

EGSA 2017 Fall Conference Program Advertising

EGSA encourages its Members to further support the Association by advertising in the Fall Conference Program. This 32-page 4-color program is included in every Conference attendee's registration packet. The Program offers advertisers a vehicle whereby they may deliver their advertising message directly to Conference attendees.

Contact Information

Company _____

Contact Name _____

Phone _____ Fax _____

Address _____

City/State/Zip _____

E-mail _____

Payment Information

☐ VISA ☐ MasterCard ☐ American Express ☐ Check # _____

Total Amount Due \$ _____

Name of Cardholder _____

Billing Address (if different from above) _____

Card Number _____ Exp. Date _____ Security Code* _____

**VISA/MC: last 3 digits of the number printed on the back of the card. AMEX: 4-digit number above the card number on the front of the card.*

Cardholder's Signature _____

Advertising Rates	BW	2/C	4/C
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<input type="checkbox"/> Full Page (8.375" x 10.875")	\$515	\$595	\$670
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<input type="checkbox"/> Back Cover-SOLD	\$695	\$775	\$850
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<input type="checkbox"/> Inside Front Cover	\$645	\$725	\$800
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<input type="checkbox"/> Inside Back Cover	\$645	\$725	\$800
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<input type="checkbox"/> Center Spread (2 pages)	\$930	\$1085	\$1240
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<input type="checkbox"/> Half Horizontal (7.375" x 5")	\$310	\$390	\$465
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<input type="checkbox"/> Half Vertical (3.687" x 10")	\$310	\$390	\$465
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<input type="checkbox"/> Quarter Page (3.687" x 5")	\$180	\$260	\$335
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<input type="checkbox"/> Business Card (3.687" x 2.5")	\$105	\$180	\$260
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All quoted ad rates are US\$ and noncommissionable.

Electronic ad materials are preferred. Ads should be submitted as high resolution (300 dpi) CMYK Adobe® "pdf" files with all fonts embedded. E-mail your ad to Peter Catalfu at P.Catalfu@EGSA.org

Do you need typesetting/layout services?

☐ Yes ☐ No

If "yes," please e-mail Peter Catalfu at P.Catalfu@EGSA.org for a quote. Rates start at \$80/hour.

On a separate page, **please list any special instructions** and (if layout/typesetting services are needed) attach a proposed advertising copy/layout.

Total Amount Due \$ _____

(You can include this amount in your Advance Registration payment, or make check payable to EGSA)

PLEASE NOTE Space reservations and electronic advertising files for the Conference Program must be received at EGSA headquarters on or before August 4, 2017. Ads requiring typesetting and/or layout must be received by July 24, 2017.

I hereby authorize EGSA to run the ad requested in this order.

Authorized Signature

Title

Date

Please make a copy for your records and return this form with payment to:

EGSA, 1650 South Dixie Highway, Suite 400, FL 33432 • 561-750-5575 • Fax 561-395-8557 • e-mail@EGSA.org • www.EGSA.org