The US South is the epicenter of the National epidemic - home to 44% of all people living with HIV/AIDS in the US. However, this region only receives roughly less than a quarter of total HIV-related philanthropy for the US each year. These conditions are even more stark in the nine “Deep South” states - as defined by the Southern AIDS Strategy Initiative - home to the highest HIV diagnosis rates and number of people living with HIV than any other US region.

Distilled from FCAA’s annual resource tracking report, Philanthropic Support to Address HIV/AIDS in 2014, the following data offers an important new benchmark: the first analysis of HIV-related philanthropy for the US South.

The US South has many factors that contribute to the high HIV infection rates including: transportation and financial barriers to receiving HIV care and testing; areas of extreme poverty; and HIV-related stigma and discrimination, among others.

THE US SOUTH HAS:

- 44% of all people living with an HIV diagnosis in the US despite these states only having 1/3 of US population.
- 8/10 of states with the highest rates of new HIV diagnoses.
- The 4 states with the highest proportions of people without health insurance.
- The 10 metropolitan statistical areas (MSAs) with the highest rate of new infections.
- 52% of deaths attributed directly to HIV or AIDS, and THE HIGHEST DEATH RATES among individuals diagnosed with HIV.

IN 2014:

- $31.1M in HIV-related philanthropy addressed the US South.
- $16.9M addressed the US Deep South.

GENERAL FUNDING DISBURSMENT

<table>
<thead>
<tr>
<th>US SOUTH</th>
<th>US DEEP SOUTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>$31,093,031</td>
<td>$16,933,045</td>
</tr>
</tbody>
</table>

100%       75%       50%       25%       0%

Population  PLWHA

<table>
<thead>
<tr>
<th>Funders</th>
<th>Grantees</th>
<th>Grants Given</th>
</tr>
</thead>
<tbody>
<tr>
<td>61</td>
<td>329</td>
<td>418</td>
</tr>
<tr>
<td>38</td>
<td>212</td>
<td>212</td>
</tr>
</tbody>
</table>
To assess the level of funding relative to need, FCAA analyzed national and regional HIV-related grantmaking compared to the number of people living with HIV/AIDS in the corresponding areas.
INTENDED USE OF FUNDING

TOP 5 US SOUTH VS. US DEEP SOUTH

Prevention: $34,000,000 vs. $10,656,246
Social Services: $10,656,246 vs. $6,384,726
Treatment: $6,384,726 vs. $3,962,835
Advocacy: $3,962,835 vs. $2,359,403
General Operating / Administration: $2,359,403 vs. $1,483,024

US HIV-RELATED PHILANTHROPY FOR PREVENTION VS. NEW HIV INFECTIONS (2014)

<table>
<thead>
<tr>
<th></th>
<th>ALL U. S.</th>
<th>U. S. SOUTH</th>
<th>U. S. DEEP SOUTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prevention</td>
<td>$34,000,000</td>
<td>$10,656,246</td>
<td>$6,384,726</td>
</tr>
<tr>
<td>Total New HIV Infections</td>
<td>44,073</td>
<td>22,556</td>
<td>18,087</td>
</tr>
</tbody>
</table>

US SOUTH VS. US TOTAL

- New HIV Infections: US South (51%) vs. US Total (75%)
- HIV Philanthropy for Prevention: US South (31%) vs. US Total (50%)

US DEEP SOUTH VS. US TOTAL

- New HIV Infections: US Deep South (41%) vs. US Total (75%)
- HIV Philanthropy for Prevention: US Deep South (18%) vs. US Total (50%)

Area $ per PLWHA
- US Total: $116
- US South: $59
- US Deep South: $35
Top HIV-related philanthropy funding distribution by top 10 populations: US South vs. US Deep South

48% of black or African American MSM diagnosed with HIV in the US, resided in the Deep South.

37% of Hispanic/Latinos diagnosed with HIV in the US lived in the Deep South region.

Top 10 Private Funders: HIV in the US South
1. Gilead Sciences
2. The Harry and Jeanette Weinberg Foundation
3. AIDS United
4. The Ford Foundation
5. M.A.C. AIDS Fund and M.A.C. Cosmetics
6. Elton John AIDS Foundation
7. ViV Healthcare
8. Washington AIDS Partnership
9. Broadway Cares/Equity Fights AIDS
10. Kaiser Permanente

94% of funding came from the top 10 donors.

Top 10 Private Funders: HIV in the US Deep South
1. Gilead Sciences
2. AIDS United
3. Elton John AIDS Foundation
4. M.A.C. AIDS Fund and M.A.C. Cosmetics
5. Broadway Cares/Equity Fights AIDS
6. Community Foundation for Greater Atlanta
7. Kaiser Permanente
8. Design Industries Foundation Fighting AIDS (DIFFA)
9. Houston Endowment Inc.
10. Merck

76% of funding came from the top 10 donors.

In addition to FCAA, data for this report is gathered from Centers for Disease Control and Prevention, Southern AIDS Strategy Initiative, and The World Health Organization.