Just got home from another great District meeting. The Yreka Host club did a great job organizing and pulling this off. A big THANK YOU to all involved. If you didn't attend, you missed out on a ton of fun. We had a festive time with Pirate Christmas Carols, Ugly Christmas Sweaters and we even honed our gift-wrapping skills. We even accomplished a bit of District business.

During our afternoon presentation on Make a Wish Foundation Cabinet Secretary (GST Coordinator) Melanie Hunter asked us to close our eyes and make a wish. Since it is Christmas time I decided to go big. I wished for 200 new Lions in District 4-C1. When I look at what we want to accomplish and the number of people we want to serve I see the need for many more helping hands.

I hear the groans out there. “Not membership again…” But hey! You remember the saying about the squeaky wheel, right? It is easier than you think. If each club can add 4 new members we have 200. Some will add more, and some will add less, but it will work out. Think about having an open informational event in your community. Cook up some hot dogs and put out some flyers and invite the folks in your area to come and learn about what you do. Invite them to help on a project. Do a community assessment and see if you can add some new projects. A great source for project ideas is the Lion Magazine. New projects add new life to your club. The things you are doing in your community are so important. Just remember, the more you do the more you make a difference.

And don’t forget to let the District know about your service hours. Club Secretaries please submit the district report each month, at least to your region chairs. And don’t forget to report those hours on My LCI website. Lions International wants to know what your club is doing.

I wish for all our 4C-1 Lions to have a safe and blessed Christmas season. I will see you next year.

DG Marianne

QUOTE: “Never bend your head. Look the world straight in the eye.”

AUTHOR: HELEN KELLER
1st VDG Sue Kerr

LCI has been keeping all the 1st VDGs very busy these past few weeks. We are being immersed in ways to start planning for our governor year. We have already turned in our travel plans for the International Convention in Las Vegas and have been tasked to complete on-line courses that will help prepare us for our year of serving our districts. Even before this we have taken Advanced Leadership Training and received even more training at the last Council of Governors meeting. Soon we will be setting goals for growth in our districts, including ways to retain the members we already have. I welcome and encourage input from all members; we need new and fresh ways to liven up our clubs and district.

The main emphasis for leadership is the Global Action Team. At the district level the governor is the chair of this team. The Global Membership Team, Global Leadership Team and The Global Service Team will also team up with an LCIF coordinator. All will be working toward a common goal of increasing membership and leadership through service. LCIF is the way service is implemented at the club, district and international levels so is now an integral part of this team.

This team also exists at the club level. Your club president is the chair of the Global Action Team, the 1st Vice President is the leadership chair; there should also be a club membership chair, service chair and the LCIF coordinator for the club is the immediate past president.

The emphasis for LCI Forward is that we all come together as a team to enhance service impact, reshape public opinion and improve visibility of Lions, pursue club, district and organizational excellence and Improve membership value and reach new markets. It is always about teamwork, it is how we get things done!

I wish you all a Happy Holiday season and look forward to a bright and sparkling New Year.

“Individually, we are one drop. Together we are an ocean.”
Ryunosuke Satoro
Getting HIGH WITH Lions in Denver!! That was the chosen Slogan for my session of the Advanced Lions Leadership Institute. When that slogan was first chosen, I have to say I was less than enthusiastic, but a 7 month Lion who gave a speech at our Celebratory Dinner on Sunday evening changed my view entirely. This 7 month Lion is from Delaware and is a member of a Branch Club, but what is most astounding is he has sponsored 37 new lions in that time frame. This young man created an acronym for HIGH which is absolutely brilliant.

H-Hope
I-Inspiration
G-Goals
H-Humility

This breakdown says it all about Lions.

As you embark on the craziness of the holiday season, I would like you all to stew on that acronym and its meaning for you, both in and out of your Lions’ world.

I can safely say that the training I received at the ALLI is some of the best training I have ever received with regards to leadership and its qualities. If any of you ever have the opportunity or desire to attend the ALLI in the future, I highly recommend it.

I look forward to seeing many of you in Yreka.

Thank you for your support and service.

2VDG Elisa ‘Lisa’ Coyle
60th Annual Lions District 4-C1 Convention

(individual registration form required for each attendee)

April 27 – April 29, 2018
Gaia Hotel – Anderson, California

Use one form for each registrant

Name ___________________________ Club ___________________________

_Last Name_ (First Name or as desired on badge)

Address ___________________________________________________________

Phone ___________________________ E-Mail ___________________________

Current Office (Club / District) ________________________________________

Non-Lion (spouse/guest) _____________________________________________

Please check all that apply: First Timer ☐ Melvin Jones ☐ Helen Keller ☐

DEADLINE FOR MEAL PLANS & CANCELLATIONS IS APRIL 6, 2018

No telephone registration will be accepted.

REGISTRATION FEE ONLY (waived for Leo Club members. All other attendees must pay this fee)

Food Fair attendance (if not registering for convention) $5.00
Registration (prior to 3/1/2018) $10.00 (Food Fair Included)
Registration (after 3/1/2018) $20.00 (Food Fair Included)

MEALS prices include gratuity
Saturday Breakfast (included with hotel room) no charge
Saturday Luncheon (Deluxe Macaroni & Cheese Bar) $29.00
Saturday Banquet ☐ Chicken Marsala $45.00
☐ Grilled Salmon $45.00
Sunday Breakfast (included with hotel room) no charge
TOTAL ENCLOSED

Please list any special dietary requirements below

Make checks payable to: District 4-C1 Convention

Mail checks with registration form to: Melanie Hunter
2734 Starlight Boulevard, Redding, CA 96001

Early Bird Incentive:
All registration packages received by March 1, 2018 will be placed in a drawing for a refund of the meal package.

Room Reservations:
Gaia Hotel, 4125 Riverside Place, Anderson, CA 96007 (530) 365-7077
King or Double Queen - $104.00 + tax

Refer to “District 4-C1 Lions Clubs” when making reservations - Deadline for room reservations is March 28, 2018
Lions District 4-C1
Directory & Convention Program Ads

We need the assistance of all the clubs and individual Lions members as we solicit ads for next year’s District Directory. The ads help cover the costs for printing. Please consider planning ad(s) for your club, as an individual Lion and/or for local businesses. The price places your ad in our District Convention Program as well as the District Directory. (Two ads for the price of one.) The deadline for submission of ads to be included in the District Convention Program is March 8, 2018.

<table>
<thead>
<tr>
<th>Price</th>
<th>Type of Ad</th>
<th>Amount Enclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>$40</td>
<td>Business Card</td>
<td></td>
</tr>
<tr>
<td>$60</td>
<td>Half Page</td>
<td></td>
</tr>
<tr>
<td>$100</td>
<td>Full Page (4-1/2” x 7-1/2”)</td>
<td></td>
</tr>
</tbody>
</table>

Name:__________________________

Business or Organization: ________________________________

Address: ________________________________

City, State, Zip: ________________________________

Phone: ________________________________ E-Mail: ________________________________

Enclose artwork desired (send in flat envelope – please do not fold) or e-mail jpeg, Word document or pdf to:

1VDG Sue Kerr
3250 Cowgill Lane
Redding, CA 96003
Suekerr96003@yahoo.com

Please make checks payable to District 4-C1 and note in memo line “District 4-C1 Directory Ads”
PRIDE OF THE SEVEN SEAS
(PIRATES)

District 4-C1 Food Fair
Gaia Hotel ~ Anderson
Friday, April 27, 2018 ~ 6:00 pm
(Set-up begins at 5:00 pm)

Avast mates! It’s time for all you Lions landlubbers to batten down the hatches, round up your favorite pirate grub and join us for some carousing.

A Share of the Loot Will Be Awarded to the Top Three Winners in the Following Categories:
~Best Grub~ ~Best Booth~ ~Best Garb~

Only ONE club will be allowed to bring any particular food item. Please register your club promptly to ensure you get your first choice.

Food Fair Registration Form

Club ____________________________________________
Food Item _______________________________________
Contact Person ____________ Phone _____________

Please Mail Completed Form to: Lion Jill Collins
P.O. Box 93, Forest Ranch, CA 95942
Any Questions Please Call 530-899-1275 or E-Mail myfashions2you@aol.com
THEME OF THE 2018 DISTRICT 4-C1
CONVENTION FOODFAIRE

Don’t count this coin!

LET’S HAVE SOME FUN

THE PIRATE’S CONTEST CONTINUES!!!!
CHECK THE MANE LION FOR SECRET CLUES!
FIND THE GOLD DOUBLOONS IN EACH ISSUE.
AT THE CABINET MEETINGS, THERE WILL BE A PRIZE AWARDED TO THE
MEMBER WHO HAS THE CORRECT NUMBER FOR THE QUARTER!

Next contest at the next District Cabinet Meeting
This is just a short article this month because the deadline for applying for the Leadership Institute is coming up rapidly at the end of this month, so at this time the most important point I could make would be that if you have not attended this institute, you should seriously consider it now. The application is attached to this newsletter which you could copy, or you could go to the Multiple District website, www.md4lions.org, and then click on “Administration” and then on “GLT” and then over on the right-hand side of the page there will be a link that says, “Download app.” If you click on that, it will bring up the application form that you can download and fill out. It also should be included in this publication for you to download.

As a graduate of this Institute, I can tell you that you will forever be glad that you attended this institute. It is a very informative and rewarding institute in which you will learn things that will benefit you in your Lions career, and probably also benefit you in your professional career as well. I will also note that we now, here in District 4-C1 have a stipend fund, begun by DG Jamie Hart, that will help with the tuition fee. Please let me know if you have questions about the value of this institute.
Application Form (Please print legibly)

Circle one location: Fairfield Ontario

Name ________________________________
Address ________________________________
City _____________________________ Zip ________
Phone: Home ( ) __________ Business ( ) ______________
Mobile ( ) ________________
Email: ________________________________
Club: ________________________________
District: _______ Member Number: ____________

Highest Lions Office: ________________________________

Cost & Payment
Seminar Fees, Meals and Shared Room: $300.00 __________
Seminar Fees, Meals and Single Room: $420.00 __________
Check No.: ________________

Please make checks payable to "Lions Multiple District Four" and mail completed application with payment to: PCC Elizabeth Crooke, P.O. Box 1264, Salinas CA 93902

For questions, additional applications, or special needs contact please contact PCC Elizabeth Crooke at 831-320-6282 or liz@lioniz.com

MD-4 Lions Leadership Institute Application

Courtyard by Marriott Fairfield Napa Valley
1350 Holiday Lane, Fairfield CA 94534
January 20-22, 2018
Limited to first 60 Lions who register by 12/31/17

Ontario Convention & Airport Hotel
2200 E. Holt Blvd, Ontario CA 91761
March 10-12, 2018
Limited to first 60 Lions who register by 02/25/18

Cost: $300 Double Occupancy
$420 Single Occupancy
<table>
<thead>
<tr>
<th>Global Membership Team (GMT) Coordinator</th>
<th>Global Service Team (GST) Coordinator</th>
<th>Global Leadership Team (GLT) Coordinator</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDG Maggie Robeson</td>
<td>Melanie Hunter</td>
<td>Aron Whealy</td>
</tr>
</tbody>
</table>

**NEW MEMBERS**

Many of our clubs in District 4-C1 have been successful in bringing in new members during recent months and should be congratulated.

The South Siskiyou Lions Club has submitted their charter application with 20 new members. Our District will be celebrating their formation at the District Meeting in Yreka.

Other clubs with new members include:

- Big Valley (1)
- Burney (5)
- Fall River Mills (2)
- Fort Jones (1)
- Graeagle (1)
- Gridley (2)
- Lakehead (4)
- Live Oak (1)
- Loma Rica Foothill (1)
- Mountain (4)
- Oroville (2)
- Palo Cedro (2)
- Paradise B & P (3)
- Paradise Host (3)
- Redding Host (2)
- Trinity Gold Diggers (1)
- Trinity Lake (4)
- Willows (2)
- Yuba City Peach Bowl (2)
- Yuba City Sunset Buttes (1)

Congratulations to all! Let’s keep up the good work.

When you welcome a new member, it is critical to make sure they begin participating in club service projects right away. If your club members feel welcome, comfortable and are involved in community service, they will remain part of your club for a long time.

Research shows that the number one reason people become Lions is to serve their community. This is the common bond for your members. Conversely, the top reasons for losing members are not enough focus on helping the community and that clubs did not provide the types of service that interested their members.

The goal should be to make every new member feel that they contribute to your club and that their contributions are valued. Encourage new members to get involved in club projects from the outset. And remember, new members look at your projects from a different perspective. Invite their input and be open to their suggestions and ideas. The most successful clubs use their existing projects as a template for what has worked in the past, but continue to view them as a work in progress and adapt to keep them fresh and interesting.

When your club inducts a new member it is very important to follow that up with a few different things.

First, you should schedule an orientation for them so that they have a better and more complete idea of what exactly they have just joined and what Lions Clubs International does. In the past, we had a video tape that contained an orientation video and this was given to new members to watch during the first week after they joined. Now we have more options for clubs to choose from. My suggestion would be that you go to the LCI website, [www.lionsclubs.org](http://www.lionsclubs.org), and click on the magnifying glass in the upper right hand corner. That will open a small window into which you can type “new member orientation” and it will take you to a page of different options for new member orientation materials, which include orientation PowerPoint presentations.

It is also a good idea to get a new member involved in helping with a project or give them some type of responsibility and also to find someone to mentor them. A good mentor is not always the sponsor. Sometimes it will be another member of your club. These are just a few things to consider when you accept and induct a new member.

“Often we set out to make a difference in the lives of others only to discover we have made a difference in our own.”

Ellie Braun-Haley
A big thank you to the clubs and individuals who donated recently to LCIF. In August our total donations district-wide were only $69 but on the November 10 report we have moved up to $8,724. Many of you ordered Melvin Jones Fellowships to send funding for all the recent disasters.

Our Melvin Jones Raffle was held at the September District Meeting at Foothill Lions. DG Marianne was the winner and will receive her Progressive Melvin Jones at our next District Meeting. Our District also sent another $1,000 to benefit the Puerto Rico disaster relief and purchased a second Melvin Jones.

So far this year the following clubs have donated at least $20 per member to become 100% Contributing Member Clubs: Enterprise, Etna Scott Valley, Fort Jones, Graeagle, and Gridley. Congratulations and much appreciation to them. Your club, too, could join their ranks. I have the forms available – please e-mail or call me if I can help with this.

These clubs sent Disaster Relief donations and purchased Melvin Jones Fellowships:

Paradise Host ($2,000), Peach Bowl, Foothill and Fort Jones. Thank you to them! The reports I receive are not up to the minute – if I have skipped any donations made recently, I’ll catch up next month.

I’m proud of our District Lions and clubs for their generosity to our Foundation. Thank you all.
Please be sure to visit http://district4c1lions.org/whats-new/calendar for long-range planning.

<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
</tr>
<tr>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>22</td>
<td>23</td>
</tr>
<tr>
<td>24 Christmas Eve</td>
<td>25</td>
<td>MERRY CHRISTMAS &amp; HAPPY HOLIDAYS</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
</tr>
<tr>
<td>31 NEW’S YEARS EVE</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

WISHING THE MEMBERS OF DISTRICT 4-C1 A VERY HAPPY NEW YEAR—2018

STUDENT SPEAKER CONTEST. 2017—2018

For the 81st consecutive year, the Lions Clubs of California will hold speech contests in local communities beginning in February 2018. Over $103,500.00 will be paid out in scholarships to the winning students. Participating students must write their own speech on the subject given. Topic is “Integrity and Civility Play What Role in Today’s Society?”
**IMPORTANT INFORMATION**

District Governor Marianne and Lion Lynn have been very busy visiting with the District 4-C1 clubs for the past few months. According to DG Marianne, they are looking forward to completing all of the clubs during the next few months.

Unfortunately, the visit to the Loma Rica Foothill Lions Club had to be postponed due to the disaster in the area. Hopefully, the visit can be rescheduled when appropriate.

Our motto—We serve!

Merry Christmas and Happy Holidays to all!
Dear Lions,

I have been asked to let you know that Past District Governor Bob Garr passed away peacefully this morning surrounded by his family. The last few days have been very emotional for the family, so they are taking a little time to reflect and recover. In the next few days, they will be making arrangements for a Memorial Service and the details will be passed along as soon as they are available.

In the meantime, please keep Lion Helen and the family in your thoughts and prayers.

Melanie Hunter
District 4-C1 Cabinet Secretary

Any Lions clubs in District 4-C1 that wishes to help the victims of the numerous fires we are experiencing can make a donation to our District Disaster Relief Fund. Make checks payable to District 4-C1 and put Disaster Relief in the memo section. Send the check to Aron Chatfield, District Treasurer, 3250 Stonegate Drive, Yuba City, CA 95993.
In the Community

The Paradise Host Lions Vet Hall Yard Sale brought in $1860.95 to be funneled into programs on the Ridge. Pictured below are several Paradise Host Lion members putting in hours to raise money. Thank you Betty and Mike Iijima, Ruth and Alan Van Essen, Rita and Bill Gallagher, Al Howard, Betty Besse, Kay Manley, Wes Cochran (Vet), Sherry Rhine, Helen and Gary Botsford, Russ Willoughby, Connie O’Connor, James Haase, Gary Glottelfty, Joe DiDuca, Barb Braun, Karen Crook, and Donna and Oney Carroll.
In the Community

The Paradise Host Lions and friends help the vets wrap presents for the 2nd Annual Vet Kids Christmas Party.

Sherry Rhine earned the most hours for White Cane Days (6 hours). A total of $1015.83 was collected in 2 days.

Kases for Kids, headed by Mike and Betty Iijima assembled 24 suitcases full of supplies for kids in transition.
In Memory of Pat McIntyre

Lion Pat McIntyre passed away peacefully on November 7th, 2017. The Paradise Host Lions Club will miss Pat deeply. Her long time membership and devotion to the club was uncommon and admirable. Pat held down many positions and received numerous awards for her work. Our deepest sympathy goes out to her daughter, Lion Karen Crook and her family.
### District 4-C1 Information

#### IMPORTANT DATES FOR DISTRICT 4-C1
2017 - 2018

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 2 &amp; 3, 2017</td>
<td>Shasta Reg District Meeting</td>
<td>Yreka</td>
</tr>
<tr>
<td>January 20 – 22, 2018</td>
<td>MD-4 Leadership Institute</td>
<td>Fairfield</td>
</tr>
<tr>
<td>February 7 &amp; 8, 2018</td>
<td>Council of Governors</td>
<td>San Diego</td>
</tr>
<tr>
<td>February 9 – 11, 2018</td>
<td>MD-4 Convention</td>
<td>San Diego</td>
</tr>
<tr>
<td>February 24 &amp; 25, 2018</td>
<td>No Butte Reg District Meeting</td>
<td>No. Butte Reg</td>
</tr>
<tr>
<td>March 10 – 12, 2018</td>
<td>MD-4 Leadership Institute</td>
<td>Ontario</td>
</tr>
<tr>
<td>April 13 – 15, 2018</td>
<td>MD-4 Youth Leadership Institute</td>
<td>Teresita Pines</td>
</tr>
<tr>
<td>April 27 – 29, 2018</td>
<td>District Convention</td>
<td>Anderson</td>
</tr>
<tr>
<td>June 8 – 10, 2018</td>
<td>Council of Governors</td>
<td>Visalia</td>
</tr>
<tr>
<td>June, 2018</td>
<td>Lions All Star Football</td>
<td>Redding</td>
</tr>
<tr>
<td>June 29 – July 3, 2018</td>
<td>International Convention</td>
<td>Las Vegas</td>
</tr>
</tbody>
</table>

*Updated On August 28, 2017*

---

**IMPORTANT**

Any Lions clubs in District 4-C1 that wishes to help the victims of the numerous fires we are experiencing can make a donation to our District Disaster Relief Fund. Make checks payable to District 4-C1 and put Disaster Relief in the memo section. Send the check to Aron Chatfield, District Treasurer, 3250 Stonegate Drive, Yuba City, CA 95993.
Open Letter to Foothill Lions Club

At one time in the early morning hours of October 9, 2017, I was standing in the parking lot of the Union 76 station when I heard the Lions Club had burned down. Like many wild rumors that were circulating, (such as my house also being burned to the ground) it proved to be untrue.

When I finally saw the club and grounds, I saw why they thought the club was a goner. The fire had burned up to the back of the grounds. It stopped exactly where the grounds keeping crew traditionally keeps the grass mowed down. Providentially, the fire burned our burn pile for us. It is not a stretch to say that the prolonged efforts of the many people who volunteer large chunks of time to this purpose helped to prevent an even larger disaster. I would like to give all of them a shout out.

Here's to Gary Williamson, Bill High, Jeff Trundy, Ralph Farrell, and to those who come when necessary like Pete Contreras, Dave Mincer and Carlos Quihuis. And please tell me I haven't left anyone out. And don't let me leave out one last thanks to Ralph Farrell, who has never hesitated to haul one or two mowers to his shop to keep them maintained perfectly. That man is indispensable to this operation.

Submitted by John Stevens
Foothill Lions Club Grounds Keeper

White Cane Days

We already knew this; but, to reiterate, we live in an awesome community. Thank you fellow Lions Mike Fitz, Janet, Carol, Sierra, Rhonda, and Debbie for assisting me in our annual drive collecting funds to support foothill community residents in their need for eye exams and eyeglasses. Many of our community members are without the means to update exams and eyeglasses due to a number of reasons and we are here to help with that need. Even though our community experienced a horrific disaster recently and many are still suffering and trying to recover, they came through for their neighbors. We collected $1,224.69; of which 100% will be earmarked for those in need of eye exams/glasses. If you have a neighbor or relative who fall into this category, ask Lion Kim for a form to be completed, signed, and presented to Dr. Bradley or the Linda Clinic for processing. Thank you again for your donations.

Submitted by Lion Susie
The Loma Rica Foothill Lions Club members, family members, and guests participating in one of the largest Veteran’s Day Parades in the state of California. This year’s float not only honored all the Veterans and their families, but paid tribute to the community of Loma Rica, CA. Our community was devastated by the recent fires in our area and we thought it was appropriate to show the spirit and fortitude of our small community with our theme banner “Loma Rica Strong”. Our banner was donated to our club by a local fire victim.

Our caravan included the float, vintage cars, “loud hotrods”, Lion Jean-Marie with her animal friends, Hub and Remus, Lion Mike Saala in his Purple Heart Jeep, our President Lion Linda with her sidekick Lion Susie in the “Queen mobile”, with Lions Debbie and Janet leading the caravan with our banner of “Loma Rica Strong”.

Many thanks to all that helped with the decorating of the booth, our Lions men repairing the float to get it ready for travel, our members, their family members and a few guests riding on the float waving to the crowd. We were proud to have Lion John Stevens riding in the “Chair of honor” representing all the veterans in our club. A special thank you to our local 4-H members helping with parade duties; and as always, a big thank you to Lion Mike Fitzgerald for all he does with his participation in the Veteran’s Day Parade committee, which coordinates this event every year.

Submitted by Lion Sally Carter

Mane Lion

Please email submissions for the Mane Lion to 4c1manelionspc@gmail.com by the 20th of the month. If you are unable to send submissions via email, they can be mailed to:

Lion Sally P. Carter
12286 Scott Grant Road
Marysville, CA 95901

“MAKE A DIFFERENCE”

Thank you!
Editor:
Lion Sally P. Carter
Loma Rica Foothill Lions Club