



# SoCal Alumni News

## Alumni Spotlight

Vanessa Faggiolly, CFO, Amerisal Foods, LLC



Amerisal Foods, LLC is a family-owned and operated import wholesale distribution business specializing in high quality nostalgic Hispanic food products at affordable prices. Vanessa recently participated in the Business Superstars panel discussion at the Regional Hispanic Chamber of Commerce's 2016 Southern California Business Development Conference, which took place on Friday, September 16, 2016 at the Hotel Maya in Long Beach, California. The Business Superstars Luncheon was a panel discussion with selected business professionals: CEOs, Presidents, and Upper Management from throughout the region. This event provided an opportunity for discussion and reflection about their experience on the path to success. Vanessa was selected for her role in fostering

the company's innovation process, including identifying strategies, new technologies, and business opportunities. Most recently in 2016 Vanessa has been instrumental in getting new products in major supermarkets serving the South American community. During the panel Vanessa stated, **"I graduated from Goldman Sachs 10,000 Small Businesses and it is an amazing program. You learn about everything from legal aspects of your business to understanding your financial statements. After graduating from the program, my business grew 35%."**



## We Appreciate Referrals:

Do you know someone who would benefit from the *10,000 Small Businesses* program? If so, please participate in our Referral Program. **CLICK HERE.**



Southern California Regional Center for  
*10,000 Small Businesses*

4901 East Carson St., MC-05  
Long Beach, CA 90808

www.SoCal10KSB.com  
(562) 938-5054  
10000sb@lbcc.edu

### CONNECT WITH US:

Goldman Sachs *10,000 Small Businesses*  
@GS10KSmallBiz



SoCal *10,000 Small Businesses*  
@SoCal10KSB