

Grow With Us!

Advertising in the HEB Chamber's 2018 community guide
and member directory is easy, affordable and effective.



Many ad sizes to choose from:

<p>Full Page Please see chart on reverse side for pricing of specific pages</p>	<p>2/3 Page Vertical \$1,695</p>	<p>1/4 Page Horizontal \$895</p> <p>1/2 Page Horizontal \$1,395</p>	<p>1/6 Page Horizontal \$695</p> <p>1/2 Page Vertical \$1,395</p> <p>1/6 Page Vertical \$695</p>	<p>1/3 Page Vertical \$995</p> <p>1/3 Page Square \$995</p>
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Enhance Your Directory Listing!

An enhanced listing gives
you much better visibility
in our directory with
minimal investment.
We have three options:

Holiday Inn
HOLIDAY INN BEDFORD DFW AIRPORT WEST
Karin Grebe 817-684-6300
karin.grebe@boxerresorts.com dfwholidayinn.com

• Bedford's largest full-service hotel • 243 renovated guest rooms • 5,000 sq. feet of conference & banquet space with on-site catering • B3 Bistro & Bar • Serving breakfast and dinner daily • Beautiful outdoor pool • Complimentary airport shuttle service 24 hrs. a day

3005 W. Airport Fwy., Bedford, TX 76021

1. Super Box Listing - \$349

Includes your logo and 5 lines of text.



Hampton Inn & Suites
Charly Kenney, Susan Watts (817) 523-7777
1600 Hunt Town Center Dr., Hurst, TX 76054
dahl_hampton_Suites@hilton.com
http://www.hampton.hilton.com

HOLIDAY INN BEDFORD DFW AIRPORT WEST
Karin Grebe 817-684-6300
karin.grebe@boxerresorts.com dfwholidayinn.com

• Bedford's largest full-service hotel • 243 renovated guest rooms • 5,000 sq. feet of conference & banquet space with on-site catering • B3 Bistro & Bar • Serving breakfast and dinner daily • Beautiful outdoor pool • Complimentary airport shuttle service 24 hrs. a day

3005 W. Airport Fwy., Bedford, TX 76021

Holiday Inn Express Suites DFW West - Hurst
Lance Anderson, Mendi Calanca (817) 427-1818
20 Thousand Oaks Dr., Hurst, TX 76054
lance@hennepin.com
http://www.hennepin.com/hurst

Homewood Suites Hotel by Hilton
Stacey Copeland, Rafael Luque (817) 263-5008
2401 Airport Fwy., Bedford, TX 76021
stacey@hilton.com
http://www.hilton.com/homewood

Hyatt Place DFW
David Lamb, Eric Hodges (972) 574-1234
2350 Global Dr., DFW Airport, TX 75261
david.lamb@hyatt.com
http://www.hyatt.com/hyatt

La Quinta Inn & Suites, Bedford
April Hyman, Lisa Fields, Lisa Rodriguez (817) 545-8105
1820 Hwy. 121, Bedford, TX 76021
lg1820@laquinta.com
http://www.la5180.com

Motel 6
Shermane Abdulah (817) 545-0141
110 Airport Freeway, Euless, TX 76039
m6110@motels.com
http://www.motels.com

Super 8 Bedford/DFW Airport West
Jon Anderson, Jonathan Fairfax, Mickey Patel, Sandy Patel (817) 545-1008
1800 West Airport Freeway, Bedford, TX 76022
super8_bdford@yahoo.com
http://www.super8bedford.com

TownPlace Suites by Marriott - Dallas Bedford
Stephanie Wyder, Wendy Downs (817) 283-3725
2301 Plaza Parkway, Bedford, TX 76021
wendy.downs@marriott.com
http://www.marriott.com/dalbed

HOUSE SITTING
Precious Pet Sitting
Susan Peresh (817) 915-3786
susanperesh@yahoo.com
http://www.preciouspetsitting.biz

HYDRAULIC SALES & SERVICE
ACS Hydraulics, Inc.
Linda & Stephen Drilling (817) 267-5444
1101 Stanley Dr., Euless, TX 76040
linda@acsdrilling.com
http://www.acshydraulics.com

ICE CREAM/FROZEN DESSERTS
Braums Ice Cream and Dairy Stores
Amanda Beuchaw, Ron Ramon (405) 476-1656
861 W. Pipeline, Hurst, TX 76053
aunraman@braums.com
http://www.braums.com

Braums Ice Cream and Dairy Stores
Amanda Beuchaw, Carrie Burkhardt (817) 685-6039
309 N. Main St., Euless, TX 76039
http://www.braums.com

Rita's Italian Ice
David Lewis (817) 354-6423
501 N. Industrial Blvd., Ste. 200, Bedford, TX 76021
Rita@dfwitalianice.com
http://www.italianice.com

Sub Zero Ice Cream
Kirk Jones (817) 849-5509
9996 Grapevine Hwy., Ste. C, Hurst, TX 76054
ak21@engr.com
http://www.subzeroicecream.com

CREDIT UNIONS
QUALTRUST CREDIT UNION
Valerie E. Williams 972-714-1311
www.qualtrust.com

We are a full service financial institution with a philosophy of People Helping People! Stop in to see how we can help you meet your financial needs. You can also check out our mobile app for your on-the-go needs.

3800 Cheek Sparger Rd., Bedford, TX 76021

IDENTITY THEFT PROTECTION
Ruby Shoals-Legal Shield
Ruby Shoals (903) 244-1537
rshoals@gmail.com
http://www.legalsield.com/hub/shoals

IMAGING CENTER
Medical Imaging of Grapevine
Alison Carr, Amy Leary (817) 546-3747
3601 William D. Tate Ave., Ste. 800, Grapevine, TX 76051
alison.carr@medicalimagingofgrapevine.com

INDIVIDUAL MEMBERS
Bill Ridgway (817) 475-0628
bridgway@att.net

Gale Wagner
galewagner@charter.net (817) 888-6059

Garry D. Hamilton
garry.hamilton@sbcglobal.net (817) 868-0212

Granny Tighe (817) 267-5527
granny@att.net

Joy Beavers Papkar (817) 514-4933
joy.papkar1944@gmail.com

INFORMATION TECHNOLOGY
NETWORK SECURITY & CONTINUITY
Keen Solutions Group, Inc.
Joshua Norris, Tyler Ramirez (888) 862-2950
6000 North Central Expressway, Ste. 500
Dallas, TX 75226
info@keen.org
http://www.keen.org

INSURANCE
AAA Texas, LLC
Donna Williamson, Gene Misset (817) 856-9383
3001 Hwy. 121, Ste. 250, Euless, TX 76039
williamson.Donna@aaa-texas.com
http://www.aaatexas.com

Alex Behar Allstate Insurance
Alex Behar, Jeanette Johnson (817) 267-5000
3324 Harwood Road, Bedford, TX 76021
abehar@allstate.com

Allstate-Serve Ward Agency
Steve Ward (817) 498-3749
2905 E. Highway 121, Bedford, TX 76021
steve@allstate.com
http://www.allstate.com/stevewardwelcome

Farmers Insurance
Tyler Gibson (254) 760-0445
3401 Booth Calloway Road, Fort Worth, TX 76118
tgybison@farmersagent.com

First Bank
Dalene Parker, Taylor Coffman, Cynthia Taylor (817) 420-5006
350 Westpark Way, Ste. 202, Euless, TX 76040
dalene.parker@firstbank.com
http://www.firstbank.com

Insurance of Mid-Cities Agency, Inc.
Donna Williams, Cheryl White, Doug White (817) 282-3300
1225-Covender, Ste. 101, Hurst, TX 76053
donna@midcitiesins.com
http://www.midcitiesins.com

Insurance Solutions Group LLC
Crystal Samano, Brian Robinson (817) 354-6800
7640 N.E. Loop 820, Ste. 200, North Richland Hills, TX 76180
brobson@insgfc.com

PRINTING & GRAPHICS
Bob's Printing
Ken & Delaine Durbin (817) 282-7791
751 Buena Vista Dr., Hurst, TX 76053
bobs_printing@sbcglobal.net
http://www.bobsprintingdfw.com

Debbie's Copy Shop
Debbie Carr (817) 262-0296
400 West Pipeline Road, Hurst, TX 76053
debbiescopy@sbcglobal.net

Minuteman Press
Bill Lynch, Casey Hooper, Jennifer Key (817) 964-3000
2547 Grand Dr., Fort Worth, TX 76118
blynch@minutemanpress.com
http://www.forthminutemanpress.com

Shaylin S. Clark Insurance & Financial Services
Shaylin Clark, Jan Schoultz (817) 786-1599
2000 Precinct Line Road, Ste. 100, Hurst, TX 76054
shaylin@shayclark.com
http://www.shayclark.com

QUALTRUST CREDIT UNION
Valerie E. Williams
www.qualtrust.com
www.qualtrust.com

972-714-1311

We are a full service financial institution with a philosophy of People Helping People! Stop in to see how we can help you meet your financial needs. You can also check out our mobile app for your on-the-go needs.

3800 Cheek Sparger Rd., Bedford, TX 76021

2. Box Listing - \$249

Includes 5 lines of text

Bob's Printing
Ken & Delaine Durbin (817) 282-7791
751 Buena Vista Dr., Hurst, TX 76053
bobs_printing@sbcglobal.net
http://www.bobsprintingdfw.com

3. Bold Listing - \$129

Business Profile/Advertorial

A Business Profile/Advertorial allows you to share information about your business and the products or services you offer in an editorial-style ad. The Chamber will format the ad for you — just give us your best photo(s), a logo and text about your business.

BUSINESS PROFILE

PHOTO

TYPE OF BUSINESS SERVICE
YOUR BUSINESS NAME

Full Page \$1,995

Half Page \$1,395

Large Profile

Medium Profile

1/3 Page \$995

Specifications and Prices

SIZE	DIMENSIONS	DECIMAL	RATES
Full page (non-bleed)			Back cover— <i>sold</i> \$4,500
Trim Size	8 1/4" X 10 3/4"	8.25" X 10.75"	Inside front cover— <i>sold</i> \$2,995
Live Area	7 1/4" X 9 3/4"	7.25" X 9.75"	Inside back cover \$2,895
			Facing inside front cover \$2,695
Full page (bleed)			Opposite Table of Contents \$2,995
Bleed size	8 1/2" X 11 1/4"	8.5" X 11.25"	Opposite Chairman's Message \$2,195
Live area	7 1/4" X 9 3/4"	7.25" X 9.75"	Individual full-page ad \$1,995
Two-thirds page (vertical)	4 3/4" X 9 3/4"	4.75" X 9.75"	\$1,695
Half-page			
Vertical	4 3/4" X 7 1/4"	4.75" X 7.25"	\$1,395
Horizontal	7 1/4" X 4 3/4"	7.25" X 4.75"	\$1,395
One-third page			
Vertical	2 1/4" X 9 3/4"	2.25" X 9.75"	\$995
Square	4 3/4" X 4 3/4"	4.75" X 4.75"	\$995
One-fourth page (horizontal)	7 1/4" X 2 1/4"	7.25" X 2.25"	\$895
One-sixth page			
Vertical	2 1/4" X 4 3/4"	2.25" X 4.75"	\$695
Horizontal	4 3/4" X 2 1/4"	4.75" X 2.25"	\$695
Business Profile/Advertorial			
Full page.....	450 words + 3 color photos		\$1,995
2/3 (vertical).....	350 words + 2 color photos		\$1,695
1/2 (vertical).....	300 words + 2 color photos		\$1,395
1/3 (vertical).....	250 words + 1 color photo		\$995
Directory Listing Ads (black & white only)			
Full page			\$1,895
2/3 page			\$1,595
1/2 page			\$1,295
1/3 page			\$895
1/4 page (horizontal)			\$795
1/6 page			\$595
Directory Listing Enhancements			
Super Box.....	Box listing with logo + 5 lines of text		\$349
Box Listing.....	Box listing with 5 lines of text		\$249
Bold Listing.....	Listing bolded		\$129

How to submit a file

Accepted file formats include press-quality jpeg, PDF, eps or tif files. Be sure all embedded graphics are 300 dpi with fonts included. Flatten image, no layers. Be sure to include bleed area when appropriate. All **color settings** must be CMYK. All spot color should be converted to CMYK.

Please use the specifications provided at left. Include your email, phone number and the name of your company in the filename.

Files **smaller than 15Mb** may be emailed to jeff@heb.org. We recommend placing all files in one folder, and then compressing the folder into a Zip file. Files **larger than 15MB** can be sent through a file sharing site.

Please submit all files by **Friday, Aug. 4, 2017**. For assistance, contact jeff@heb.org, 817-283-1521.

Advertise in the 2018 HEB Chamber Guide — and get growing! 817-283-1521

