



FOR IMMEDIATE RELEASE

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Chamber Conducts "Operation Thank You"

Cleveland, GA: The White County Chamber of Commerce & Welcome Center is excited to announce "Operation Thank You" beginning Monday, March 13. Operation Thank You is a full-scale effort by the White County Chamber of Commerce & Welcome Center to visit all 478 member investors in appreciation of their support in making our communities better places to live, work, play and do business.

Chamber Board of Directors Chair, Carl Dann of Smoky Mountain Trader, said, "Recognizing the members of the White County Chamber of Commerce & Welcome Center as the 'investors' that they are is very important to our Board of Directors. Our member's investment in the growth and future of not only businesses, but our communities, is what sets our investors apart as leaders, visionaries and partners in a better White County for everyone."

Chamber President Cindy Bailey added, "This is an outreach effort that we have wanted to do for some time. Meeting our investors face-to-face lets them know in a very personal way that the Chamber is there for them. Our small staff does not allow us the time to visit our investors as we would like to do. Through the assistance of our Board



Members, Chamber Ambassadors, and member investors our goal is to visit each of our member investors during the week of March 13-17."

"As part of the visit," Bailey said, "each Chamber member investor will be the very first to receive the new official map of White County, which has the Appalachian Parkway sections currently open and proposed on it. They will also receive an investor's guide with information on new Chamber products and programs and a new White County Chamber of Commerce & Welcome Center Investor plaque. The Chamber's Annual Report & Program of Work featuring our new logo and new county-wide brand is also included in the materials to be distributed.

Membership Chairman and Chair-Elect Jason Hogan of Jason Hogan Designs continued, "The commitment of our Chamber of Commerce investors has allowed us to hire the very best Chamber employees in Georgia and to grow the White County brand, "Where Mother Nature Comes to Play – a new adventure every day". This brand led to the 2016 General Assembly's designation of White County as "Georgia's official Outdoor Adventure Destination" - promoting growth that reaches all citizens of White County."

The White County Chamber of Commerce is a non-profit organization promoting business and developing community for all of White County. To learn more, visit www.whitecountychamber.org or call 706-865-5356.
