



**Gulf of Mexico Alliance**  
**All Hands Meeting-Tools Café**  
**March 28, 2017**  
**Call for Tool Demonstrations**

The Gulf of Mexico Alliance (GOMA) is requesting submissions for the 2017 Tools Café to take place at the GOMA All Hands Meeting in Houston, Texas. Submissions are requested from any GOMA partner interested in sharing more about their online or paper-based tool(s). Please see below for additional information on criteria and format guidelines for demonstrations.

**Submissions are due via email to [Dave.Reed@MyFWC.com](mailto:Dave.Reed@MyFWC.com) by COB on Friday, February 17, 2017.** You will be notified of acceptance by Friday, February 24, 2017. Presenters of accepted tools will be required to register and pay the conference registration fee (\$150). Presenters will also be responsible for providing their own monitors or will have the option of renting a monitor from the hotel for \$200. The Tools Café is scheduled to run from 6:00-7:30 p.m. and we will ask presenters to be available for demonstrations throughout the duration of the event. Therefore, presenters may wish to have more than one person working their table to share the responsibility during the cafe.

Tool demonstrations may not include marketing or advertising propaganda. The Tools Café is intended to be an interactive experience where participants learn how the tool works and have an opportunity to ask questions or walk through a demonstration of tool functionality.

**Submissions should detail tools applicable to one or more of the following GOMA Priority Issues or Initiatives:**

- Coastal Resilience
- Data & Monitoring
- Education & Engagement
- Habitat Resources
- Water Resources
- Wildlife & Fisheries
- Conservation, Restoration, & Resilience Planning
- Ecosystem Services
- Marine Debris

To learn more about GOMA and its priorities, visit: [www.gulfofmexicoalliance.org](http://www.gulfofmexicoalliance.org)

**Submission Format Guidelines:**

1. Word document, file named with LastName\_GOMA\_Tools\_Cafe (**Example: Jones\_GOMA\_Tools\_Cafe**)
2. Times New Roman, 12 point font, single-spaced.
3. Title: The title of the tool should be written in title case (not all caps).
4. Type names of presenter(s) in upper/lower case as you would like them to appear in the program.
5. Institution(s) and email: Type all presenters' institutional affiliations and the e-mail address of the lead presenter only.
6. Web address of the tool (if applicable).
7. Each submission must contain the following sections titled in all caps:  
INTENDED AUDIENCE (Who was the tool designed for?);  
MAIN USE (Briefly describe the tool, it's functionality, purpose, and the main reason this audience would use this tool);  
GEOGRAPHY & SCALE (What geographic location is covered by the tool and at what scale?);  
ACCESSIBILITY (Is this tool available online, in printed form, etc. and how would a user access it?).
8. Maximum Word Count: 500 Words.

All submissions will be reviewed and evaluated by members of the Alliance Coordination Team, with particular attention paid to: (1) Applicability to GOMA Team priorities and/or initiatives, (2) Relevant geography (i.e., Gulf of Mexico region), (3) Appropriate audience(s), and (4) Adherence to submission guidelines.

All approved entries will be presented on Tuesday, March 28<sup>th</sup> as part of the Tools Café and Opening Reception for the GOMA All Hands meeting at the Omni Houston Hotel in Houston, Texas. For questions regarding your submission, please contact Dave Reed, State Lead for the Data & Monitoring Team, at (727) 502-4876 or [Dave.Reed@MyFWC.com](mailto:Dave.Reed@MyFWC.com).