

# 24<sup>th</sup> Annual Logistics & Manufacturing Symposium

## Pathways for Trade:

### North America The Most Competitive Region in the World

SEPTEMBER 19-20, 2017 • LAREDO, TEXAS

#### Conference Agenda

Tuesday, September 19, 2017 – Day I

Texas A&M International University, Student Center Ballroom - 5201 University Blvd.

10:30 am to 11:45 am	2nd Floor	Registration at LDF Booth #1 & Exhibitor Hall Meetings
11:45 am to 1:15 pm	Student Center Ballroom	<p><b>Laredo Development Foundation Luncheon Meeting</b>  <b>Sponsored by: VANTAGE BANK</b></p> <p>Welcome: Ermilo Richer, 2017 Symposium Co-Chair  Dr. Pablo Arenaz, President, Texas A &amp; M International University  Invocation by Honorable Webb County Judge Cayetano (Tano) Tijerina  Honorable Pete Saenz, Mayor, City of Laredo</p> <p><b>Keynote:</b></p> <ul style="list-style-type: none"> <li>• <b>Alan D. Bersin</b>, Global Fellow of the Woodrow Wilson Center and Former Assistant Secretary for International Affairs and Chief Diplomatic Officer for the U.S. Department of Homeland Security (DHS) Office of Policy</li> </ul>
1:15 pm to 1:35 pm	Foyer	Exhibit Viewing & Networking
1:35 pm to 2:45 pm	Student Center Ballroom	<p><b>Session I: International Policy and Trade</b>  Moderator: Gerald Schwebel, Executive Vice President, International Bank of Commerce</p> <p><b>Panel:</b></p> <ul style="list-style-type: none"> <li>• <b>Francisco Jaime King-Cancino</b>, Vice-Chair of the World Customs Organization's Private Sector Consultative Group (PSCG)</li> <li>• <b>M. Angeles Villarreal</b>, Specialist in International Trade and Finance at U.S. Congressional Research Service</li> </ul>
2:45 pm to 3:50 pm	Student Center Ballroom	<p><b>Session II: North American Ports &amp; Corridor Initiative</b>  Moderator: Joseph Mendiola, Laredo Development Foundation</p> <p><b>Panel:</b></p> <ul style="list-style-type: none"> <li>• <b>Colleen Shepherd</b>, Executive Director, Calgary Regional Partnership</li> <li>• <b>Bryndis Whitson</b>, Director, Stakeholder Relations at Van Horne Institute</li> <li>• <b>Vice Admiral Alejandro Miranda</b>, General Director, Integral Port Administration from Manzanillo, Colima, Mexico</li> <li>• <b>Ing. Carlos Dominguez Ahedo</b>, Secretary of Economic Development from the State of Colima, Mexico</li> </ul>
3:50 pm to 4:05 pm	Foyer	Exhibit Viewing Break – 2 <sup>nd</sup> Floor Rotunda Sponsored by: <b>LAREDO COMMUNITY COLLEGE ECONOMIC DEVELOPMENT CENTER</b>

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4:05 pm to 5:00 pm	Student Center Ballroom	<b>Session III: Customs Law and Security</b> <b>Moderator:</b> Henry Gonzalez, President, Laredo Licensed U.S. Customs Brokers Association <b>Panel:</b> <ul style="list-style-type: none"><li>• Mtro. Andres Rohde Ponce, President, Custom Law Academy (MX)</li><li>• David Aguilar, Principal, Global Security and Innovative Strategies (GSIS)</li></ul>
5:00 pm to 6:00 pm	Student Center Ballroom	<b>Binational Conversation</b> <b>Moderator:</b> Dr. Federico Schaffler, Director of the Texas Center for Border Economic and Enterprise Development at TAMIU  Honorable, Pete Saenz, Mayor, City of Laredo, Texas Honorable, Enrique Rivas, Mayor, City of Nuevo Laredo, Tamaulipas Honorable, Ing. Carlos W. Talancon, Secretary of Economic Development from the State of Tamaulipas Honorable, Richard Peña Raymond, Texas State Representative, District 42

#### Reception IBC Annex, 2416 Jacaman Rd Day I (Continued)

##### “North America Trade Celebration”

##### *Let's Talk NAFTA 2.0 Hors d'oeuvres and Cocktails*

**Sponsored By:** **INTERNATIONAL BANK OF COMMERCE**

**Keynote Speaker:** Christopher Wilson, Deputy Director, Mexico Institute, Woodrow Wilson International Center for Scholars

#### Wednesday, September 20, 2017 – Day II

Location: Texas A&M International University – 5201 University Blvd.

7:30 am to 8:00 am 8:00 am to 9:15 am	Student Center Ballroom	<b>Registration</b> <b>Symposium LMA Breakfast Meeting</b>  <b>Sponsored by:</b> <b>YUSEN LOGISTICS</b> <b>Welcome:</b> Alma Acevedo, Symposium Co-Chair and President, Logistics and Manufacturing Association <b>Invocation:</b> William Green, Laredo Morning Times  <b>Keynote Speaker:</b> Lic. Karen Antebi Benuzillo, Economic Counselor for the Trade and NAFTA Office of the Ministry of the Economy of Mexico in Washington, D.C.
9:15 am to 9:35 am	Foyer	<b>Exhibit Viewing &amp; Networking</b>

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9:35 am to 10:35 am	Student Center Ballroom A	<p><b>Session I: Manufacturing 4.0, Innovation Technology and Supply Chain</b></p> <p>Moderator: Luis Perez Benitez, Attorney at Law, Expert on Mexican Law</p> <p>Panel:</p> <ul style="list-style-type: none"><li>• <b>Dr. F. Frank Chen</b>, Lutcher Brown Distinguished Chair in Advanced Manufacturing Mechanical Engineering Department &amp; Center for Advanced Manufacturing &amp; Lean Systems, UTSA</li><li>• <b>Dr. Ralph Biedermann</b>, President, The MRB Group</li></ul>
10:35 am to 11:35 am	Student Center Ballroom A	<p><b>Session II: Transportation Changes and Regulations</b></p> <p>Moderator: Gerardo Maldonaldo, Laredo Motor Carriers Association</p> <p>Panel</p> <ul style="list-style-type: none"><li>• <b>Robert Costello</b>, Chief Economist &amp; Senior Vice President, American Trucking Association (ATA)</li><li>• <b>Martin Rojas</b>, Senior Adviser for the Americas, International Road Transportation Union</li><li>• <b>Russell Stubbs</b>, Chairman, FFE Holdings &amp; Truckload Carriers Association Past Chairman</li></ul>
11:35 am to 11:50 am	Foyer	<p><b>Exhibit Viewing Break</b></p> <p><b>Sponsored by: GLOBAL TOOLING SPECIALTIES, INC.</b></p>
11:50 am to 1:00 pm	Student Center Ballroom A	<p><b>Session III: Energy Renaissance in North America</b></p> <p>Moderator: Dr. Guillermo Dominguez, Director of School of Engineering College of Arts and Sciences at TAMIU</p> <p>Panel</p> <ul style="list-style-type: none"><li>• <b>Rep. Henry Cuellar</b>, U.S. Representative for Texas 28<sup>th</sup> Congress District</li><li>• <b>Jack N. Gerard</b>, President and CEO, American Petroleum Institute (API)</li><li>• <b>Dr. Gustavo Murillo M.</b>, Director of Research in Exploration and Production, Mexican Petroleum Institute (MPI)</li></ul>
1:00 pm to 2:30 pm	Student Center Ballroom B & C	<p><b>Luncheon</b></p> <p><b>Sponsored by: ERMILLO E. RICHER, AGENCIA ADUANAL</b></p> <p><b>Welcome:</b></p> <ul style="list-style-type: none"><li>• <b>Olivia Varela</b>, Executive Director, Laredo Development Foundation</li><li>• <b>Invocation by Honorable Webb County Judge Cayetano (Tano) Tijerina</b></li></ul> <p><b>Keynote Speaker: Cynthia F. Whittenburg</b>, Deputy Executive Assistant Commissioner, Office of International Trade, U.S. Customs and Border Protection</p>
2:30 pm to 2:45 pm	Student Center Ballroom B & C	<p><b>Symposium Closing Remarks and Recognition(s):</b></p> <p><b>Ermilio Richer &amp; Alma Acevedo, 2017 Symposium Co-Chairs</b></p>