

BARABOO AREA CHAMBER & TOURISM

GOLF OUTING, PARADE MADE FOR A BUSY MONTH

George Althoff
Executive Director

The month of June is officially in our rearview mirror ... and what a month it was. The combination of the Chamber of Commerce's two biggest events of the year – our annual golf outing fundraiser and the Big Top Parade – made for a raucous month. We're tired, but very satisfied with the outcome of both events.

The golf outing is our largest fundraiser of the year and this year's Golf



Classic did not disappoint. We had a full field of 144 golfers, beautiful weather and wonderful hosts in the Baraboo Country Club and Fore Seasons Restaurant.


Dozens of our members were very generous with donations for the raffle prize drawings and the silent auction component of the event.

With the golf outing in the books, we quickly pivoted to focusing on all the last-minute details associated with the Big Top Parade. Planning an event of this magnitude is a huge undertaking, and we could not have done it without the deep involvement of the Big Top Parade Committee – co-chaired by Nanci Cafilisch and Doug Hill – and the tireless efforts of Circus World Executive Director Scott O'Donnell and Ringmaster

Dave SaLoutos. We had incredible cooperation from the City of Baraboo, which donates thousands of dollars of in-kind services to help make the parade a success. Sauk County, Baraboo District Ambulance Service and area law enforcement also were valuable partners who provided the services necessary to create a safe and secure environment. Throw in several dozen volunteers, and you have yourself an 80-unit, hour-long parade that would be the envy of cities much larger than Baraboo.

While the weather was less than ideal, the rain did abate prior to the parade and held off until the last units were covering the final couple of blocks. Thousands of people – many from out of town – were treated to a first-class parade. Among the many positive comments we received was this one from a woman who lives in Valentine, Nebraska:

"My sister lives in Baraboo, and so we try annually to come to Circus World. This year we chose to come to the Circus World Parade – and wow! we so enjoyed it!!!! ... the many sponsors who promoted the parade, the high school bands, the horse-led entries, the elephants, the Pirate costuming throughout the parade(!), the hooks and/or patches on many participants, the old-fashioned bikes, the elephants, the gifts of candy (my grandchildren enjoyed that), some pirate jokes presented by partici-



NEW MEMBERS
[Hampton Inn](#)
[WI Farm Technology Days](#)
[Mike's Italian Restaurant](#)

INDEX

Big Top Parade photos..... 2-3
 Golf Classic photos 4-5
 Business After 5 at Oak Park 6
 Cheese Queen visit 7
 Annual Raffle..... 8
 Ribbon-cuttings 9-10
 Calendar of Events 11
 Chris Anderson obituary 12

pants, the Circus World wagons, some with bands or one with snakes inside it – ALL was so enjoyable!"

That sort of affirmation is what it's all about.

On a sad note

On June 13, we lost a friend, community supporter and all-around great person in Chris Anderson. I got to know Chris shortly after moving to Baraboo in 2004 and always admired his commitment to so many causes in Baraboo, his zest for life, and especially his deep involvement in all things Chamber of Commerce. Rest in peace, my friend.

His obituary appears later in this edition of the Chamber Review.



BIG TOP FUN



PHOTOS BY TOM WILLIAMS





The rain held off just long enough for us to present the first Big Top Parade since 2019 on June 25. The parade featured 80 units, with many observing this year's pirate theme. Our celebrity judges chose these winners:

Best Overall Entry -
U.S. Bandwagon
Best Commercial Entry- Festival Foods
Best Non-Commercial Entry - Forward!
Marching Band

Thanks to all who supported and participated in the parade!





Outta Sight!

Gorgeous weather graced the 1970s-themed Chamber Golf Classic on June 7, which brought a full slate of golfers to Baraboo Country Club. Many thanks to the groovy players, sponsors, volunteers and donors who made this a far-out day. And congratulations to the team from SSM St. Clare Hospital, which won the tournament; and to Sarah Fay, John Ehlke and Michele Feld, who won the costume contest.





Can't Sleep? Reduce Your Risk With WBD's 25-Year Fixed Rates

Affordable fixed rates with less money down on commercial real estate to help you sleep better at night



[FIND OUT MORE ABOUT THE 504](#)



The (Oak Park) Place to Be

Oak Park Place graciously hosted Business After 5 on June 27, offering delicious food, live music and old-fashioned. Not to mention raffle prizes!

Chamber members enjoyed food prepared by staff on-site, the aforementioned cocktails and beer left over from the Big Top Parade beer garden.



This month's installment of Business After 5 will be held Monday, July 18 at Baraboo State Bank, which is celebrating its 165th anniversary. [REGISTER HERE](#)



THE BIG CHEESE



Sam the Wisconsin Cheese Queen visited the Baraboo Area for a curd crawl June 5.

Representatives of Baraboo Young Professionals, Downtown Baraboo Inc. and the Chamber accompanied the social media influencer as she visited eateries and compared their deep-fried cheese curds.



The group visited Tumbled Rock Brewery & Kitchen, Brothers On Oak, Baraboo Burger Co., Square Tavern and Al. Ringling Brewing Co.



BIG TOP PARADE SPONSORS



Ho-Chunk Gaming



99.7 MAX FM



Magnum Media

It's Annual Raffle time again

Would you like to win \$1,500? Do you know some other people who would?

The Chamber's Annual Raffle campaign got under way May 7 at Fair on the Square, where George, Ben and a few Ambassadors sold 100 tickets.

This year tickets cost \$10 each, or three for \$20. They are available at the Visitor Center.

The grand prize is \$1,500 cash. We also will draw for three \$500 cash prizes, as well as five local dining gift cards.

Winning tickets will be drawn at a party to be held Saturday, November 12 at Al. Ringling Brewing Co. The drawing will take place at halftime of that day's Wisconsin Badgers-Iowa Hawkeyes football game. A purchased raffle ticket

gets you into the Badger-themed drawing party!

We like to say there are three ways ticket buyers can win:

- taking home a prize
- getting invited to the party
- supporting the Chamber

If you'd like to buy tickets, or if you'd like to sell them at your business, please contact us at 608-356-8333. Or just stop in: The Visitor Center is open from 9 a.m. to 5 p.m. weekdays.

Did you know that if EVERY member bought or sold just a few tickets, the Chamber would meet its fundraising goal?

Please do your part to support this campaign and make this year's Annual Raffle a winner for the Chamber and for the entire Baraboo Area community!

ANNUAL RAFFLE

Baraboo Area Chamber • 400 W. Chestnut St., Baraboo, WI • Raffle license BR0031152-B-77104

\$10 BARABOO AREA CHAMBER & TOURISM

/Ticket of \$20 for 3
Retain ticket for admission to drawing party Nov. 12 at Al. Ringling Brewing

PRIZES

Grand prize: \$1,500 cash
Three \$500 cash prizes
Five \$50 local dining gift cards

LET US OFFER YOU A WIN-WIN DEAL!

- * SUPPORT THE CHAMBER
- * WIN CASH OR PRIZES
- * GET INVITED TO A PARTY

BARABOO AREA CHAMBER & TOURISM

Proceeds benefit the Baraboo Area Chamber of Commerce and its mission to promote local tourism and its members, thereby strengthening the economy of the Baraboo Area.

PARTNER PACKAGE SPONSORS

PLATINUM
BARABOO STATE BANK

GOLD
HO-CHUNK GAMING • 99.7 MAX FM • TERRY TOWN PLUMBING • SSM HEALTH • MAGNUM MEDIA • PIZZA RANCH

SILVER
CELLPLUS/JUS CELLULAR • BANK OF WISCONSIN DELLS • WOOD • PREVAIL BANK • RE/MAX GRANT • ANDERSEN MANUFACTURING • TEEL PLASTICS

BRONZE
INTERNATIONAL CRANE FOUNDATION • GENTAL ASSOCIATES • SUPREME AIRWAYS • OAK PARK PLACE • BARABOO MOTORS GROUP • DEZ TACTICAL ARMS • TRICOR INSURANCE • TOWNS & ASSOCIATES • SENECA FOODS • WISCONSIN RIVER TITLE • MBE CPAs • GROUP HEALTH COOPERATIVE

PRIZES

\$1,500 grand prize
Three \$500 prizes
\$50 dining gift cards

TICKETS

\$10 each, 3 for \$20
Available at the Visitor Center next to Festival Foods and from Chamber members

DRAWING

Winning tickets will be drawn at Al. Ringling Brewing during halftime of the Wisconsin-Iowa football game Nov. 12.

BARABOO.COM • 608-356-8333

RIBBON CUTTING: SPIRIT LAKE ARTS



On June 18 we welcomed Spirit Lake Arts back into the Chamber fold and congratulated the group on holding its 57th annual ArtJune Fine Arts & Crafts Fair downtown. The organization previously was known as the Sauk County Art Association.



A Beautiful Setting For Weddings & Special Events

NOW BOOKING FOR 2022 & 2023

S3308 Fox Hill Rd, Baraboo, WI 53913 | (608) 356-5524 | ffhillgolf@centurytel.net

RIBBON CUTTING: HAMPTON INN & SUITES



On June 15 we officially welcomed Hampton Inn and Suites in Lake Delton as a new member, and helped them celebrate their fifth anniversary.

RIBBON CUTTING: ST. CROIX HOSPICE



We were excited to welcome St. Croix Hospice to the Chamber on June 20! Located on Highway 136, St. Croix Hospice is a regional agency offering hospice care, family support and planning services.

CALENDAR OF EVENTS



Ambassadors Club meeting

Monday, July 11 at 5:30 p.m.
Tin Roof Dairy

Join us downtown at Tin Roof Dairy for the July business meeting of the Ambassadors, where we'll share ideas for prospective members and upcoming Chamber events. Bring a friend who might be interested in becoming an Ambassador! Mmmmmmm ice cream.



Board of Directors meeting

Monday, July 18 from noon to 1 p.m.
Visitor Center

Board members, please mark your calendars if you haven't already, as President Raegen will lead our Board of Directors meeting in person (with a Zoom option) in the Visitor Center's conference room.



**BARABOO
STATE BANK**
banking better together

Business After 5 at Baraboo State Bank

5-7 p.m. Monday, July 18
Baraboo State Bank

Network with fellow Chamber members over snacks and drinks, and celebrate this Baraboo institution's 165th anniversary. [REGISTER HERE](#)



BACC outing to a Milwaukee Brewers game

9:30 a.m.-6:30 p.m. Wednesday, July 27
American Family Field

Spend a Wednesday networking with your fellow Chamber members and have a great time! Your \$60 cost covers your game ticket and bus transportation. Giveaways and a raffle will be part of the fun as we watch the Brewers trounce the Twins. Eight seats left! [REGISTER HERE](#)



Business After 5 at UW-Baraboo

5-7 p.m. Monday, August 8
University of Wisconsin-Platteville Baraboo/Sauk County

Network with fellow Chamber members over snacks and beverages and visit the gorgeous campus at the university. [REGISTER](#)



Maxwell Street Days/Made in Baraboo Market

11 a.m. August 12-13
Downtown Baraboo

Downtown merchants will offer great deals at their sidewalk sales Friday and Saturday. A Made in Baraboo Market will be held on the courthouse lawn Saturday, featuring homegrown goods. The farmers market will be going on as well, as will live music.

**FIND ALL COMMUNITY EVENTS
AT BARABOO.COM**

IN MEMORIAM: CHRIS ANDERSON

MERRIMAC — Christopher James Anderson, 76, of Merrimac, Wisconsin, completed his life on earth on June 13, 2022.

He was born in Washington D.C. on February 1, 1946 the son of Jac and Kay (O'Neill) Anderson. He grew up in West Bend, Wisconsin and married Cheryl Fischer on August 31, 1968. They enjoyed a 53-plus year partnership that turned out to be an extraordinary journey.

Chris graduated in the West Bend High School Class of 1964, attended Lawrence University and the University of Wisconsin-Madison. His degrees were in Psychology and Business and he loved his career working in retail, marketing and manufacturing. Chris worked for various companies including one he owned (1979-89) and then retired in 2016 as CEO of Gaskets Inc., in Rio, Wisconsin.

After moving to Baraboo in 1979, Chris was active in many area community groups including Kiwanis, the Chamber of Commerce, the local UW Alumni Club, and the Boys and Girls



Club Board. He was a member of the First Presbyterian Church of Baraboo, serving on many ministry committees over the years, enjoying the fellowship of his church family and loving to sing in the choir.

In 1987, Chris and Cheryl moved to Lake Wisconsin and relished cruising in their boat and seeing the amazing lake scenery and sunsets. Chris enjoyed boating, fishing in Canada, golf, traveling, dancing to 40s big band and 60s rock music, Badger football season tickets, watching UW basketball and volleyball on television, cooking, baking, entertaining, singing in the famous Baraboo beer choir, a succes-

sion of faithful dogs and portraying Santa.

Chris is survived by his wife, Cheryl, his best friend and seventh-grade sweetheart. He liked to call her "Toots." Chris is further survived by his loving siblings, Steve Anderson (Barbara), Susan Barrow (Bruce), Kathie Koenig (Rich), Sara Powell, and Martha Smithback (Eric); and as well as his brother-in-law, Brian Fischer (Rita Renner). Chris treasured time spent with his siblings and four nieces and nine nephews (and their partners); and 17 grandnieces and nephews; and a remarkable group of highly regarded and fun-loving cousins, neighbors, and friends.

A memorial service will be held later this summer. In lieu of flowers or food, donations to the First Presbyterian Church, 416 Ash Street, Baraboo WI 53913 or the Boys and Girls Club of Baraboo, P.O. Box 55, in memory of Chris or to a charity of your choice are welcome. Baldwin Funeral Services, 520 East St., in Baraboo, is assisting the family.

JUNE HIGHLIGHTS



April 22 skatepark fundraiser



June 20 Ambassadors Club meeting
at Mike's Italian Restaurant

2022 Schedule



Studebaker John & the Hawks



UW Campus/Community Band



Prof. Stich's Original Circus Band



Driftless Brass Quintet



Larry Busch Orchestra



Panchromatic Steel Drum Band



Scott Ellison Band



The Blacker Brothers Band

CONCERTS ON THE SQUARE

IN CASE OF RAIN
concerts will be presented at
The Historic
Al. Ringling Theatre
On the Square, Baraboo

DOWNTOWN BARABOO 7:00 P.M. Thursdays

- | | |
|-----------|--|
| June 9 | Studebaker John and the Hawks |
| June 16 | UWCB Campus/Community Concert Band |
| June 23 | Professor Stich's Original Baraboo Circus Band |
| June 30 | Driftless Brass Quintet & Chromos Tuba Quartet |
| July 7 | UWCB Campus/Community Concert Band |
| July 14 | Larry Busch Orchestra |
| July 21 | Panchromatic Steel Drum Band |
| July 28 | Novelty Band |
| August 4 | Gypsy Swing Band |
| August 11 | Scott Ellison Band |
| August 18 | The Blacker Brothers Band |
| August 25 | Madison Brass Band |



Baraboo
Concerts on
the Square

PROGRAM SUBJECT TO CHANGE WITHOUT NOTICE

www.BarabooConcertsontheSquare.com

SPONSORED IN PART BY: University of Wisconsin Platteville Baraboo/Sauk County • Downtown Baraboo, Inc.
• MSA Professional Services • The City of Baraboo-Alma Waite Memorial Trust • The Greater Baraboo Area Chamber of Commerce
• Edwards Ice Cream • Dental Associates • Knight Barry Title • Baraboo Burger Company
Plus contributions from other businesses, professional offices, service organizations and individuals.

Baraboo Kiwanis GOLF OUTING

Benefiting the Baraboo Riverwalk



**Scan the QR
Code
To Register**



**Scan the QR
Code
To become a
Hole Sponsor**



July 26th
Tuesday

**Baraboo Country
Club**

Registration: 11am • Scramble/Shotgun Start: 12pm
• Social Time/Dinner: 5pm

18 holes of golf with cart and dinner
\$90 for non BCC members, \$70 for BCC members, \$30 for dinner only

For information call Matt Balfanz at 608-434-5413
To register visit: barabookiwanis.org or
Email: barabookiwanisevents@gmail.com

7TH ANNUAL

Support Compassionate
Care in our Community

A ROUND *with* AGRACE

THURSDAY, JULY 28, 2022
TRAPPERS TURN GOLF CLUB
WISCONSIN DELLS

REGISTER NOW

Sign up by July 21 at
Agrace.org/RoundWithAgrace
or (608) 219-8088

A BENEFIT FOR  **Agrace**

Join these local sponsors—opportunities still available!

