

## WaterStar: Where Star-Quality Efficiency is Rewarded

Irvine Ranch Water District's WaterStar Business Recognition Program helps companies improve water efficiency, obtain financial incentives for efficiency improvements, and save money on water bills. The program is open to all IRWD commercial, industrial and institutional customers, including commercial landscape companies managing irrigation sites within the IRWD service area. Eligible businesses and institutions can apply for WaterStar Program Certification any time of year. Certification is good for three years.

The 2017 WaterStar Certification recipients include Tierra Verde Industries, Capital Group, Kawasaki Motors Corporation USA, and Imuraya USA. Most recently, Shimano American Corporation and Hyatt House Irvine joined their ranks.

### **SHIMANO**

Shimano American Corporation is an ISO 14001 certified company with an Environmental Management System (EMS) in place. Obtaining WaterStar certification fits perfectly into the company's 2018 EMS targets, and meets its objectives to save water, reduce operating costs and create a smaller impact on the environment.

As the result of its water efficiency measures – including the use of recycled water for landscape irrigation regulated by “smart” weather-based irrigation controllers – Shimano American Corporation's monthly water usage is consistently 36 percent below its budgeted monthly allocation.

### **HYATT HOUSE**

Hyatt House Irvine/John Wayne Airport is a new seven-story building with 149 modern extended-stay guestrooms. It has the unique distinction of being the first dual-plumbed hotel in the Irvine Ranch Water District service area, with separate plumbing systems installed for recycled water and drinking water. Recycled water is used exclusively for flushing toilets and urinals and for irrigating the hotel's drought-friendly landscape.

All water-using appliances in the Hyatt House facility are water-efficient. The hotel's laundry program is also water-conscious: housekeeping staff conserve water and energy resources by changing towels and bed sheets every third day a guestroom is occupied, or sooner upon request.

When asked why Hyatt House Irvine decided to participate in the WaterStar Business Recognition Program, hotel General Manager Brett Ambrose, replied, “Hyatt Hotels and Resorts has long been an advocate of water and energy conservation practices. The Hyatt House Irvine/John Wayne Airport is pleased to be recognized for its environmental conservation efforts.”

### **GET CERTIFIED**

Businesses and institutions that obtain WaterStar Certification earn the use of the WaterStar logo for display, web posting and advertising, in acknowledgement of their conservation achievements.

For details on how to obtain WaterStar Certification, visit [rightscapenow.com](http://rightscapenow.com) and click on “Programs” or call IRWD's Allan Pascual at 949-453-5429.