

# SEATTLE SOUTHSIDE CHAMBER OF COMMERCE

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## Dear Chamber Members,

It's hard to believe that we are halfway through the first quarter of the year. I wanted to share with you our progress thus far as well as our priorities for 2017 as we begin to move our organization and our region ever forward.

One of our primary roles, and that of most Chambers, is to serve as our region's primary business advocacy voice. We will therefore be reconvening our government affairs committee. We will meet quarterly, discuss and plan our Candidate's night scheduled for September 24<sup>th</sup>, as well as review ways the Chamber can best communicate with our members and community who we think will best serve our members at all levels of government. If you are interested in serving on this committee please email me and I will contact you about scheduling future meetings.



Another chief objective for our Chamber is providing networking opportunities so that our members can build their personal and professional networks to grow their business and further their careers. We have 3 events available every month. Please check out our calendar <http://www.seattlesouthsidechamber.com/events/calendar> to view all our events and the events of our members.

The final integral pillar of our work is providing services to our members. We provide marketing and advertising opportunities, direct and member to member referral programs, member to member discounts. We also provide training and education on best practice. All education and training events are open to all employees. They are excellent low cost opportunities to provide training and development to staff.

Finally, we are putting pen to paper and drafting a comprehensive strategic plan that will take our organization out to 2025. This will enable us to take a LEAN management approach to our work helping us quantify not only the value of your membership; but also, help us measure the success of our programs to ensure we are always able to provide the highest value to you, our members. If you are interested in serving on the Strategic Planning Committee, please contact me and I will add you to our list and get in touch about scheduling our future meetings.

If you have any questions about and of the above projects or priorities, their impact on our community or their value for you, our members, please do not hesitate to contact me.

Seattle Southside Chamber is proud to be a voice for business and a leader in our community.

Thank you for your membership and for your support,

Andrea H Reay  
President/CEO