

**24<sup>th</sup> Annual Logistics & Manufacturing Symposium**  
**Pathways for Trade:**  
**North America The Most Competitive Region in the World**  
**SEPTEMBER 19-20, 2017 ▪ LAREDO, TEXAS**  
**Conference Agenda**

Tuesday, September 19, 2017 – Day I Texas A&M International University, Student Center Ballroom - 5201 University Blvd.		
10:30 am to 11:45 am	<b>2nd Floor</b>	<b>Registration at LDF Booth #1 &amp; Exhibitor Hall Meetings</b>
11:45 am to 1:15 pm	<b>Student Center Ballroom</b>	<p><b><u>Laredo Development Foundation Luncheon Meeting</u></b>  <b>Sponsored by: <i>VANTAGE BANK</i></b></p> <p><b>Welcome:</b> Ermilo Richer, 2017 Symposium Co-Chair  Dr. Pablo Arenaz, President, Texas A &amp; M International University  Invocation by Honorable Webb County Judge Cayetano (Tano) Tijerina  Honorable Pete Saenz, Mayor, City of Laredo</p> <p><b>Keynote:</b></p> <ul style="list-style-type: none"> <li>• <b>Alan D. Bersin</b>, Global Fellow of the Woodrow Wilson Center and Former Assistant Secretary for International Affairs and Chief Diplomatic Officer for the U.S. Department of Homeland Security (DHS) Office of Policy</li> </ul>
1:15 pm to 1:35 pm	<b>Foyer</b>	<b>Exhibit Viewing</b>
1:35 pm to 2:45 pm	<b>Student Center Ballroom</b>	<p><b><u>Session I: International Policy and Trade</u></b>  <b>Moderator:</b> Gerald Schwebel, Executive Vice President, International Bank of Commerce</p> <p><b>Panel:</b></p> <ul style="list-style-type: none"> <li>• <b>Francisco Jaime King-Cancino</b>, Vice-Chair of the World Customs Organization's Private Sector Consultative Group (PSCG)</li> <li>• <b>M. Angeles Villarreal</b>, Specialist in International Trade and Finance at U.S. Congressional Research Service</li> </ul>
2:45 pm to 3:50 pm		<p><b><u>Session II: North American Ports &amp; Corridor Initiative</u></b>  <b>Moderator:</b> Joseph Mendiola, Laredo Development Foundation</p> <p><b>Panel:</b></p> <ul style="list-style-type: none"> <li>• <b>Colleen Shepherd</b>, Executive Director, Calgary Regional Partnership</li> <li>• <b>Bryndis Whitson</b>, Director, Stakeholder Relations at Van Horne Institute</li> <li>• <b>Vice Almirante Alejandro Miranda</b>, General Director, Integral Port Administration from Manzanillo, Colima, Mexico</li> <li>• <b>Ing. Carlos Dominguez Ahedo</b>, Secretary of Economic Development from the State of Colima, Mexico</li> </ul>
3:50 pm to 4:05 pm	<b>Foyer</b>	<p><b>Exhibit Viewing Break – 2<sup>nd</sup> Floor Rotunda</b>  <b>Sponsored by: <i>LAREDO COMMUNITY COLLEGE ECONOMIC DEVELOPMENT CENTER</i></b></p>

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4:05 pm to 5:00 pm	<b>Student Center Ballroom</b>	<b><u>Session III: Customs Law and Security</u></b> <b>Moderator:</b> Henry Gonzalez, President, Laredo Licensed U.S. Customs Brokers Association <b>Panel:</b> <ul style="list-style-type: none"> <li>• <b>Mtro. Andres Rohde Ponce</b>, President, Custom Law Academy (MX)</li> <li>• <b>David Aguilar</b>, Principal, Global Security and Innovative Strategies (GSIS)</li> </ul>
5:00 pm to 6:00 pm	<b>Student Center Ballroom</b>	<p style="text-align: center;"><b><u>Binational Conversation</u></b></p> <b>Moderator:</b> Dr. Federico Schaffler, Director of the Texas Center for Border Economic and Enterprise Development at TAMIU  <b>Honorable, Pete Saenz</b> , Mayor, City of Laredo, Texas <b>Honorable, Enrique Rivas</b> , Mayor, City of Nuevo Laredo, Tamaulipas <b>Honorable, Ing. Carlos W. Talancon</b> , Secretary of Economic Development from the State of Tamaulipas <b>Honorable, Richard Peña Raymond</b> , Texas State Representative, District 42

Reception IBC Annex, 2416 Jacaman Rd Day I (Continued)		
6:00 pm to 9:00 pm	<b>IBC Annex 2416 Jacaman Rd</b>	<p style="text-align: center;"><b><u>"North America Trade Celebration"</u></b></p> <p style="text-align: center;"><b><i>Let's Talk NAFTA 2.0</i></b></p> <p style="text-align: center;"><b><i>Hors d'oeuvres and Cocktails</i></b></p> <p style="text-align: center;"><b>Sponsored By: <u>INTERNATIONAL BANK OF COMMERCE</u></b></p> <p style="text-align: center;"><b>Keynote Speaker: Christopher Wilson</b>, Deputy Director, Mexico Institute, Woodrow Wilson International Center for Scholars</p>

Wednesday, September 20, 2017 – Day II		
Location: Texas A&M International University – 5201 University Blvd.		
7:30 am to 8:00 am 8:00 am to 9:15 am	<b>Student Center Ballroom</b>	<b>Registration</b> <b><u>Symposium LMA Breakfast Meeting</u></b>  <b>Sponsored by: <u>YUSEN LOGISTICS</u></b> <b>Welcome:</b> Alma Acevedo, Symposium Co-Chair and President, Logistics and Manufacturing Association <b>Invocation:</b> William Green, Laredo Morning Times  <b>Keynote Speaker:</b> Lic. Karen Antebi Benuzillo, Economic Counselor for the Trade and NAFTA Office of the Ministry of the Economy of Mexico in Washington, D.C.
9:15 am to 9:35 am	<b>Foyer</b>	<b><u>Exhibit Viewing</u></b>

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9:35 am to 10:35 am	Student Center Ballroom A	<u><b>Session I: Manufacturing 4.0, Innovation Technology and Supply Chain</b></u> <b>Moderator:</b> Luis Perez Benitez, Attorney at Law, Expert on Mexican Law <b>Panel:</b> <ul style="list-style-type: none"> <li>• <b>Dr. F. Frank Chen</b>, Lutchter Brown Distinguished Chair in Advanced Manufacturing Mechanical Engineering Department &amp; Center for Advanced Manufacturing &amp; Lean Systems, UTSA</li> <li>• <b>Dr. Ralph Biedermann</b>, President, The MRB Group</li> </ul>
10:35 am to 11:35 am	Student Center Ballroom A	<u><b>Session II: Transportation Changes and Regulations</b></u> <b>Moderator:</b> Rafael Tawil, President, Laredo Motor Carriers Association <b>Panel</b> <ul style="list-style-type: none"> <li>• <b>Robert Costello</b>, Chief Economist &amp; Senior Vice President, American Trucking Association (ATA)</li> <li>• <b>Martin Rojas</b>, Senior Adviser for the Americas, International Road Transportation Union</li> <li>• <b>Russell Stubbs</b>, Chairman, FFE Holdings &amp; Truckload Carriers Association Past Chairman</li> </ul>
11:35 am to 11:50 am	Foyer	<b>Exhibit Viewing Break</b> <b>Sponsored by: <i>GLOBAL TOOLING SPECIALTIES, INC.</i></b>
11:50 am to 1:00 pm	Student Center Ballroom A	<u><b>Session III: Energy Renaissance in North America</b></u> <b>Moderator:</b> Dr. Guillermo Dominguez, Director of School of Engineering College of Arts and Sciences at TAMU <b>Panel</b> <ul style="list-style-type: none"> <li>• <b>Rep. Henry Cuellar</b>, U.S. Representative for Texas 28<sup>th</sup> Congress District</li> <li>• <b>Jack N. Gerard</b>, President and CEO, American Petroleum Institute (API)</li> </ul>
1:00 pm to 2:30 pm	Student Center Ballroom B & C	<b>Luncheon</b> <b>Sponsored by: <i>ERMILO E. RICHER, AGENCIA ADUANAL</i></b> <b>Welcome:</b> <ul style="list-style-type: none"> <li>• <b>Olivia Varela</b>, Executive Director, Laredo Development Foundation</li> <li>• <b>Invocation by Honorable Webb County Judge Cayetano (Tano) Tijerina</b></li> </ul> <b>Keynote Speaker:</b> Cynthia F. Whittenburg, Deputy Executive Assistant Commissioner, Office of International Trade, U.S. Customs and Border Protection
2:30 pm to 2:45 pm	Student Center Ballroom B & C	<b>Symposium Closing Remarks and Recognition(s):</b>  <b>Ermilo Richer &amp; Alma Acevedo, 2017 Symposium Co-Chairs</b>