

THE HUMAN IMPACT OF CALIFORNIA'S WATER CUTS



A NEW REPORT BY DR. DAVID SUNDING REVEALS HOW NEARLY 20 YEARS OF ENVIRONMENTAL REGULATIONS HAVE HURT HARDWORKING FAMILIES AND COMMUNITIES

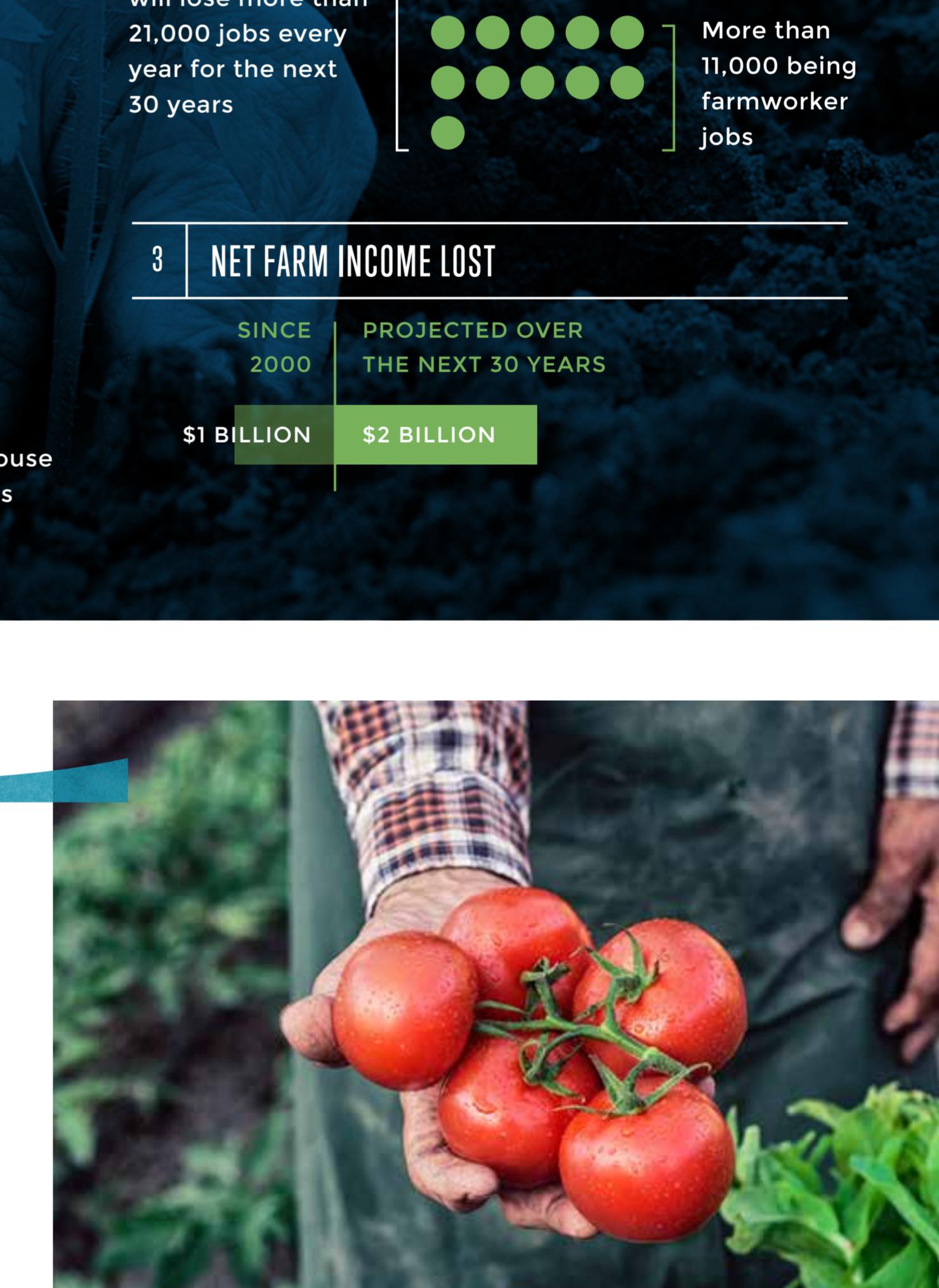
ENVIRONMENTAL REGULATIONS ARE SQUEEZING COMMUNITIES

More than 38 million Californians compete for fewer available water resources. California's San Joaquin Valley and Southern California regions are taking the hardest hit.



LOSS OF FARMLAND

California loses 1.3 million acre-feet of water every year.



ENOUGH WATER TO:



SUSTAIN MORE THAN 10 MILLION

Southern California residents for a full year



IRRIGATE 400,000 ACRES

of farmland (625 square miles)

INSTEAD, ENORMOUS AMOUNTS OF WATER ARE FLOWING UNTAPPED INTO THE OCEAN

HARDWORKING FAMILIES FACE LOST JOBS AND WAGES

The impacts of California's water cuts are hurting those who rely on agriculture to survive:



Farmers and farmworkers



Truck drivers



Food processing workers



Warehouse workers

THE IMPACTS OF WATER CUTS

1 | WAGES LOST

SINCE 2000 | PROJECTED OVER THE NEXT 30 YEARS

\$900 MILLION | \$4 BILLION

2 | JOBS LOST

1,000 JOBS PER YEAR

California's food production industry will lose more than 21,000 jobs every year for the next 30 years

More than 11,000 being farmworker jobs

3 | NET FARM INCOME LOST

SINCE 2000 | PROJECTED OVER THE NEXT 30 YEARS

\$1 BILLION | \$2 BILLION

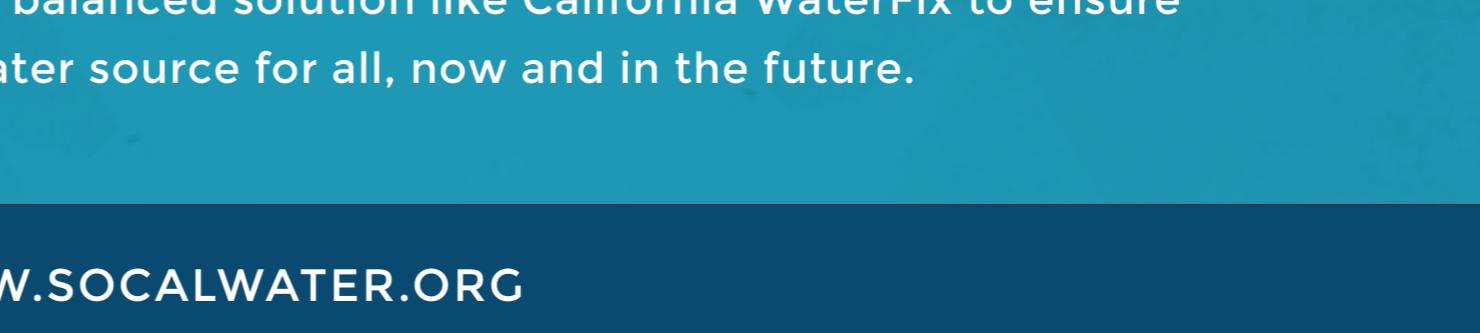
SHRINKING PRODUCTION OF FOOD

Our farmers produce almost half of all the fruits, nuts and vegetables grown in the country, yet this will likely change with continued water cuts.

The cost will likely grow. Urban communities are expected to spend more than \$10 billion over the next 30 years just to make up for water cutbacks.

These staggering realities show that we cannot conserve our way out of a drought and assume that those negatively impacted by water cuts will be made whole. A simple fix will not work.

California needs an expansive and balanced solution like California WaterFix to ensure a clean and reliable water source for all, now and in the future.



CALIFORNIA'S BREADBASKET IS DWINDLING

55,000 ACRES OF FARMLAND EACH YEAR SINCE 2000

195,000 ACRES OF FARMLAND WILL BE FALLOWED EACH YEAR OVER THE NEXT 30 YEARS DUE TO WATER CUTS

▼ This is equivalent to:

▼ This is equivalent to:

Nearly 2x the size of San Francisco, California

More than 2x the size of Disneyland in Anaheim, California

DECREASED SUPPLY OF CALIFORNIA-GROWN PRODUCTS

California-grown for breakfast, lunch and dinner could change and impact consumer pocketbooks if water cuts continue.

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