

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

Advocacy Panel

for an Innovation Policy Agenda

First meeting

Venue: ZINC – Zain Innovation Campus,
Grow Building, King Hussain Business Park, Amman

26 October 2017



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Agenda of the first meeting

Registration	9:00
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Welcoming session

Dr. Mohammed Aljafari, Managing Director IPCO, Royal Scientific Society, Jordan	9h30-10h30
M. Emmanuel Noutary, General Delegate of ANIMA Investment Network	
Roundtable presentation of the Advocacy Panel members	

First Session: How innovation developed by enterprises contributes to the National Development agenda?

Highlight of the national development agenda	10h30-12h00
Innovation System assessment	
Open discussion	

Second Session: Innovation, respective visions of enterprises and public authorities

The vision of enterprises – Presentation of the tool OPEE-MENA M. Maarouf Ramadan, Kedge Business School	12h00-13h00
How public authorities can support innovation Mrs. Sylvie Cogneau, Head of International Consulting Activities, Bpifrance	

Lunch break

Third session: Innovation ecosystems: Are we on the right track?

Is the region achieving enough progress? Country performance: strengths, weaknesses and inspirations A South Med Scoreboard that works for the region Dr. Maryse Louis, General Manager, FEMISE	14h00-15h00
Open discussion	

Fourth session: Issues at stake

Priorities for the country	15h00-16h30
Subgroups working session to identify causes and potential solutions	
Restitution	

Closing Remarks

Adoption of a roadmap for an innovation agenda	16h30-17h00
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