

# From the Desk of Lyndon Risser

## DISTRIBUTOR/DEALER

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Two VERY exciting NEW programs will hit the **Dealer Distributor Stage** in Minneapolis!

- **Fuel: Fact or Fiction** will be rolled out by Working Group Chair, **Michelle Hilger** (GEN-TECH, Arizona Generator Technology)
- **TechTalk** will be rolled out by Working Group Chair, Greg Linton (Powers Generators)

The key objective of the Dealer Distributor Leadership Team is to deliver relevant, current and forecasted industry content that serves our membership. This is accomplished in our meetings on several different platforms that include Open Audience Forums, Panel Discussions and Educational Presentations by our **Working Groups**.

Another goal is to elevate and promote the **Generator Technician Career Path** by creating EGSA programs to celebrate excellence in our industry and attract new talent. We are in the roll out phase of the **Technician Apprenticeship Placement Program** (TAPP). This program targets candidates from tech and trade schools that could be attracted to the career of a generator technician. Our goal is to simplify the point of entry and advertise this as a great career opportunity. Learn more during our **TechTalk** presentation along with other Technician Programs in the cooker for our EGSA Members.

Our committee Chair is **Lyndon Risser** (DynaTech Generators), Vice Chair, **Kurt Summers** (Austin Generator Service and EGSA Board of Directors), Chad Youkers (Sunbelt Transformers and TAPP Chair), **Al Powers** (Powers Generators and TOYA Chair), **Bob Piske** (GEN-TECH, Arizona Generator Technology, EGSA Board of Directors, and DD Board Liaison).

**Vendors and Manufacturers** can play a POWERful role as volunteers on our programs and educators for our membership. We offer many great opportunities for our members to showcase their companies by sponsoring gifts of recognition awarded to our program winners. Come and learn more!!

**NOW** is the time to join the DD Action! Follow the **DD Pulse** on **EGSA DD LinkedIn** and contact Lyndon to get on our **DD Volunteer Register** today!

Lyndon Risser  
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2017 EGSA Distributor/Dealer Committee Chair