



**FOR IMMEDIATE RELEASE**

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**PETER DEMARCO JOINS OCBC AS  
SENIOR VICE PRESIDENT OF GOVERNMENT AFFAIRS**

IRVINE, CA—Orange County Business Council (OCBC) welcomes Peter DeMarco as Senior Vice President of Government Affairs, to start July 17, 2017. Working closely with President and CEO Lucy Dunn, as well as OCBC's advocacy, communications and investor relations teams, he will oversee all aspects of the Council's government and public affairs programs focused on four core initiatives: ensuring a range of workforce housing, supporting workforce development, improving infrastructure, and enhancing economic development and innovation throughout the region.

DeMarco comes to OCBC from the Orange County Executive Office where he served as Director of Legislative Affairs, leading advocacy efforts on behalf of the Orange County Board of Supervisors at the state and federal levels. He is a senior level political and public affairs strategist with extensive work in the corporate, agency and government sectors, including the California Legislature and the United States Congress. His private sector work includes Randle Communications, Allstate Insurance Company, and the American Tort Reform Association, international consulting projects in Canada and Hong Kong, and dozens of political campaigns in California and across the country.

"With his wealth of expertise and knowledge of the key issues facing Orange County, Peter will be an integral member of the OCBC team and we are delighted to welcome him," said Lucy Dunn, President and CEO. "I'm confident his support will prove invaluable in growing the Council and enhancing the organization's mission."

"OCBC's reputation as the premier business organization in Southern California is well-deserved and I am thrilled to work with its prestigious board of directors to ensure prosperity throughout the region," DeMarco said. "I'm looking forward to working with such a great team."

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**About OCBC:**

*Orange County Business Council is the leading voice of business in Orange County, California. OCBC represents and promotes the business community, working with government and academia, to enhance Orange County's economic development and prosperity in order to preserve a high quality of life. OCBC serves member and investor businesses with nearly 250,000 employees and 2,000,000 worldwide. In providing a proactive forum for business and supporting organizations, OCBC helps assure the financial growth of America's sixth largest county. For more information, visit [www.ocbc.org](http://www.ocbc.org).*

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