enroll in a UnitedHealthcare Medicare plan.
- ☐ **Call me for answers to your questions** or to set up a one-on-one meeting to help you enroll. [Call **<phone number>** to get started.]
- ☐ **[Attend an informative meeting.** Call me for meeting details.]
- ☐ **Compare the benefits** and costs of the plans available in your area.

On or after your birthday: Don't delay.

Enrolling before your birthday month ensures you have a Medicare plan on the first day of the month you turn 65. Your Initial Enrollment Period (IEP) starts 3 months before the month you turn 65 and ends 3 months after. Be sure to enroll during your Initial Enrollment Period to avoid the late enrollment penalty. As soon as you're ready to enroll, I'm here to help.



Have questions about Medicare? I'm here to help.



Robert Simons

Licensed Sales Agent

608-369-2244, TTY 711

robert@harveylewisagency.com

www.harveylewisagency.com



Plans are insured through UnitedHealthcare Insurance Company or one of its affiliated companies. For Medicare Advantage and Prescription Drug Plans: A Medicare Advantage organization with a Medicare contract and a Medicare-approved Part D sponsor. Enrollment in these plans depends on the plan's contract renewal with Medicare.

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