

THE HUMAN IMPACT OF CALIFORNIA'S WATER CUTS

A NEW REPORT BY DR. DAVID SUNDING REVEALS HOW NEARLY 20 YEARS OF ENVIRONMENTAL REGULATIONS HAVE HURT HARDWORKING FAMILIES AND COMMUNITIES



LOSS OF FARMLAND

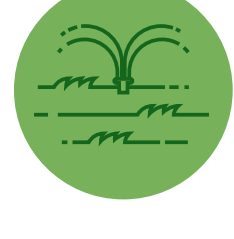
California loses 1.3 million acre-feet of water every year.



ENOUGH WATER TO:



SUSTAIN MORE THAN 10 MILLION
Southern California residents for a full year



IRRIGATE 400,000 ACRES
of farmland (625 square miles)

INSTEAD, ENORMOUS AMOUNTS OF WATER ARE FLOWING UNTAPPED INTO THE OCEAN

HARDWORKING FAMILIES FACE LOST JOBS AND WAGES

The impacts of California's water cuts are hurting those who rely on agriculture to survive:



Farmers and farmworkers



Truck drivers



Food processing workers



Warehouse workers

THE IMPACTS OF WATER CUTS

1 WAGES LOST



2 JOBS LOST



3 NET FARM INCOME LOST



SHRINKING PRODUCTION OF FOOD

Our farmers produce almost half of all the fruits, nuts and vegetables grown in the country, yet this will likely change with continued water cuts.



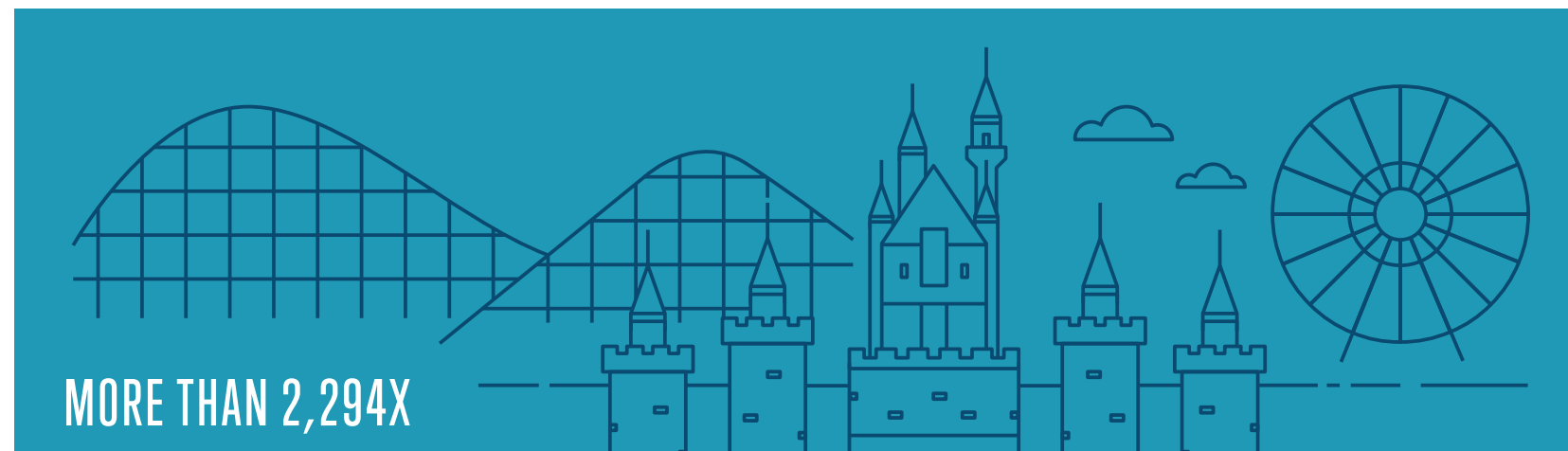
CALIFORNIA'S BREADBASKET IS DWINDLING



▼ This is equivalent to:



▼ This is equivalent to:



DECREASED SUPPLY

OF CALIFORNIA-GROWN PRODUCTS

California-grown for breakfast, lunch and dinner could change and impact consumer pocketbooks if water cuts continue.

WATER SUPPLY PROJECTS COST COMMUNITIES

Current water restrictions have already cost urban communities more than \$5 billion without producing one additional drop of water.

The cost will likely grow. Urban communities are expected to spend more than \$10 billion over the next 30 years just to make up for water cutbacks.

COST OF WATER RESTRICTIONS TO URBAN COMMUNITIES



These staggering realities show that we cannot conserve our way out of a drought and assume that those negatively impacted by water cuts will be made whole—a simple fix will not work.

California needs an expansive and balanced solution like California WaterFix to ensure a clean and reliable water source for all, now and in the future.