

# Professional Insurance Agents — Tennessee Edition

## Advertising Contract / Insertion Order

### 1. Check Size:

☐ Full page  
☐ Full page bleed  
  
☐ 2/3 page  
  
☐ Island  
☐ 1/2 horizontal  
  
☐ 1/3 square  
☐ 1/3 vertical  
  
☐ 1/4 page  
  
☐ 1/6 horizontal  
☐ 1/6 vertical  
  
☐ Inside Front Cover  
☐ Inside Back Cover  
☐ Back Cover

### 2. Issue:

☐ Spring 2018  
Publish in March  
  
☐ Summer 2018  
Publish in June  
  
☐ Fall 2018  
Publish in September  
  
☐ Winter 2018  
Publish in November

### Ad File Due Date:

January 15, 2018  
  
March 5, 2018  
  
July 6, 2018  
  
Sept. 7, 2018

### 3. Advertiser

\_\_\_\_\_  
Company Name  
  
\_\_\_\_\_  
Contact Name      Email  
  
\_\_\_\_\_  
Phone      Fax  
  
\_\_\_\_\_  
Mailing Address  
  
\_\_\_\_\_  
City      State      Zip  
  
Check to receive: ☐ Invoice

### 4. Advertising Agency

\_\_\_\_\_  
Agency Name  
  
\_\_\_\_\_  
Contact Name      Email  
  
\_\_\_\_\_  
Phone      Fax  
  
\_\_\_\_\_  
Mailing Address  
  
\_\_\_\_\_  
City      State      Zip  
  
Check to receive: ☐ Invoice

Contract and Copy Regulations: Publisher reserves the right to refuse advertising. Advertisers and advertising agencies assume liability for all content, photographs, trademarks and copyrights included in their advertisements. Advertisers and advertising agencies are responsible for observing Tennessee insurance advertising laws and regulations. Advertisers and advertising agencies agree to indemnify PIA of Tennessee, Inc. for any claims arising there from made against the Publisher. Advertisers and advertising agencies jointly are responsible for payment of all insertions.

Placed By: \_\_\_\_\_  
Signature      Date

Return to **PIA of Tennessee, Attn: Jessie Litkenhus**  
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