



Follow NYACS on Social Media

The New York Association of Convenience Stores has announced the launch of our new social media communication initiative.

With the guidance of a digital marketing consultant, we have developed a social media strategy to better serve our members and spread awareness of NYACS in the digital world.

Please follow us on Facebook, Instagram, Twitter and LinkedIn for NYACS legislative and regulatory updates, marketplace news, and upcoming events. Like, comment, and share NYACS' social media posts. Your participation will help spread NYACS' messages throughout New York's C-store industry.

The objectives of this initiative are:

- To deliver NYACS messages on a variety of digital platforms, making it easier for members to access our content.
- To heighten awareness of NYACS among the non-member convenience store community in New York, creating opportunities for membership and participation.
- To drive greater retail attendance to the annual NYACS Trade Show.
- To broaden the reach of NYACS' grassroots efforts to influence legislative and regulatory decisions affecting the convenience store industry.
- To increase NYACS member engagement and interaction.

Locate our profile on the platforms you use most using these links:

FACEBOOK: www.Facebook.com/nyacsofficial or @NYACSofficial

TWITTER: www.Twitter.com/nyacs or @NYACS

INSTAGRAM: www.Instagram.com/nyacsofficial or @NYACSofficial

LINKEDIN: www.Linkedin.com/company/nyacsofficial