



## 2017 EVENT AGENDA

### Tuesday, August 1, 2017

3:00pm	<b>GACCE Board Meeting</b> Crane Library
4:00 – 6:00pm	<b>Registration and Hotel Check-In</b> Palm Court
4:00 – 5:00pm	<b>Sponsor Display Set Up</b> Morgan Center
6:00 – 6:30pm	<b>FIRST TIME ATTENDEE &amp; SPONSOR RECEPTION</b> Alexander Room
7:00pm	<b>WELCOME BEACH PARTY (family members welcome)</b> <b>Entertainment by: TBD</b> <i>A shuttle will take attendees from Palm Court to the JICH Beach Pavilion</i>
9:00pm	<b>HOSPITALITY SUITE</b> Sans Souci Hospitality Room ( <i>Green Building</i> ) <b>Sponsored by: Georgia Connector Magazine / Peach State Publications</b>

### Wednesday, August 2, 2017

*Full Breakfast Buffet for Hotel Guests – available in Grand Dining Room*

(ALL SESSIONS IN MORGAN CENTER)

8:00 – 8:15am	<b>Official Conference Welcome</b> <i>Tommy Jennings, GCCE, President &amp; CEO, Barrow County Chamber 2017-2018 GACCE Chair</i>
8:15 – 9:15am	<b>SESSION 1</b> <b>Resiliency – Developing Your Future Leaders</b> Resiliency is the ability to bounce forward in times of adversity and to see challenges as opportunities for growth. When we work in a world where change is constant and inevitable, resiliency skills are crucial. This session will identify practical ways to improve Resiliency for yourself and your team. <i>Clark Brown, OnTrack International</i>
9:15 – 9:30am	<b>Refreshment Break – Sponsor Display Area</b> <b>Sponsored by: Rhyme &amp; Reason Design</b>

9:30 – 10:30am	<b>SESSION 2</b> <b>Resiliency – Developing Your Future Leaders (continued)</b> Learn strategies to develop resilience. <i>Clark Brown, OnTrack International</i>
10:30 – 10:45am	<b>Refreshment Break – Sponsor Display Area</b> <b>Sponsored by: Rhyme &amp; Reason Design</b>
10:45 – 11:30am	<b>SESSION 3</b> <b>Georgia Chamber of Commerce Update</b> Learn more about the findings from the Georgia 2030 initiative. <i>Chris Clark, President &amp; CEO</i>
11:30am–12:30pm	<b>Spotlight our Sponsors Session</b> Speed networking session with our sponsors.
12:30pm	<b>Free Afternoon – Golf / Pool / Beach</b>
12:30-1:30pm	<b>BONUS SESSION</b> <b>Microsoft Customer Immersion Experience (CIE)</b> Join Bruce Marshall with Microsoft Community Connections for lunch for a Microsoft CIE Workshop. <b>Space is limited to the first 11 participants.</b> The workshop objective is to “let business leaders focus purely on the actual user experience and productivity impact of Microsoft Cloud technology.” Contact Tiffany Fulmer Ott to reserve your seat!

Participants – Dinner on Your Own or with Sponsors

### **Thursday, August 3, 2017**

*Full Breakfast Buffet for Hotel Guests – available in Grand Dining Room*

(ALL SESSIONS IN MORGAN CENTER)

9:15 –10:15am	<b>GACCE AWARDS PRESENTATION</b> Join us as we present our GACCE Awards for 2017
10:15 – 10:30am	<b>Refreshment Break – Sponsor Display Area</b> <b>Sponsored by: Rhyme &amp; Reason Design</b>
10:30 –11:30am	<b>SESSION 4</b> <b>Speaking Up Without Freaking Out</b> Audiences crave authentic, bold communication; however, many presenters are uneasy speaking in public. Learn proven concepts to help reduce your anxiety and improve your connection with your audience. You will leave this keynote with several techniques for developing and delivering clear, confident, and compelling presentations that will make you and your communication "audience ready." <i>Matt Abrahams, Bold Echo</i>
11:30am	<b>NETWORKING LUNCHEON</b> Grand Dining Room <b>Sponsored by: TBD</b>

1:00 – 2:00pm	<b>SESSION 5</b> <b>Think Fast. Talk Smart.</b> Communication is critical to success in business and life. Concerned about an upcoming interview? Anxious about being asked to give your thoughts during a meeting? Fearful about needing to provide critical feedback in the moment? You are not alone! Many of us are uneasy about speaking in public, especially in impromptu, “off the cuff” situations. Learn and practice techniques that will help you speak spontaneously with greater confidence and clarity, regardless of content and context. <i>Matt Abrahams, Bold Echo</i>
2:00 – 2:15pm	<b>Refreshment Break – Sponsor Display Area</b> <b>Sponsored by: Rhyme &amp; Reason Design</b>
2:15 – 3:15pm	<b>SESSION 6</b> <b>Think Fast. Talk Smart. - continued</b> <i>Matt Abrahams, Bold Echo</i>
3:15 – 3:30pm	<b>Refreshment Break – Sponsor Display Area</b> <b>Sponsored by: Rhyme &amp; Reason Design</b>
3:30 – 4:30pm	<b>SESSION 7</b> <b>Making Presentations Memorable</b> Mustering the courage to present confidently in front of others is hard enough, but when it comes to actually engaging an audience and managing their participation, presenters simply freak out. In this keynote, you will learn how to confidently and assertively present in a memorable way. Further, you will learn very practical and easily-implementable techniques for priming yourself to remember your presentation. <i>Matt Abrahams, Bold Echo</i>
6:00 – 7:00pm	<b>GEORGIA CHAMBER RECEPTION</b> JICH – Location TBD
7:00pm	<b>NETWORKING DINNER &amp; ENTERTAINMENT</b> JICH – Grand Dining Room / Club Ballroom <b>Sponsored by: Oglethorpe Power Corporation</b> <b>Entertainment by: TBD</b>
9:00pm	<b>HOSPITALITY SUITE</b> Sans Souci Hospitality Room ( <i>Green Building</i> ) <b>Sponsored by: Georgia Connector Magazine / Peach State Publications</b>

### **Friday, August 4, 2017**

*Full Breakfast Buffet for Hotel Guests – available in Grand Dining Room*  
(ALL SESSIONS IN MORGAN CENTER)

9:00 – 9:15am	<b>Morning Welcome</b> <i>Tommy Jennings, GCCE, President &amp; CEO, Barrow County Chamber 2017-2018 GACCE Chair</i>
9:15 – 10:15am	<b>SESSION 8</b> <b>Opening Keynote</b> Hear from our current Lt. Governor and his plans for our great state. <i>Lt. Governor Casey Cagle (invited)</i>

10:15 – 10:30am	<b>Refreshment Break – Sponsor Display Area</b> <b>Sponsored by: Rhyme &amp; Reason Design</b>
10:30 – 11:00am	<b>SESSION 9</b> <b>NOWaccount Overview</b> Learn more about an alternative funding source for small businesses that is wowing the community. You'll learn how feasible and accessible these are and how they can really impact a company's cash flow – without borrowing money. <i>Lara Hodgson, CEO of NOW Corp</i>
11:00 – 11:30am	<b>SESSION 10</b> <b>Hot Topics – What You Need to Know</b> What didn't we cover this week that you were hoping we would? How can we help you as you head back to your community? <i>Facilitator – Tommy Jennings, Barrow County Chamber</i>
11:30am	<b>GACCE Executive Leadership Conference Adjournment</b>