

Grow With Us!

Advertising in the HEB Chamber's 2018 community guide and member directory is easy, affordable and effective.



Many ad sizes to choose from:

Full Page
Please see chart on reverse side for pricing of specific pages

2/3 Page Vertical \$1,695

1/4 Page Horizontal \$895

1/2 Page Horizontal \$1,395

1/6 Page Horizontal \$695

1/2 Page Vertical \$1,395

1/6 Page Vertical \$695

1/3 Page Vertical \$995

1/3 Page Square \$995

An enhanced listing gives you much better visibility in our directory with minimal investment. We have three options:

Holiday Inn

HOLIDAY INN BEDFORD DFW AIRPORT WEST
Karin Grebe 817-684-6300
karin.grebe@boxerresorts.com cdfwholidayinn.com

• Bedford's largest full-service hotel • 243 renovated guest rooms • 5,000 sq. feet of conference & banquet space with on-site catering • B3 Bistro & Bar • Serving breakfast and dinner daily • Beautiful outdoor pool • Complimentary airport shuttle service 24 hrs. a day

3005 W. Airport Hwy., Bedford, TX 76021

1. Super Box Listing - \$349

Includes your logo and 5 lines of text.



Holiday Inn & Suites
Kathy Kennedy, Sallie Waddell (817) 503-7777
1600 North Central Expressway, Ste. 100, Hurst, TX 76054
dahf.hampton_sales@hilton.com
http://www.hamptoninn.hilton.com

Holiday Inn
HOLIDAY INN BEDFORD DFW AIRPORT WEST
Karin Grebe (817) 684-6300
karin.grebe@boxerresorts.com cdfwholidayinn.com

• Bedford's largest full-service hotel • 243 renovated guest rooms • 5,000 sq. feet of conference & banquet space with on-site catering • B3 Bistro & Bar • Serving breakfast and dinner daily • Beautiful outdoor pool • Complimentary airport shuttle service 24 hrs. a day

3005 W. Airport Hwy., Bedford, TX 76021

Homewood Suites Hotel by Hilton
Stacy Copeland, Rafael Lugo (817) 283-5006
2401 Airport Pay, Bedford, TX 76021
http://www.floridahotel.homewoodSite.s.com

Holiday Inn Express Suites DFW West - Hurst
James Anderson, Mardi Calhoun (817) 427-1818
20 Thousand Oaks Dr., Hurst, TX 76054
http://www.holidayinnexpress.com

Homewood Suites Hotel by Hilton
Stacy Copeland, Rafael Lugo (817) 283-5006
2401 Airport Pay, Bedford, TX 76021
http://www.floridahotel.homewoodSite.s.com

Holiday Inn Express DFW
David Lambi, Eve Hodges (972) 574-1234
2350 Global Dr., DFW Airport, TX 75261
david.lambi@hyatt.com
http://www.holidayinnexpress.com

Louisiana Inn & Suites, Bedford
April Hyman, Kristi Fields (817) 545-8105
Linda Rodriguez (817) 545-8105
1309 Hwy. 121, Bedford, TX 76021
kristi.fields@louisiana.com
http://www.motel6.com

Motel 6
Shermaine Abdullah (817) 545-0141
110 Airport Freeway, Euless, TX 76039
motel6@motel6.com
http://www.motel6.com

Super 8 Bedford Hotel/DFW Airport West
Jon Andress, Jonathan Farfaz, Mickey Patel, Sandy Park (817) 545-8108
110 Airport Freeway, Bedford, TX 76022
super8_bedford@yahoo.com
http://www.super8bedforddfw.com

HOUSE SITTING
Precious Pet Sitting
Suzanne Pernell (817) 915-3786
suziespresh@yahoo.com
http://www.preciouspetstighting.com

HYDRAULIC SALES & SERVICE
ACS Hydraulics, Inc.
Linda & Stephen Orling (817) 267-9444
101 Stanley Dr., Euless, TX 76040
lindadrilling@gmail.com
http://www.acshydraulics.com

ICE CREAM / FROZEN DESSERTS
Braman's Ice Cream and Dairy Stores
Amanda Beuchaw, Carol Beuchaw (817) 685-6032
861 W. Poplar, Hurst, TX 76055
cbuchaw@braums.com
http://www.braums.com

Braman's Ice Cream and Dairy Stores
Amanda Beuchaw, Carol Beuchaw (817) 685-6032
309 N. Main St., Euless, TX 76039
http://www.braums.com

Rita's Italian Ice
David Lewis (817) 354-6423
1010 W. Poplar, Bedford, TX 76021
rita@ritaice.com
http://www.Ritabedford.com

Sub Zero Ice Cream
Kirk Jones (817) 849-5509
1010 W. Poplar, Hurst, TX 76054
ak2014@orange.sabertoothicecreamDallas.com
http://www.sabertoothicecream.com

INFORMATION TECHNOLOGY
NETWORK SECURITY & CONTINUITY
Keen Solutions Corp., Inc.
Joshua Norrie, Tyler Ross (888) 862-2950
6090 North Central Expressway, Ste. 500
Dallas, TX 75201
info@keensig.com
http://www.keensig.com

INSURANCE
AAA Texas, LLC
Donna Williamson, Gene Milstead (817) 858-9383
3001 Hwy. 121, Ste. 250, Euless, TX 76039
http://www.aaa.com
http://www.aaaexpress.com

AIAA Texas, LLC
Alex Behar, Jeannette Johnson (817) 267-9083
3324 Woodland Road, Hurst, TX 76021
steve@aiatx.com
http://www.aiaatx.com/aiatx/reward/welcome

Alstatec Steve Ward Agency
Steve Ward, Steve Ward (817) 498-3749
2905 W. Poplar, Bedford, TX 76021
steve.ward@alstatec.com
http://www.alstatec.com/steve/reward/welcome

Farmers Insurance
Tara L. Hargrove (254) 720-0445
1002 Boardwalk, Fort Worth, TX 76118
wgbrown@farmersagent.com

Frost Bank
Daleene Parker, Taylor Coffman, Cyndi Taylor (817) 420-5606
3005 W. Poplar, Ste. 202, Euless, TX 76040
daleene.parker@frostbank.com
http://www.frostbank.com

Insurance of Mid-Cities Agency, Inc.
Doris Williams, Cheryl White, Don Cawthon (817) 282-9300
1235 Cawthon, Ste. 101, Hurst, TX 76053
dorisn@midcities.com
http://www.midcities.com

Insurance Solutions Group LLC
Crystal Samano, Brian Robinson (817) 354-6800
7640 N. E. Loop 820, Ste. 200, North Richland Hills, TX 76180
brianrobinson@igsdc.com

PRINTING & GRAPHICS
Bob's Printing
Ken & Delaine Durbin (817) 282-7791
751 Buena Vista Dr., Hurst, TX 76053
bobs.printing@sbcbglobal.net
http://www.bobspaintingdfw.com

Debbie's Copy Shop
Debbie Carr (817) 282-0206
1010 W. Poplar, Bedford, TX 76021
debbiesc@sbcbglobal.net

Minuteman Press
Bill Lynch, Casey Hoster, Jennifer Hoster (817) 864-3000
2567 Gravel Dr., Fort Worth, TX 76118
blync@minutemanpress.com
http://www.flwth.mntrmnpres.com

Shalyne S. Clark Financial Services & Financial Services
Shalyne S. Clark, Jon Schubert (817) 765-1999
2000 Preston Rd. Road, Ste. 100, Hurst, TX 76054
shalyne@shalyneclark.com
http://www.flwth.shalyneclark.com

QUALTRUST CREDIT UNION

972-714-1311

We are a full service financial institution with a philosophy of People Helping People! Stop in to see how we can help you meet your financial needs. You can also check out our mobile app for your on-the-go needs.

3800 Cheek Sparger Rd., Bedford, TX 76021

2. Box Listing - \$249

Includes 5 lines of text

Bob's Printing
Ken & Delaine Durbin (817) 282-7791
751 Buena Vista Dr., Hurst, TX 76053
bobs.printing@sbcbglobal.net
http://www.bobspaintingdfw.com

3. Bold Listing - \$129



Business Profile/Advertisorial

A Business Profile/Advertisorial allows you to share information about your business and the products or services you offer in an editorial-style ad. The Chamber will format the ad for you — just give us your best photo(s), a logo and text about your business.

BUSINESS PROFILE

PHOTO

YOUR BUSINESS NAME

TYPE OF BUSINESS SERVICE

Full Page \$1,995

FULL PAGE PROFILE

Business Profile \$1,995

BUSINESS PROFILE

PHOTO

YOUR BUSINESS NAME

TYPE OF BUSINESS SERVICE

Half Page \$1,395

PHOTO

1/3 Page \$895

PHOTO

LARGE PROFILE

Business Profile \$1,395

Business Profile \$1,395

Business Profile \$895

Business Profile \$895

TYPE OF BUSINESS SERVICE

YOUR BUSINESS NAME

PHOTO

1/3 Page \$895

PHOTO

MEDIUM PROFILE

Business Profile \$895

Business Profile \$895

Business Profile \$895

Specifications and Prices

SIZE	DIMENSIONS	DECIMAL	RATES
Full page (non-bleed)			
Trim Size	8 1/4" X 10 3/4"	8.25" X 10.75"	Back cover— sold \$4,500
Live Area	7 1/4" X 9 3/4"	7.25" X 9.75"	Inside front cover— sold \$2,995
			Inside back cover \$2,895
			Facing inside front cover \$2,695
Full page (bleed)			Opposite Table of Contents \$2,995
Bleed size	8 1/2" X 11 1/4"	8.5" X 11.25"	Opposite Chairman's Message \$2,195
Live area	7 1/4" X 9 3/4"	7.25" X 9.75"	Individual full-page ad \$1,995
Two-thirds page (vertical)	4 3/4" X 9 3/4"	4.75" X 9.75"	\$1,695
Half-page			
Vertical	4 3/4" X 7 1/4"	4.75" X 7.25"	\$1,395
Horizontal	7 1/4" X 4 3/4"	7.25" X 4.75"	\$1,395
One-third page			
Vertical	2 1/4" X 9 3/4"	2.25" X 9.75"	\$995
Square	4 3/4" X 4 3/4"	4.75" X 4.75"	\$995
One-fourth page (horizontal)	7 1/4" X 2 1/4"	7.25" X 2.25"	\$895
One-sixth page			
Vertical	2 1/4" X 4 3/4"	2.25" X 4.75"	\$695
Horizontal	4 3/4" X 2 1/4"	4.75" X 2.25"	\$695
Business Profile/Advertisorial			
Full page.....	450 words + 3 color photos		\$1,995
2/3 (vertical).....	350 words + 2 color photos		\$1,695
1/2 (vertical).....	300 words + 2 color photos		\$1,395
1/3 (vertical).....	250 words + 1 color photo		\$995
Directory Listing Ads (black & white only)			
Full page		\$1,895
2/3 page		\$1,595
1/2 page		\$1,295
1/3 page		\$895
1/4 page (horizontal)		\$795
1/6 page		\$595
Directory Listing Enhancements			
Super Box.....	Box listing with logo + 5 lines of text		\$349
Box Listing.....	Box listing with 5 lines of text		\$249
Bold Listing.....	Listing bolded		\$129

How to submit a file

Accepted file formats include press-quality jpeg, PDF, eps or tif files. Be sure all embedded graphics are 300 dpi with fonts included. Flatten image, no layers. Be sure to include bleed area when appropriate. All color settings must be CMYK. All spot color should be converted to CMYK.

Please use the specifications provided at left. Include your email, phone number and the name of your company in the filename.

Files smaller than 15Mb may be emailed to jeff@heb.org. We recommend placing all files in one folder, and then compressing the folder into a Zip file. Files larger than 15MB can be sent through a file sharing site.

Please submit all files by **Friday, Aug. 4, 2017**. For assistance, contact jeff@heb.org, 817-283-1521.



Advertise in the 2018 HEB Chamber Guide — and get growing! 817-283-1521

