



# ALAN D. BERSIN

## GLOBAL FELLOW OF THE WOODROW WILSON CENTER

Alan Bersin served as Assistant Secretary for International Affairs and Chief Diplomatic Officer for the U.S. Department of Homeland Security (DHS) Office of Policy. In those capacities, Bersin oversaw DHS's international engagement, served as the principal advisor to the Secretary on all matters pertaining to international affairs, and was responsible for leading the Department's strategic planning and policy formulation functions.

Between 2012 and 2015, Bersin served a Vice President of INTERPOL for the Americas Region and was a member of the INTERPOL Executive Committee. Previously, Mr. Bersin served as Commissioner of U.S. Customs and Border Protection where he oversaw the operations of CBP's 58,000-employee work force and managed an operating budget of more than \$11 million geared to protecting the nation's borders from all threats while expediting lawful trade and travel. Between 1998 and 2006, Mr. Bersin was Superintendent of Public Education in San Diego and then served as California's Secretary of Education in the administration of Governor Arnold Schwarzenegger, and as a member of the California State Board of Education. Prior to this service, he was appointed by President Bill Clinton as the United States Attorney for the Southern District of California.



## KAREN ANTEBI BENUZILLO

**ECONOMIC COUNSELOR FOR TRADE  
AND NAFTA ,  
OFFICE OF THE MINISTRY OF THE  
ECONOMY OF MEXICO IN  
WASHINGTON, D.C.**

The office is in charge of promoting the trade relationship between Mexico and the United States and ensures proper implementation of the NAFTA. It engages with relevant stakeholders from the academic, private, and public sectors on the key trade issues that affect the bilateral relationship and also addresses global issues that are relevant to the NAFTA region. She has 15 years of front-line Washington experience in devising and implementing government-business-stakeholder strategies on complex issues across multiple sectors, including manufacturing, agriculture and IT. As Economic Counselor at the Embassy and, previously, as Chief of Staff to Mexico's Deputy Secretary of Commerce, Karen has coordinated the interests of numerous departments and agencies at the highest levels of government in Mexico, the U.S., and abroad.

She has a deep understanding of government decision-making processes and vast experience in setting a common agenda and securing support for specific policies from government agencies, trade associations, non-profit organizations, private sector leaders and members of the diplomatic community. She was a member of Mexico's NAFTA negotiating team and has designed and executed strategies to resolve a number of high-profile bilateral trade disputes, including cross-border trucking.



# CHRISTOPHER WILSON

**DEPUTY DIRECTOR,  
MEXICO INSTITUTE,  
WOODROW WILSON CENTER**

Christopher Wilson is Deputy Director of the Mexico Institute at the Woodrow Wilson International Center for Scholars, where he leads the Institute's research and programming on regional economic integration and U.S.-Mexico border affairs.

He is the author and editor of numerous reports, including *Growing Together: Economic Ties between the United States and Mexico* (Wilson Center, 2017) and the *State of the Border Report*. Chris has testified before the United States Congress and is regularly consulted by national and international media outlets regarding U.S.-Mexico relations. He has written opinion columns for the *Wall Street Journal*, *Politico*, *CNN*, and *Reuters*, among others. Chris previously worked as a contractor doing Mexico analysis for the U.S. military and as a researcher at American University's Center for North American Studies.

In Mexico, he worked at an international trade consultancy and with American students studying regional political and social issues. He is a member of the Transportation Research Board Committee on International Trade and Transportation, one of the National Academies of Sciences, Engineering, and Medicine technical committees designed to provide independent, objective analysis to inform public policy decisions.



# CYNTHIA F. WHITTENBURG

**DEPUTY EXECUTIVE ASSISTANT  
COMMISSIONER,  
OFFICE OF INTERNATIONAL TRADE,  
U.S. CUSTOMS & BORDER PROTECTION**

Cynthia Whittenburg was appointed Deputy Executive Assistant Commissioner, Office of Trade, in June 2016, charged with overseeing one of the most important aspects of U.S. Customs and Border Protection's (CBP) complex mission: facilitating lawful trade while protecting our supply chain to support our nation's economic growth and security. Prior to her appointment, Ms. Whittenburg served as Executive Director, Trade Policy and Programs within CBP, since 2013. As Executive Director, Ms. Whittenburg led a highly diverse staff in pursuing transformative trade policies that promote economic security and growth for America's businesses, along with ensuring that only safe and legitimate products enter into U.S. commerce. She drove key enforcement strategies over priority trade areas including antidumping and countervailing duties, intellectual property rights, import safety, textiles, and trade agreements.

Ms. Whittenburg's civil service career began with the U.S. Customs Service at the Port of New Orleans as an import specialist 28 years ago. Since that time, her experiences include serving as a Course Developer/Instructor at the CBP Field Operations Academy – Federal Law Enforcement Training Center; National Account Manager; Branch Chief of Entry, Summary and Drawback; Division Director, Trade Facilitation and Administration; and Director ACE Business Transformation. Her executive experience with the Department of Homeland Security also includes two six-month temporary assignments: Acting Executive Director, Budget Office, CBP; and Acting Deputy Federal Security Director, Dallas Fort/Worth Airport, Transportation Security Administration.



# JACK N. GERARD

PRESIDENT AND CEO,  
AMERICAN PETROLEUM INSTITUTE

Jack N. Gerard is president and CEO of the American Petroleum Institute, the national trade association that represents all aspects of America's oil and natural gas industry.

Mr. Gerard has led API since November 2008, expanding its membership and influence in all 50 states and globally, with offices in Dubai, Singapore, Beijing, and Rio de Janeiro. API's Washington presence is the foundation for the oil and natural gas industry's advocacy and outreach at state, federal and global levels on public policy, standards and certification programs, and as the source for information on industry best practices. Currently, API's mobilization program is a more than 40 million strong advocacy nationwide network that can mobilize supporters in all 50 states and in 435 congressional districts.

As the industry's national trade association, API has more than 625 members. They range from the largest major oil company to the smallest of independents and represent all segments of the industry.

Mr. Gerard is recognized by numerous publications and his peers as one of Washington's most influential advocates, including *Washington Life* magazine, which named him one of the city's "Power 100."



# ROBERT COSTELLO

## CHIEF ECONOMIST & SENIOR VICE PRESIDENT, AMERICAN TRUCKING ASSOCIATION

Bob Costello is the Chief Economist and Senior Vice President for the American Trucking Associations (ATA), the national trade association for the trucking industry. As Chief Economist, he manages all of ATA's collection, analysis and dissemination of trucking economic information. This includes several monthly trucking economic indicators, motor carrier financial and operating data, an annual freight transportation forecast, driver wage studies, weekly diesel fuel price and economic reports, and a yearly trucking almanac. Bob also conducts economic analyses of proposed regulations and legislation affecting the trucking industry.

Bob is often cited in the news media as an expert on trucking economics, including the Wall Street Journal, Business Week, CNBC, FOX Business Channel, and National Public Radio.

In March 2010, the U.S. Secretary of Transportation appointed Bob to the Advisory Council on Transportation Statistics (ACTS), which advises the Department's Bureau of Transportation Statistics (BTS). Bob currently serves on the American Transportation Research Institute's Research Advisory Committee. Bob is also a member of the National Association for Business Economics and has served on several research and project panels for the Transportation Research Board, which is part of the National Academies. He is also a member of the Industrial Economists Group at Harvard University.



# MTRO. ANDRES ROHDE

## PRESIDENT, INTERNATIONAL CUSTOMS LAW ACADEMY

With a Degree in Law from the Universidad Nacional Autonoma de Mexico, he has a Master's in Public Administration. He obtained the degree of Specialization in Tax Law and in Economic and Corporate Law.

He is an expert consultant in the application of international treaties related to the subjects: fiscal, commercial and customs.

Mr. Rohde is a Professor of the subjects of Tax Law and Customs Law in several public and private universities in Mexico. He had been speaker and lecturer at international level in terms of fiscal and foreign trade issues.

Member of the Member of the Illustrious and National Bar Association and author of the books: Fiscal Reforms in Customs Matter and Mexican Customs Law, Volume 1 and 2. He is currently the International President of the Academy of Customs Law and managing partner of the firm, ROHDE & WEISS



# M. ANGELES VILLARREAL

## SPECIALIST IN INTERNATIONAL TRADE AND FINANCE, CONGRESSIONAL RESEARCH SERVICE

Angeles serves as a Specialist in International Trade and Finance at the Congressional Research Service where she provides confidential research and analysis on a range of trade-related policy issues for Members and Committees of Congress and their professional staff.

For over 20 years, she has worked on issues such as U.S.-Latin America trade relations, the North American Free Trade Agreement, free trade agreements with Peru and Colombia, NAFTA's industry effects, labor-related aspects of FTAs, and trade preference programs such as the Andean Trade Preference Act. She is currently working on NAFTA renegotiation and modernization.

Prior to working at CRS, she worked as a Senior Economist for an environmental consulting firm and in public participation and government affairs at the Border Environment Cooperation Commission in Juarez, Mexico. She graduated from the University of Texas at El Paso with a Bachelor of Science in Computer Science and a Master of Science in Economics.



# FRANCISCO KING CANCINO

## VICE-CHAIR OF THE WORLD CUSTOMS ORGANIZATION'S PRIVATE SECTOR CONSULTATIVE GROUP (PSCG)

Mr. King has also been actively involved in the Confederation of Customs Brokers' Associations of Mexico, CAAAREM, for several years. Mr. King was responsible for the design and development of many information technology projects undertaken by this organization in the past few years including the prevalidation and electronic submission of customs declarations entries. In 2007 He was elected CAAAREM president for the 2007- 2009 period.

In the International Federation of Customs Brokers Association, IFCBA, Mr. King has participated for several years. He acted as Chairman from 2010 to 2012. Currently Mr. King is actively engaged in activities for the IFCBA as a member of the Private Sector Consultative Group at the World Customs Organization as well as participating in working groups for the SAFE framework of Standards, the WTO trade facilitation agreement, and the Permanent Technical Committee.



## **F. FRANK CHEN, PH. D.**

### **LUTCHER BROWN DISTINGUISHED CHAIR IN ADVANCED MANUFACTURING, UTSA**

Dr. F. Frank Chen is the Lutcher Brown Distinguished Chair in Advanced Manufacturing since 2006, and served as the founding director for the Center for Advance Manufacturing and Lean Systems, University of Texas at San Antonio (2007-2015). Before joining UTSA in 2006, he had been with Virginia Tech as the John L. Lawrence Endowed Professor of Manufacturing Systems Engineering at its Grado Department of Industrial and Systems Engineering since 1999. He was the founding Director and led the area of Flexible Automation and Lean Manufacturing Technologies of the Center for High Performance Manufacturing at Virginia Tech (2001-2006).

Dr. Chen has served as a principal investigator of over \$14 million externally funded research projects and equipment grants sponsored by agencies such as National Science Foundation, Caterpillar Inc., Air Force Office of Scientific Research, Army Research Office, Defense Advanced Research Projects Agency, and Sandia National Laboratories since 1991. He has also carried out projects and provided consulting, technology transfer, and training services in advanced engineering technologies and lean manufacturing for companies such as Caterpillar Inc, Ingersoll Rand, ITT, Tyco Electronics, Boston Scientific, Bristol Compressors, Volvo, Lancer Corporation (San Antonio, TX and Pideras Negras, Mexico), Motorola Taiwan (Shin-Tien, Taiwan), Inventech (Shanghai-China and Global Operations-Taiwan), and Xinwen Mining Group (Shandong, China).



# DAVID V. AGUILAR

## PRINCIPAL, GLOBAL SECURITY AND INNOVATIVE STRATEGIES (GSIS)

David Aguilar is a Principal at GSIS. At GSIS, Mr. Aguilar advises clients on a broad range of national homeland and international security matters including border security and logistics, global trade and commerce, supply chain management and security, risk management, viability assessments, and strategic planning and implementation. Mr. Aguilar focuses on tailoring global risk management solutions related to supply chain security, customs compliance, and all issues related to border protection at and between international ports of entry.

Mr. Aguilar had a distinguished 35 year career in federal law enforcement, having previously led the United States' largest law enforcement organization, U.S. Customs and Border Protection (CBP). Prior to leading CBP, he was appointed by President George W. Bush as the National Chief of the United States Border Patrol. He previously served as Chief of the Tucson Sector and in various leadership positions within the U.S. Border Patrol. As the Acting Commissioner of CBP, he oversaw a workforce of 60,000 agents, officers, and other personnel and a budget of more than 11 Billion dollars.

Mr. Aguilar currently serves on the Board of Directors for CZ-USA and Drone Aviation as well as the Advisory Boards of AT&T First Net and the Border Security Expo.



# MARTIN ROJAS

## SENIOR ADVISER FOR THE AMERICAS, INTERNATIONAL ROAD TRANSPORTATION UNION

Martin Rojas serves as Senior Adviser for the Americas for the International Road Transport Union ("IRU"), based in Washington, DC. The IRU, founded in 1948 and headquartered in Geneva, Switzerland, is a global industry federation upholding the interests of bus, coach, taxi, and truck operations in over 70 countries.

Mr. Rojas' coordinates IRU's transport, trade, border, and customs facilitation initiatives in the Western Hemisphere. He supports national freight and passenger transport associations to improve the safety, efficiency, security, and sustainability of road transport operations.

Rojas has served on various government advisory bodies, including:

- Chairman of the Highway and Motor Carrier Sector Coordinating Council, U.S. Department of Homeland Security;
- Subcommittee on Transportation of the Commercial Operations Advisory Committee ("COAC") designing the Customs - Trade Partnership Against Terrorism ("C-TPAT") and the Free and Secure Trade Program ("FAST").

Prior to ATA, Mr. Rojas worked for the U.S.-Mexico Chamber of Commerce during the NAFTA negotiations. He holds a BA in International Affairs and a Master's in Public Administration, both from the George Washington University in Washington, D.C.



# COLLEEN SHEPERD

## EXECUTIVE DIRECTOR, CALGARY REGIONAL PARTNERSHIP

For the past 10 years Colleen has directed the development of the Partnership's flagship initiatives including the Calgary Metropolitan Plan (CMP) and its companion the Calgary Regional Transit Plan. The CMP guides growth associated with the forecasted 1.8 million new residents and 800 thousand new jobs to the region.

Colleen works closely with a board of 12 Municipal Mayors and Council Members from across the region including the City of Calgary. She collaborates with a wide range of municipal, industry and citizen stakeholders and currently sits on the Board of Directors for the Bow River Basin Council.

Colleen actively collaborates with other Metropolitan Regions in Canada and abroad. She has a passion to support the efforts of emerging regions and is co-leading an emerging Network of Canadian Metropolitan Regions focused on collaborating to compete.

Prior to her role with the CRP, Colleen worked with municipalities on the West Coast of British Columbia to create sustainability plans for community adaptation and resiliency in the face of the rapid decline in the resource-based economies they historically depended upon.



# BRYNDIS WHITSON

## DIRECTOR, STAKEHOLDER RELATIONS AT THE VAN HORNE INSTITUTE

Bryndis Whitson is the Director, Stakeholder Relations at the Van Horne Institute. The Van Horne Institute is Canada's leading 'think tank' in trade, transportation, infrastructure workforce and resource development. With a focus on network optimization, trade partnership, efficient transport operations, regulatory policy reform and innovation, VHI members benefit from its contributions to strategic decision-making, stakeholder engagement, developing regulatory frameworks, promoting economic growth and fostering trade competitiveness.

Bryndis joined the Van Horne Institute in August 2011. Before the Van Horne, she worked at the Centre for Affordable Water and Sanitation Technology (CAWST), the Senate of Canada, and the City of Calgary. In 2010, Bryndis was named one of the Top 20 Compelling Calgarians by the Calgary Herald and was proud when her 2009 youth education program was recognized in the top 3 in the country by the Donner Foundation, which is affiliated with the Fraser Institute.

Bryndis holds a double Bachelor of Arts in Urban Studies, Geography, and Political Science with an equivalent minor in Transportation from the University of Calgary. She volunteers in the Calgary community, with organizations, such as Girl Guides of Canada, and is a Calgary Stampeders Canadian Football Season Ticket Holder.



# **S. RUSSELL STUBBS**

## **CHAIRMAN, FFE HOLDINGS & TRUCKLOAD CARRIERS ASSOCIATION PAST CHAIRMAN**

Mr. Stubbs started with the business in February 1986 as a management trainee after graduating from college. He worked his way up through the company in a variety of positions, from operations and dispatch, to the software team, to the acquisitions team. In 1999, he became president of three smaller fleets that FFE had acquired in the late 1980s. In 2006, he became chief operating officer of FFE Industries, moving on to president in 2008. When his father retired in 2010, Russell became the president and CEO. In 2013, FFE was purchased and taken private by the owners of KLLM Transport Services, LLC, and FFE's over-the-road truckload division was merged into KLLM. Russell became chairman of FFE Holdings in September of 2014 and now represents the company at industry and legislative functions.

He has been very active in TCA's activities. He chaired the Regulatory Policy Committee from 2007-08 and served as secretary/treasurer of the Refrigerated Division from 2009-2010. He has also been a member of the Carrier/Shipper Relations Committee, the Independent Contractor Practices Policy Committee, the Young Transportation Executives program, and the Financial Oversight & Long-Range Planning Task Force. As a member of the organization's executive committee and board of directors, he has held the positions of secretary, at-large officer, and first and second vice chair. Stubbs is a former member of the American Trucking Associations' (ATA) board of directors, executive committee, and membership committee.



# **VICE ADMIRAL ALEJANDRO MIRANDA O.**

## **GENERAL DIRECTOR, INTEGRAL PORT ADMINISTRATION, MANZANILLO, COLIMA, MEXICO**

Vice Admiral Alejandro Miranda Oceguera, earned a Bachelor of Marine Sciences from Mexican Naval Academy "Heroica Escuela Naval Militar". He holds two Master's degree, "Master of Naval Administration and Master of National Security" from Naval College "Centro de Estudios Superiores Navales."

Throughout his career, Vice Admiral Alejandro Miranda was:

- Peace Military Operations Observer at Peace Operations School from Uruguay Army
- Naval attaché of Mexico Embassy in Israel.

Besides, in Mexico Vice Admiral Alejandro Miranda was a Naval Technical Advisor from the Navy Commission in the Senate. He and also was Coordinator of the National strategy against Hunger from Marine Ministry, among many other activities.

Vice Admiral Alejandro Miranda Oceguera, as Director General of API, will continue the various development projects, as well as coordinated work with the port community and the three orders of government, in order to continue consolidating Manzanillo as the leading cargo area in the Mexican Pacific, in addition to strengthening linkage and regional growth.



# DR. RALPH BIEDERMANN

## PRESIDENT, THE MRB GROUP

Ralph Biedermann is President of The MRB Group, an international market development firm in Lake Bluff, Illinois. He has more than 40 years' experience in the industrial, consumer, defense, and aerospace fields. The MRB Group works with foreign companies to develop and implement manufacturing, marketing, and distribution strategies for Mexico, Central America, and the Caribbean Basin. It also represents various private sector interests in the U.S. Dr. Biedermann has represented the Mexican States of Tamaulipas and Yucatan in the U.S. He works with major industrial parks, construction companies, contract manufacturers, shelter operators, and professional service providers in Mexico.

Ralph served as President of the U.S.-Mexico Chamber of Commerce, Mid America Chapter. He has served as Chairman of the Washington-based Committee for Production Sharing and Vice Chairman of the U.S.

Government's Industry Sector Advisory Committee for Consumer Goods. Dr. Biedermann has been a member of the Board of Advisors of Georgetown University's Landegger Program in International Business Diplomacy. He was a member of the Professional Services Group of the Fritz Companies, formerly the largest customhouse brokerage and marine insurance firm in the world, now part of UPS.



# ING. CARLOS DOMINGUEZ A.

## SECRETARY OF ECONOMIC DEVELOPMENT FROM THE STATE OF COLIMA, MEXICO

He was Director of Mining Development at Ternium Mexico, from September 2006 to December 2011. From July 2004 to September 2006 he was General Director of the Secretariat of Energy, in the National Commission for Energy Saving (CONAE). Among other positions, Mr. Dominguez Ahedo was at the consulting service in Entheos S.A of C.V, from September 2003 to July 2004.

In politics, he served as President of the State Committee of the Nuevo Leon National Action Party in Monterrey, Mexico, from February 2001 to September 2003.

From December 1998 to February 2001, he was Chief of the Office of the Governor of the State of Nuevo Leon and he had served at the State Comptroller in the State of Nuevo Leon. He served as Technical Coordinator and Process Delivery Reception, in the Transitional Government of the State of Nuevo Leon, from July 1997 to October 1997.

At the company Hylsa, Mr. Dominguez Ahedo had several positions: Commercial Director of the Direct Reduction Technology HYL, Director of Planning Technology, Director of Engineering, Research and Development, Manager of Process Engineering and Technical Proposals. Within its academic preparation is the Program AD1 IPADE, Monterrey; Mechanical Engineer Administrator 1968-1973 at the Technological and Higher Studies Institute of Monterrey and the Baccalaureate level at the Benavente College (La Salle), in Puebla.



# ING. CARLOS W. TALANCON

## SECRETARY OF ECONOMIC DEVELOPMENT FROM THE STATE OF TAMAULIPAS, MEXICO

Mr. Talandon is the Secretary of Economic Development of the Government of Tamaulipas since October 1<sup>st</sup>, 2016.

He has served as Senior Executive specializing in Human Resources, Operations and Manufacturing with more than 25 years of experience in world-class companies such as Corning Inc, Vitro, Group R, Chrom, Circuitronix, Robertshaw, Invensys and Cinch Connectors. Mr. Talandon has been Director of Human Resources in Latin America with substantial experience in Recruitment Management and Management, legal experience in Latin American Labor Laws, Talent Development, Reward and Compensation Management, Effective Negotiations, Payroll Systems, Labor Relations and all the Systems and Processes of the Management of Human Resources both local and International.

Mr. Talandon has extensive experience in Operations and Manufacturing with knowledge in philosophies such as Lean Manufacturing, Six Sigma and Kanban. He has been a Member of the Leadership Group and SHRM (Society for Human Resources Management), member of INDEX, Advisor of Business Executive Teams, HR Strategist Development, Organizational Development and Business Goals and Sustained Operations in Management and Integral Management. Ing. Talandon has extensive experience and knowledge in Processes and Products, Production Programming, Engineering, Quality, Planning, Budget compliance of Copper Industries, fiber optics, glass, etc; expert in processes like Automated, Molding and Painting among others.



# HONORABLE HENRY CUELLAR

U.S. REPRESENTATIVE FOR TEXAS 28<sup>th</sup>  
CONGRESS DISTRICT

During his 14 years as Laredo's State Representative, Congressman Cuellar served in influential leadership positions in the preeminent House Appropriations, Higher Education, and Calendar Committees. At the same time, he was a national leader who served on several national legislative committees dealing with state budgets, the U.S.-Mexico border and international trade. While in the Texas State Legislature, he coauthored the State Children's Health Insurance Program (SCHIP), which ensured health care for thousands of previously uninsured children, and he co-sponsored the largest tax cut in Texas history, which included a three-day tax holiday for consumers and small businesses.

He never forgot his responsibility in keeping the doors of opportunity open for students willing to work hard. He authored the Texas Grant program – the largest in Texas history – that today gives thousands of students the opportunity to achieve a college education. As Secretary of State, he redefined the office by making it easier for Texans to voice their concerns and opinions. Today, Texans still benefit from his new voter initiatives to register, educate, and protect voters' rights, as well as his efforts to expand the Border/Mexico Affairs office to help the *colonias*. He also implemented new technology to make state agencies more customer-friendly, transparent and accountable.

In 2005, Congressman Cuellar became the first Laredoan in over 20 years elected to represent the 28th District of Texas in the U.S. House of Representatives.



# HONORABLE RICHARD PEÑA RAYMOND

TEXAS STATE REPRESENTATIVE,  
DISTRICT 42

Richard Peña Raymond is a Democratic member of the Texas House of Representatives for District 42, which encompasses western Webb County and includes most of the city of Laredo. He is vice-chairman of the House Committee on Appropriations and also sits on the Border Affairs and Intergovernmental Affairs Committee. In 2007, he participated unsuccessfully in a coup attempt against Speaker of the Texas House of Representative Tom Craddick, a Midland Republican.

In February 2009, Speaker Straus named Raymond vice-chairman of the House Appropriations Committee, making him one of the most influential Democrats in the chamber. Raymond was also named a member of the House Committee on Border Affairs and Intergovernmental Relations.

In 2013, Raymond voted against House-passed legislation which would prohibit abortions in Texas past twenty weeks of gestation, require physicians performing abortions to have admitting privileges at local hospitals, require that the abortions be performed in surgical centers, and require monitoring of abortions. Opponents of the measure claimed it would shut down abortion clinics throughout Texas and place an "undue burden" on women seeking to end their pregnancy.

In 2015, Raymond announced that he will re-introduce a bill with a companion state constitutional amendment to permit voter enactment at the local level of eight-liner slot machines.



# HONORABLE PETE SAENZ

MAYOR, CITY OF LAREDO, TEXAS

Pete Saenz “New Voice; New Vision” agenda is focused on bringing trust and transparency to city government and bringing new industry and jobs to Laredo. He was elected Mayor in November 2014.

Saenz is a third-generation son of Laredo. He graduated from St. Joseph’s Academy and earned a Bachelor and Master’s degrees in Animal Science and Range Management from Texas A&I University. He also earned a law degree from St. Mary’s University School of Law. Mr. Saenz built a highly successful and distinguished law practice concentrating in Oil and Gas Law. He also worked for the U.S. Department of Agriculture.

Mr. Saenz has always been a devoted servant of his community. Previously, Saenz was elected for 12 years to the Laredo Community College (LCC) Board; four of which he served as Board President. He was instrumental in the planning and construction of the LCC South Campus. He has also served on other numerous community boards and advisory committees, including president of the South Texas Food Bank and president of the Laredo Affordable Housing Corporation.



# HONORABLE ENRIQUE RIVAS CUELLAR

## PRESIDENTE MUNICIPAL DE NUEVO LAREDO, TAMAULIPAS

Fue diputado local en el periodo 2013-2016 y fungió como regidor en la administración municipal 2010-2013. Su agenda cotidiana al frente de la comuna, se basa en la construcción de un municipio incluyente, democrático, competitivo, seguro y sustentable. Con una administración orientada en los principios de equidad, justicia social y ciudadanía, que permitan elevar el bien común. Interesado siempre en incorporar todas aquellas herramientas innovadoras y vanguardistas que favorezcan, por una parte la administración propia del municipio y por otra el desarrollo integral del ciudadano. Como ejemplo, en su administración -cuyo lema es “Más modernidad”- se creó y sumó a la estructura de gobierno la Secretaría de Innovación Gubernamental, que como su nombre lo indica, tiene la tarea de allegar todos los recursos tecnológicos posibles para el servicio de los neolaredenses.

Enrique Rivas ha implementado programas encaminados a incrementar los satisfactores a la población. Entre ellos el programa “Escuela digna y moderna”, que en el primer año de gestión habrá de atender las necesidades de cien planteles educativos. Conocedor de la importancia que tiene la educación en el desarrollo y modernización de Nuevo Laredo, dispuso de un techo financiero de 68 millones de pesos para becas educativas, en las que por primera ocasión se incluyen las becas de excelencia y están encaminadas a apoyar y fomentar la cultura del esfuerzo.