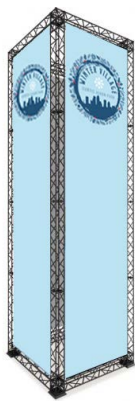




NOVEMBER 18TH - DECEMBER 24TH, 2016

WINTERVILLAGETAMPA.COM





NOVEMBER 18TH - DECEMBER 24TH, 2016

SPONSORSHIP LEVELS:

Title Sponsor - \$30k

Naming rights to the 2016 Winter Village brand at Curtis Hixon Park. Presenters brand shall be incorporated into the overall brand and present at all marketing and branding locations.

Rink Sponsor - \$15k

Naming rights to the Ice Rink which shall include physical branding opportunity on the ice in addition to evening bogo lighting opportunities. All promotions of the rink will include sponsor brand.

Waterfront Café - \$10k

Naming rights to the waterfront cafe that operates in conjunction with the rink but also services the Riverwalk and open to the general public.

Winter Retail Village – \$8k

Naming rights to a holiday village featuring original retail options available for holiday gift purchase. This special retail center will operate in conjunction with the rink and provide a higher level of retail options within the downtown core.

\$5K Level (Dasher board and tower)

Branding opportunity on the rink dasher wall (approx. 2.5' x 6') in addition to brand visibility on the park entry towers.

\$1.5k Level (supporter....text listing)

Recognition on all Winter Village collateral as a supporter of the project.



For additional information, please contact:

Shaun Drinkard

Director of Placemaking

Tampa Downtown Partnership

400 N. Ashley Dr., Ste. 2125

Tampa, FL 33602

813.221.1539

sdrinkard@tampasdowntown.com

