

IMPACT REPORT 2017 - 2018



The Children's Heart Foundation™



WHERE WE ARE NOW

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“Private funding such as that provided by The Children's Heart Foundation has become absolutely essential in the pursuit of new knowledge that will help give CHD patients and families a higher quality of life.”

- Joseph M. Forbess, MD, MBA
 Division Head, Cardiovascular-Thoracic Surgery; Surgical Director, Single Ventricle Reconstruction Program at Ann & Robert H. Lurie Children's Hospital of Chicago; CHF Medical Advisory Board (MAB) Member

Dear Supporters of The Children's Heart Foundation,

We want to first and foremost thank you for your continued support and dedication to CHF and our mission of funding the most promising congenital heart defect (CHD) research. 2018 has been an impactful and productive year, and today, CHF stands financially and operationally strong, and remains committed to serving as the country's leading non-profit dedicated solely to funding CHD research.

CHF undertook extensive Strategic Planning efforts in 2016 and 2017 to identify critical opportunities for organizational growth and mission fulfillment. This year, our top priority has been implementing our newly adopted strategic plan for 2018-2020, aimed at strengthening: Research Impact, Fundraising, Governance and Operational Excellence, Standardization, and Strategic Partnerships (see page 6 for more information). The exciting results of these efforts are already being felt through expanded supporter outreach, participation, and support for CHF.

To achieve our mission, we will continue to strengthen the organization and execute our Strategic Plan. Our work would not be possible without the incredible contributions of our dedicated and passionate volunteers and the generous support of our donors. The CHF Board, Executive Committee, and staff thank you for your continued support as we build for future growth and success.

Sincerely,

Tamara S. Thomas
 National Board President

OUR MISSION

To fund the most promising research to advance the diagnosis, treatment, and prevention of congenital heart defects (CHDs) – the most common birth defect in the U.S.



“

I shudder to think what our lives would be like without the advancements that have given children born with CHDs, like Drew, a chance at life. Without CHD research, he would have only lived a few days. Much has been achieved, but so much more needs to be done.

”

*- Martha Hauber, National Board Treasurer
Mother of CHD survivor Drew, born with HLHS*

RESEARCH SAVES LIVES



Bradley S. Marino, MD, MPP, MSCE, of Ann & Robert H. Lurie Children's Hospital of Chicago (*left*), is a CHD specialist, CHF Medical Advisory Board (MAB) member, and a CHF funded researcher.

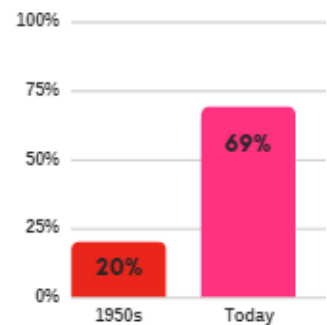
“ By funding research into what causes congenital heart defects and how to better treat people living with them, we are laying the groundwork for more children with CHDs to survive into adulthood. ”

The Children's Heart Foundation has been funding CHD research for over 20 years.

Survival rates for children born with non-critical and critical CHDs have improved remarkably (*see right*) over the years thanks to medical advancements that have been made through research.

Because of continued research into CHDs:

CRITICAL CHD SURVIVAL RATE TO 18 YEARS OF AGE



WE ARE UNCOVERING

the role genetics play in CHDs

WE ARE LEARNING MORE

about the causes of CHDs



WE ARE DISCOVERING

less invasive treatment options for certain types of CHDs

WE KNOW MORE

about the life-long issues those born with CHDs face

OUR IMPACT



“ The mission of The Children’s Heart Foundation is well known in our field and the organization is held in high regard for its dedication to high quality and impactful research. The commitment of CHF to improving the lives of children born with CHD is unparalleled by any other organization in the country. ”

- Jennifer C. Romano, MD
Associate Professor and Pediatric Cardiac Surgeon
at C.S. Mott Children's Hospital; CHF Medical
Advisory Board (MAB) Chair

“ The Children's Heart Foundation helped get my project off the ground. The families who contribute to the foundation should know that they have a real impact on science. I truly appreciate all the work they do! ”

- Patrick Y. Jay, MD, PhD
Associate Professor, Pediatrics and Genetics Division
of Pediatric Cardiology at Washington University
School of Medicine in St. Louis



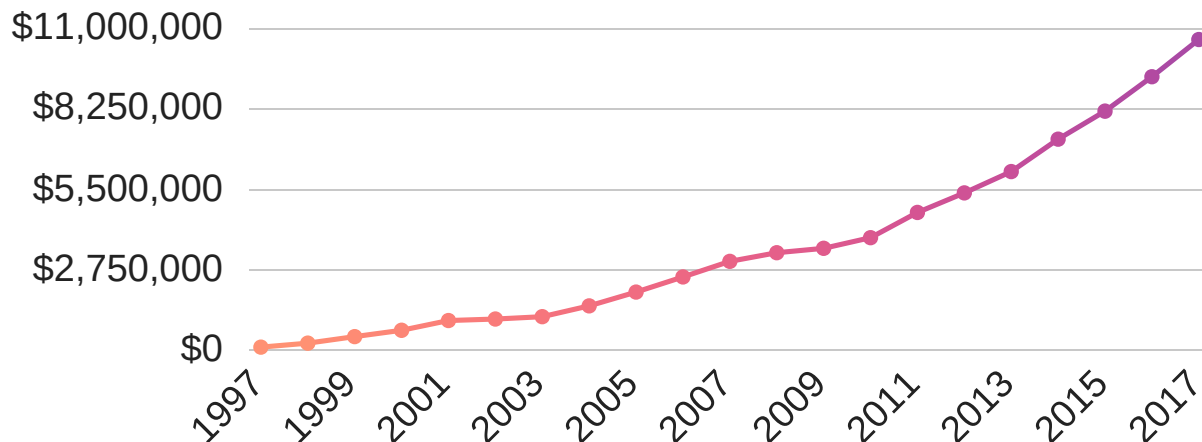
OUR FUNDED RESEARCH

The Children's Heart Foundation is the nation's leading organization solely dedicated to funding CHD research:

- Pediatric research that helps enable survival and longer, healthier lives for babies born with CHDs
- CHD research funding that helps improve lives and longevity for older CHD patients

Through 2018, CHF has funded **over \$11.1 million** of CHD research.

20 YEARS OF RESEARCH FUNDED BY CHF



HOW WE DO IT



11

volunteer-led state chapters comprised of thousands of dedicated & passionate volunteers

\$695,000

raised in 2017 through chapter events & fundraising efforts



\$700,000

raised through third party fundraisers and special events in 2017



\$685,000

raised in 2017 through the Congenital Heart Walks (CHW)

18,000 +

walkers in 2017

31

walks nationwide in 2017



LOOKING FORWARD

CHF is in the process of implementing its **2018 - 2020 Strategic Plan**, which focuses on high-impact strategies, efficiencies, and activities to achieve the following in support of our mission:

RESEARCH



Increase the amount of research CHF funds each year and remain a leader in the field of CHD research funding.

FUNDRAISING



Increase event and fundraiser volume and success across the country.

PARTNERSHIPS & SPONSORSHIPS



Deepen CHF's current partnerships for increased funding, awareness, and advocacy. Provide sponsorship vehicles that accelerate financial support.

GOVERNANCE & OPERATIONS



Build strong national and local leadership and organizational operations.

VOLUNTEER STRUCTURE & STANDARDIZATION



Strengthen the volunteer experience and engage community passion to support and grow events.

FINANCIALS

REVENUE

| | FY 2017 |
|-------------------------------|-------------|
| Donations | \$509,236 |
| Contributions from Affiliates | \$694,992 |
| Third Party/Special Events | \$700,575 |
| Congenital Heart Walk | \$684,920 |
| Other | \$3,063 |
| ----- | ----- |
| Total Revenue | \$2,592,786 |

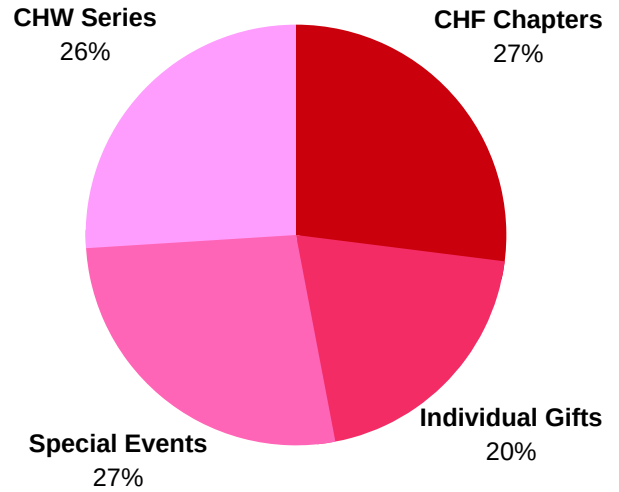
EXPENSES

| | |
|-----------------------------|-------------|
| Research & Related Programs | \$1,884,157 |
| Operations | \$130,195 |
| Fundraising | \$321,415 |
| ----- | ----- |
| Total Expenses | \$2,335,767 |

NET ASSETS

| | |
|---------------------------|-----------|
| Net Assets as of 12/31/17 | \$624,650 |
|---------------------------|-----------|

REVENUE SOURCES



* Audited financial statements can be found at www.childrensheartfoundation.org

JOIN US

DONATE. VOLUNTEER. FUNDRAISE. ATTEND AN EVENT.

Together, we can continue to fund research that makes life-saving medical advancements possible for the 2-3 million Americans currently living with CHDs, as well as the 40,000 babies born with CHDs each year in the U.S.

Join Our Community!

 www.facebook.com/theCHF

 @theCHF

 @theCHF

 www.youtube.com/CHFNational

The Children's Heart Foundation

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