



# SoCal Alumni News

## Alumni Spotlight

Phyllis Strawder, Owner/CFO, Bigmista Enterprises



Bigmista Enterprises, LLC is in the food industry serving barbecue and sandwiches in Long Beach California. Bigmista’s started out catering events and selling their products at Farmer’s Markets in the Los Angeles area. **Owner Phyllis Strawder developed her growth opportunity by opening up a brick-and-mortar restaurant in the Long Beach area while she was completing the Goldman Sachs 10,000 Small Businesses program so that her loyal customers could be served on a regular basis.** In 2014, Phyllis and her husband opened Bigmista’s Barbecue and Sammich Shop, and in 2015 opened their second location—Bigmista’s Morning Wood. Bigmista’s Morning Wood serves wood-smoked breakfast and lunch dishes. The Strawders’ reputation has garnered them many accolades and invitations to appear on television. In fact you can see them on this season’s episode of the “Great Food Truck Race” on Food Network. The show, which debuted on Sunday, August 28, 2016, features Phyllis with husband and co-owner, Neil, and team member, Eric Lara.



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